The Cash Box

VOLUME XVII—NUMBER 40 JUNE 23, 1956

Lonnie Donegan rides on a train of the "Rock Island Line" from the song of the same name which gave him his first great hit on the London label. Lonnie has recently made his initial appearance in the United States where he is playing the top clubs. His current disk, "Long John" on Mercury, is currently climbing on the charts. Both of these disks have also been sensations in England, where the artist has quickly risen to be one of the top record stars.

DOUBLE SCOOP!

two sensational discs for summer sales!

Jaye P. Morgan

THE WEST POINT DRESS PARADE

with Joel Herron's Orchestra and Chorus

JOHNNY CASANOVA

with Hugo Winterhalter's Orchestra and Chorus

20/47-6565

Julius LaRosa

I'VE GROWN ACCUSTOMED TO HER FACE

GET ME TO THE CHURCH ON TIME

with Joe Reisman's Orchestra

(both from the current Broadway hit show, "My Fair Lady")

20/47-6567

"New Orthophonic" High Fidelity recordings

the dealer's choice | **RCA VICTOR**

FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 40

June 23, 1956

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DISK JOCKEY POLL!

The Cash Box Is Currently In The Midst Of Conducting Its Fourth Annual DISK JOCKEY POLL. *Results Will Show Which Artists And Records Were Programmed Most In The Past Twelve Months In The Pop–R & B–Country Fields.*

•

DON'T MISS THE RESULTS OF THIS POLL IN THE JULY 14th ISSUE.

M·G·M Records

BREAKING FAST!
THE FOUR JOES
THESE ARE THE THINGS
(I Remember)
AND
SOMETIMES
MGM 12259 • K12259

DAVID ROSE
& His Orch.
"THE CATERED AFFAIR" THEME
(From MGM film)
and
COOL TANGO
MGM 12270
K12270

Joni James
I WOKE UP CRYING
and
THE MAVERICK QUEEN
(From the Republic picture)
MGM 12213 • K12213

Dick Hyman Trio
Billboard Pick
WHEN YOU'RE SMILING
IT'S GOT "THAT" WHISTLE
ROLLIN' THE BOOGIE MGM 12258 • K12258

CHARLIE APPLEWHITE
ON SULLIVAN CBS-TV SHOW, JUNE 17
MORE MORE AND MORE
AND
MY HEART WILL STILL BE YOURS
MGM 12272 • K12272

Art Mooney and his orch.
DAYDREAMS
Billboard, Variety Pick
SOMEBODY STOLE MY MUCHACHA
MGM 12277 • K12277

LEROY HOLMES
& His Orch. & Chorus
THEME FROM "THE PROUD ONES"
AND
WOULDN'T IT BE LOVERLY
MGM 12275 • K12275

SAM (THE MAN) TAYLOR
A KISS BEFORE DYING
and
BLUER THAN BLUE
MGM 12249
K12249

SHEB WOOLEY
YOU CAN DO IT
and
DO I REMEMBER
MGM 12260
K12260

Barry Gordon
10 YEARS TO GO
HOW DO WE LOOK TO THE MONKEYS!
(Cha-Cha-Cha)
Orchestra conducted by Art Mooney
MGM 12276 • K12276

Betty Madigan
CRYING 'CAUSE I LOVE YOU
and
A PERFECT UNDERSTANDING
MGM 12273 • K12273

Connie Francis
FORGETTING
ON "STAGE SHOW," CBS-TV, JUNE 16
SEND FOR MY BABY
MGM 12251 • K12251

DANNY KNIGHT
THE SEARCHERS (RIDE AWAY)
AND
THE SOMEWHERE VOICE
MGM 12252 • K12252

FRED NORMAN
and His Orch.
TIN PAN ALLEY THEME
CHERRY COKE
MGM 12231
K12231

AUDREY WILLIAMS
Livin' It Up and Havin' a Ball
and
Ain't Nothing Gonna Be All Right No How
MGM 12210
K12210

M·G·M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country

CODE

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arcade
AT—Atlantic
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FR—Fraternity
4 Star—Four Star
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty
ST—Starlite
SU—SUN
TA—Tampa
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee-Jay
VK—Vik
WI—Wing

		Pos. Last Week
1	**MOONGLOW & PICNIC** **MORRIS STOLOFF — GEORGE CATES** CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff	1
2	**IVORY TOWER** **CATHY CARR—OTIS WILLIAMS—GALE STORM** CR-61617 (9-61617)—Four Hues DL-6093 (45-6093)—Otis Williams & Charms DO-15458 (45-15458)—Gale Storm FR-734 (45-734)—Cathy Carr RL-1310 (45-1310)—Lalo Guerrero	3
3	**HEARTBREAK HOTEL** **ELVIS PRESLEY** MO-985 (45-985)—Cadets VI-20-6420 (47-6420)—Elvis Presley	2
4	**THE WAYWARD WIND** **GOGI GRANT** CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	7
5	**STANDING ON THE CORNER** **FOUR LADS** CA-3414 (F-3414)—Dean Martin CO-40674 (4-40674)—Four Lads DE-29897 (9-29897)—Mills Bros. EP-9158 (5-9158)—Neal Hefti Singers	6
6	**THE MAGIC TOUCH** **PLATTERS** ME-70819 (70819x45)—Platters	4
7	**I'M IN LOVE AGAIN** **FATS DOMINO** DO-15462 (45-15462)—Fontane Sisters IM-5386 (45-5386)—Fats Domino	—
8	**THE HAPPY WHISTLER** **DON ROBERTSON** CA-3391 (F-3391)—Don Robertson	9
9	**BLUE SUEDE SHOES** **CARL PERKINS** CA-3373 (F-3373)—Bob Roubian CO-21505 (4-21505)—Sid King & 5 Strings DE-29980 (9-29980)—Roy Hall DO-15456 (45-15456)—Jim Lowe KI-4903 (45-4903)—Boyd Bennett ME-70805 (70805 x 45)—Jerry Mercer MG-12197 (K12197)—Sam Taylor SU-234 (45-234)—Carl Perkins VI-20-6450 (47-6450)—Pee Wee King	5
10	**HOT DIGGITY** **PERRY COMO** VI-20-6427 (47-6427)—Perry Como	8

11) GRADUATION DAY. 12) LONG TALL SALLY. 13) I WANT YOU TO BE MY GIRL. 14) I WANT YOU, I NEED YOU, I LOVE YOU. 15) CAN YOU FIND IT IN YOUR HEART. 16) POOR PEOPLE OF PARIS. 17) WALK HAND IN HAND. 18) MY BLUE HEAVEN. 19) ON THE STREET WHERE YOU LIVE. 20) A TEAR FELL. 21) MY LITTLE ANGEL. 22) BORN TO BE WITH YOU. 23) TREASURE OF LOVE. 24) PICNIC. 25) I ALMOST LOST MY MIND. 26) MY BABY LEFT ME. 27) WHY DO FOOLS FALL IN LOVE. 28) IT ONLY HURTS FOR A LITTLE WHILE. 29) TRANSFUSION. 30) HOW LITTLE WE KNOW. 31) GLENDORA. 32) ROCK ISLAND LINE. 33) SWEET OLD FASHIONED GIRL. 34) ALLEGHENY MOON. 35) I COULD HAVE DANCED ALL NIGHT.

America's Fastest Selling Records

DECCA RECORDS

A Pair of Smash Hits by THE

FOUR ACES

"I ONLY KNOW I LOVE YOU"

('NA VOCE 'NA CHITARRA E'S POCO 'E LUNA)

and

"DREAMER"

DECCA-29989 (9-29989)

A New World of Sound

DECCA records

RECORD REVIEWS

- A DISK & SLEEPER
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

DEAN MARTIN
(Capitol 3468; F-3468

B+ “RUE DE MON AMOUR” (2:45) [J. M. D.-ASCAP—Crocetti, Brown] Dean Martin gets a pretty string backing as he warbles a sweet romantic ballad with a French flavor. Tender love item that should enjoy a healthy sale.

B+ “I’M GONNA STEAL YOU AWAY” (2:28) [Jungnickel ASCAP—Spielman, Kaye] A choral sound similar to the one used in “Memories Are Made Of This”, is employed on this infectious light-hearted lilter. Commercial ditty with loads of charm. A contender to watch.

SONNY TIL and his ORIOLES
(Vee-Jay 196; 45-196)

B+ “HAPPY ’TIL THE LETTER” (3:01) [Conrad BMI—Sewell] Sonny Til and his Orioles make a striking debut on the Vee Jay label with a beautiful new touching fish-beat ballad that has the earmarks of a big pop seller. Has that rock and roll sound the kids want. Big new disk that deserves much attention. Sleeper material.

C+ “I JUST GOT LUCKY” (2:39) [Conrad BMI—Russell] Sonny picks up the beat on this half and rides through a good blues jumper.

KITTY KALLEN
(Decca 29959; 9-29959)

B+ “WILL I ALWAYS BE YOUR SWEETHEART” (2:46) [Valyr ASCAP—Angelis, Marcucci] After a lengthy illness, Kitty Kallen returns to wax sounding as wonderful as ever on a beautiful new love song which she executes with great warmth and understanding. Could be a big side for the thrush.

B “TRUE LOVE” (2:19) [Buxton Hill ASCAP—Porter] From the flicker “High Society” comes this Cole Porter romancer tenderly thrushed by Kitty. Warm inviting tune.

RICHARD MALTBY ORCH.
(Vik 0215; 4X-0215)

B+ “RAUCOUS MARACAS” (2:33) [Sesac Inc.—Maltby] Richard Maltby, coming off a big hit in the “Main Title” theme, does an exciting job on a thrilling new fast-moving latin tempo novelty. Strong deck that dance program jockeys will have a picnic with. Big brass section arrangement makes the side a thriller.

B “PAGAN LOVE SONG” (2:30) [Robbins ASCAP—Freed, Brown] A great oldie is set to a torrid pace as Maltby and thrush Frankie Crockett hand in a hot revival rendition of this standard. Galloping tempo.

FRANK CHACKSFIELD
(London 1671; 45-1671)

B+ “DONKEY CART” (2:23) [Burlington ASCAP—Kaye, Dash] A smash Italian favorite gets a new title and a beautiful new treatment by Frank Chacksfield. Catchy bounce novelty that has the earmarks of a big seller. Watch this one.

C+ “BANKS OF SEINE” (2:18) [Robbins ASCAP—Hirsch, Richard] A charming French flavor is the highlight of this pretty waltz melody. Full flowing melodic piece.

THE CASH BOX
DISK OF THE WEEK

“MY PRAYER” (2:39) [Skidmore ASCAP—Boulanger, Kennedy]
“HEAVEN ON EARTH” (2:33)
[Panther ASCAP—Ram]
THE PLATTERS (Mercury 70893; 70893x45)

THE PLATTERS

● The amazing Platters follow three consecutive king-sized smashes with a fabulous new deck that’ll probably develop into their greatest seller yet. It’s a superb new rock and roll rendition of a fantastically beautiful oldie “My Prayer”. The song was originally recorded in the group’s first LP. And it came off so beautifully that it had to be released on a single. The lead voice sings with unbelievable feeling that gives this listener chills. He builds up to a striking climax and ends on a note that’ll thrill all platter fans. Can’t miss being bigger than “Only You”, “Great Pretender” or “Magic Touch”. The lower lid “Heaven on Earth” is another beautiful fish-beat item dramatically executed by the crew. But it’s the top deck that’ll walk away with the honors.

“THAT’S ALL THERE IS TO THAT” (2:20)
[Meridian BMI—Otis, Owens]
“MY DREAM SONATA” (3:14) [United ASCAP—Van Heusen, David]
NAT “KING” COLE (Capitol 3456; F-3456)

NAT “KING” COLE

● The “King” can do no wrong. He’s unbeatable on anything he does. Here Cole teams up with the Four Knights to fashion a dreamy new rock and roll ballad that’ll appeal to both the kids and the adults. It’s a top drawer piece of tunestuff tagged “That’s All There Is To That”. Nat is in his unusual smooth and mellow form, and with the Knights backing him, the results are just beautiful. A tender, inviting love song with a powerful lyric. Coupling “My Dream Sonata” is a charming and fragile romancer softly presented against a lush string backdrop by Nelson Riddle’s ork. A strong tune with endless possibilities. Big two-sider.

“I ONLY KNOW I LOVE YOU” (2:56) [Leeds ASCAP—Rossi, Stillman, Calise]
“DREAMER” (2:21) [Abe Olman ASCAP—Alperson, Carr]
FOUR ACES (Decca 29989; F-29989)

FOUR ACES

● The Four Aces throw their collective hat into the race for a top spot on the charts as they introduce a hot new two-sider that should be making big noise throughout the Summer months. One half is a pretty love story titled “I Only Know I Love You”. It’s a soft romantic item with an easy-going shuffle beat. The boys sing one chorus in Italian and come off with a mighty pretty side. Coupling “Dreamer” is an equally appealing romantic lilter on which the boys blend invitingly. Jud Conlon’s Rhythmaires and Jack Pleis’ ork supply the pretty backdrops.

“BOPPIN’ THE BLUES”
CARL PERKINS (Sun 243; 45-243)
“CAN’T WE BE SWEETHEARTS”
CLEFTONES (Gee 1016; 45-1016)
“READY TEDDY” / “RIP IT UP”
LITTLE RICHARD (Specialty 579; 45-579)

● Three big new rock and roll releases hit the market this week. And all three stand a great chance of making it big in the pop field. (See Rhythm & Blues and Country Reviews)

BONNIE SISTERS
(Rainbow 344; 45-344)

B+ “SHUG-GA DUG-GA” [Starling BMI—Raleigh, Edwards] The Bonnie Sisters who last smashed thru with an exciting item called “Cry Baby”, belt out a thrilling new rock and roll jumper that’ll have the kids hopping. Swinging novelty with some powerful commercial gimmicks. Watch this.

C+ “CONFESS” [—Hayes] The girls blend smoothly on this half as they fashion a soft romantic sentimental item. Pretty love stuff.

JANIS MARTIN
(RCA Victor 20-6560; 47-6560)

B+ “OOBY-DOOBY” (2:06) [Hill & Range BMI—Moore, Penner] Janis Martin, Victor’s exciting female belter with the Presleyan sound, socks out a wild and rockin’ version of the fast rising r & r novelty “Ooby Dooby”. The chirp puts plenty of zip into her delivery and comes thru with a terrific dance deck. Kids should be swinging to it.

C+ “ONE MORE YEAR TO GO” (2:17) [Showcase BMI—Bryant] The thrush sings the blues on this half and ends up with another strong fish-beat item aimed at the younger set.

THE JUMPIN’ JAGUARS
(Decca 29938; 9-29938)

B “KNOCK-KNEED NELLIE FROM KNOXVILLE” [Goday BMI—Hammer] The Jumpin’ Jaguars, an exciting and humorous rock and roll group, bow on Decca with a zany swinging novelty featuring a wild lyric and a hard-driving beat. Should get loads of laughs and coins.

C+ “SHUT THE DOOR BABY” [Goday BMI—Hammer, Watts] Another funny jumper that’ll have the juke boxes hopping. Real swinger also good for dancing.

THE FOUR JOES
(MGM 12259; K12259)

B “THESE ARE THE THINGS” (2:56) [Geo. Thorn BMI—Thorn, Thorn] The Four Joes come up with a strong contender as they glide through a lovely new shuffle beat ballad. Wonderful reminiscent love story that could catch on in an area and blossom into a hit nationally. Good side.

C+ “SOMETIMES” (2:58) [Movietown BMI—Scott] The shuffle beat sets the pace again for the quartet’s pleasant treatment of an ok romantic opus.

ALAN MARTIN
(ABC-Paramount 9720; 45-9720)

B “BRAZIL” (2:45) [Peer International BMI—Russell, Arybarroso] Alan Martin, a talented young balladeer with a big future in store, bows on ABC with a beautiful, straightforward, un-gimmicked-up version of a great latin favorite. Should get loads of play.

B “CHOIR OF ANGELS” (2:55) [Porgie BMI—Hicks, Carlo] The crooner lends his rich, mellow voice to a touching love story on this half. Emotional rendition of some class material. Choir-type backing showcases the star delightfully.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

THE HOTTEST SUMMER IN DOT HISTORY

DOT'S HOT IN POPS

PAT BOONE

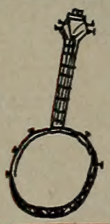
I ALMOST LOST MY MIND
I'M IN LOVE WITH YOU
15472

Nervous Norvus

TRANSFUSION
DIG
15470

GALE STORM

TELL ME WHY
DON'T BE THAT WAY
15474



EDDIE PEABODY

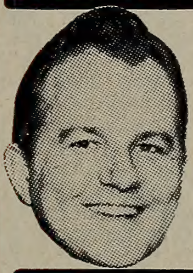
STAR DUST
MEMORIES
15473

THE **HILLTOPPERS**

I'm Walking Through Heaven
EYES OF FIRE, LIPS OF WINE
15468

JOHNNY MADDOX

HONEY
WHERE THE LAZY DAISIES GROW
15467



MARC FREDRICKS

TO LOVE AGAIN
MEXICO CITY
15465

SY MANN

CARIBE
POINT LOBOS
15463

PAT BOONE

I'LL BE HOME
LONG TALL SALLY
15443

SNOOKY LANSON

AFTER SCHOOL
I'M TIRED OF EVERYONE BUT YOU
15475

DARRYL GLENN

SEND THIS WANDERER HOME
YOUR LITTLE RED WAGON
15471

DOT'S HOT IN C&W, TOO

JIMMY WORK

BLIND HEART
YOU'VE GOTTA HEART LIKE A MERRY-GO-ROUND
1284

JIMMY NEWMAN

COME BACK TO ME
I WANTA TELL ALL THE WORLD
1283

MAC WISEMAN

I'M DRIFTING BACK TO DREAMLAND
SMILIN' THROUGH
1285

AMERICA'S GREATEST INSTRUMENTAL LONG PLAY ALBUM

JUST RELEASED
the Golden Instrumentals
Billy Vaughn

THE GOLDEN INSTRUMENTALS
with
BILLY VAUGHN
AND HIS ORCHESTRA

- BLUE TANGO
- SONG FROM MOULIN ROUGE
- BEWITCHED
- OH MY PAPA
- PRETEND
- EBB TIDE
- AUTUMN LEAVES
- LISBON ANTIGUA
- CHERRY PINK AND APPLE BLOSSOM WHITE
- UNCHAINED MELODY
- POOR PEOPLE OF PARIS
- THIRD MAN THEME

DLP-3016

AMERICA'S HOTTEST LABEL...

Dot RECORDS
GALLATIN, TENNESSEE
PHONE: 1600

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

KAY CEE JONES
(American 1032; 45-1032)

B "WAIT LITTLE DARLING" (2:38) [Mills ASCAP — Burroughs, Gomez] American comes up with a cute contender in this infectious polka bouncer colorfully handled by Kay Cee Jones. Happy little novelty with a charming lilt and simplicity all its own. Could build into a big seller.

B "A GYPSY FORTUNE TELLER" (2:53) [American Academy ASCAP—Sherrell, Moody] A gypsy violin introduces this hauntingly lovely tango ballad which the thrush executes excitingly. Lovely number.

BILLY WARD & DOMINOES
(Decca 29933; 9-29933)

B+ "ST. THERESE OF THE ROSES" (3:06) [Dennis BMI — Strauss, Harris] Billy Ward and his Dominoes bow on Decca with a beautiful semi-religious ballad emotionally rendered. Lead has a striking voice and gets a big assist from a choir-type backdrop.

C+ "HOME IS WHERE YOU HANG YOUR HEART" (2:59) [Ward BMI—Ward] Here the Dominoes and a chorus waltz through a folk-flavored ditty reminiscent of "Goodnight Irene." Pretty tune invitingly presented.

BUDDY BREGMAN ORCH.
(RCA Victor 20-6553; 47-6553)

C+ "TANGO AMERICANO" (2:38) [Leeds ASCAP—Mancini] Buddy Bregman leads the ork and chorus through an enchanting rendition of a beautiful tango selection. Charming piece of mood material with the chorus employed as an instrument.

B "BAYOU CHANT" (2:37) [Saunders ASCAP — Bregman] This lovely latin theme is from Bregman's pen. Another haunting mood item.

BUDDY GRECO
(Kapp 146; K146)

B+ "THE BLUE ROOM" (2:33) [Harms ASCAP—Rodgers, Hart] The polished voice of Buddy Greco makes its debut on the Kapp label as the crooner offers a wonderfully inviting version of a great Rodgers-Hart standard. Buddy is a big favorite with jockeys who should get a bang out of this side. Easy rhythm treatment.

C+ "DON'T COME CRYIN' TO ME" (2:32) [United ASCAP—Wood, Darion, Fogel] This half is a cute new jumper infectiously warbled by the lad. Pleasant reading of a good novelty.

MITCH MILLER
(Columbia 40/15; 4-40715)

B+ "THE PRESIDENT ON THE DOLLAR" (2:25) [Shapiro, Bernstein ASCAP—Hilliard, Springer] The "Yellow Rose" man, Mitch Miller, comes up with another big march tempo novelty. This time it's a catchy tribute to our first president, George Washington. The chorus hands in a rousing reading. Excellent side that could step out. Good kiddie item too.

C+ "TRAPEZE" (2:33) [Cromwell ASCAP—Burke, Elie] The circus atmosphere is present throughout this pretty title tune from the new movie "Trapeze." Ok side.

THE CASH BOX SLEEPER OF THE WEEK

"GIVE US THIS DAY"
[Valando ASCAP—Kaye, Day]
"HOW LUCKY YOU ARE"
[Peter Maurice & Ed Kassner ASCAP—O'Connor, Kassner]
JONI JAMES
(MGM 12288; K12288)

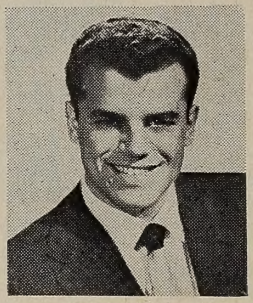
JONI JAMES

● Joni James sounds better than ever as she introduces a beautiful new inspirational ballad titled "Give Us This Day." It's a great song that met with tremendous public favor when it was first presented on a major TV show, and there's no reason why Joni's recorded version shouldn't receive the same reaction saleswise. It's a penetrating semi-religious number that could hit the country with unbelievable force. Delightfully fragile delivery. Lower lid, "How Lucky You Are" is a tender romantic piece performed with Joni's velvety touch. Watch the top half.

"THE PROUD AND PROFANE" & "TO LOVE YOU" (2:46)
[Paramount ASCAP—1) Young, Bagdasarian. 2) Young, Gordon]
"AWAY ALL BOATS" (2:50)
[Northern ASCAP—Skinner, Skinner, Adelson]
GEORGE CATES ORCH.
(Coral 61655; 9-61655)

● George Cates, who met with great success by beautifully combining two film melodies "Moonglow" & "Theme From Picnic," employs the same winning formula on his latest release. This time the music is from the big new Paramount flicker "The Proud And Profane." The side opens with a chorus chanting a dramatic item called "The Proud And Profane (Ballad of Colin Black)" as a drum supplies a marching backdrop. And at midpoint A lush string section comes in with the film's beautiful love theme "To Love You." Both songs are prominently featured throughout the movie and this disk should start jumping when the film hits the theatres. Lower lid, "Away All Boats."

"I'VE GROWN ACCUSTOMED TO HER FACE"
[Chappell ASCAP—Loewe, Lerner]
"GET ME TO CHURCH ON TIME"
[Chappell ASCAP—Loewe, Lerner]
JULIUS LA ROSA
(RCA Victor 20/47-6567)



JULIUS LA ROSA

● Two great songs from the Broadway musical smash "My Fair Lady," are already high up on the popularity lists—"On The Street Where You Live," and "I Could Have Danced All Night." And from the sound of Julius LaRosa's latest release, it looks a though there'll be three. For Julie hands in a tremendous reading of one of the prettiest items of the entire score, "I've Grown Accustomed To Her Face." Wonderfully sincere delivery of a great song. Flip "Get Me To Church On Time" is a lively high stepping novelty from the same musical. A delightful bouncer full of color. Two hot sides.

"GHOST TOWN" (2:35)
[Cromwell ASCAP—Varnick, Acquaviva]
"I'LL BE AROUND" (2:20)
[Regent BMI—Wilder]
DON CHERRY
(Columbia 40705; 4-40705)

● Since joining Columbia, Don Cherry has become an important name in the record business. He went all the way with "Band of Gold" and followed it with another strong seller "Wild Cherry." This week Columbia introduced an exciting new coupling by the rich-voiced crooner. One half is a wonderful new up-beat romancer coupling a catchy melody with a refreshing lyric. A strong ditty titled "Ghost Town." A choral group assists in top form. Big side to watch closely. Equally exciting is Don's rock and roll arrangement of a top oldie "I'll Be Around." Big production arrangement with the same exciting sound present on "Band of Gold." Two hot biscuits.

ARTIE WAYNE
(Liberty 55021; 45-55021)

B "GOLDEN EARRINGS" (3:19) [American Academy ASCAP—Livingston, Evans, Young] Artie Wayne does a wonderful job of reviving a beautiful oldie popular about a decade ago. Pretty side.

B "ANGEL" (2:39) [Amenra ASCAP—Adelson, Carpenter] The polished crooner wends his way through another enchanting romantic piece on this half. Dreamy choral backing showcases the artist delightfully.

ARTHUR FIEDLER ORCH.
(RCA Victor 20-6569; 47-6569)

B "ON THE STREET WHERE YOU LIVE" (2:32) [Chappell ASCAP — Lerner, Loewe] Arthur Fiedler and the ork glide through a superb instrumental arrangement of one of the big song hits from the Broadway smash "My Fair Lady." Should get loads of air play. Top notch performance.

B "I COULD HAVE DANCED ALL NIGHT" (2:41) [Chappell ASCAP—Lerner, Loewe] Another excellent Richard Hayman arrangement of one of the top tunes from the same musical. Fiedler has woven a pretty latin beat into this interpretation.

EDDY MANSON
(MGM 12250; K12250)

B+ "LOVERS AND LOLLIPOPS THEME" (2:48) [Trinity BMI—Manson] The main theme from the film smash "Lovers and Lollipops" is beautifully offered on wax by harmonica ace Eddy Manson. A touchingly simple melody that could grow into a big hit. Manson wrote the tune and performs it on the sound track from which this disk was made.

C+ "PEGGY'S THEME" (2:29) [Trinity BMI—Manson] Another light and warm theme from the same movie. Inviting change of pace mood material.

BETTE ANNE STEELE
(ABC-Paramount 9708; 45-9708)

B "NAIVE" (2:46) [Tee Pee ASCAP—Muskin, Harris] Pert little Bette Anne Steele does a wonderful job on a tearful, sentimental love song rendered with great feeling. Bette has a rich, polished voice and comes over beautifully here. Could build into a big seller.

C+ "HATE ME LATER" (2:20) [Meridian BMI—Wayne, Jay] The chirp cuts through a swinging piece of jump stuff on this end. Cute little item.

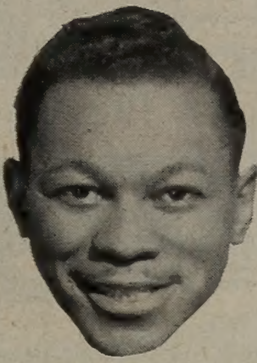
JERRY DORN
(King 4932; 45-4932)

B "WISHING WELL" (2:38) [Wemar BMI — Goldman, Sedaka, Greenfield] King introduces a talented new songster, Jerry Dorn, on a dramatic and melodic new rock and roll ballad. Jerry has a perfect voice for this type of material and really sells this tune. Side could make the grade.

C+ "SENTIMENTAL HEAVEN" (2:26) [Feist ASCAP—Frisch, White, Wolfson] The crooner lends his warm voice to another pretty fish-beat ballad.

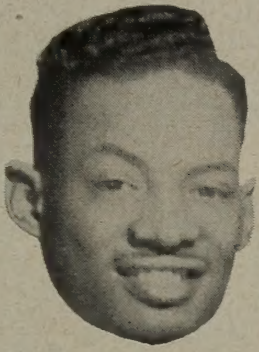
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FABULOUS

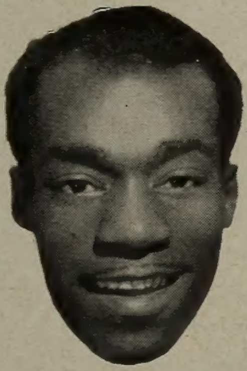


Is The Word For The NEW

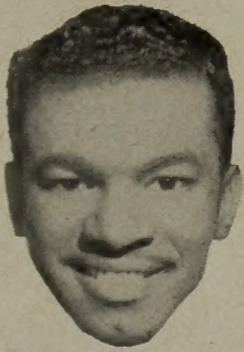
PLATTERS HIT...



"MY PRAYER"



By Far The Greatest Record They *Ever* Made!



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MERCURY 70893

Mercury
RECORDS

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No. 4011 "Here Today And Gone Tomorrow" b/w "Draggin' Main Street"

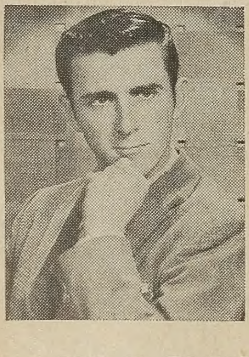
No. 4010 "Stop The Clock Rock" b/w "Whose Little Pigeon Are You"

Another Hit From

DUSTY ROSE

No. 134

"HULA ROCK" b/w "I Get The Strangest Feeling"



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40¢ per Record (78 or 45 RPM) — send cash or C.O.D. postage paid
Minimum order — 5 records.

RECORD REVIEWS

A	DISK & SLEEPER
B+	EXCELLENT
B	VERY GOOD
C+	GOOD
C	FAIR
D	MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I'M GONNA STEAL YOU AWAY" "RUE DE MON AMOUR"	Dean Martin	Capitol 3468; F-3468
★ "WILL I ALWAYS BE YOUR SWEETHEART"	Kitty Kallen	Decca 29959; 9-29959
★ "RAUCOUS MARACAS"	Richard Maltby	Vik X-0215; 4X-0215
★ "THE DONKEY CART"	Frank Chacksfield	London 1671; 45-1671
★ "LOVERS AND LOLLIPOPS THEME"	Eddy Manson	MGM 12250; K12250
★ "ONE KISS" "THIS I OFFER YOU"	Four Coins	Epic 9171; 5-9171

THE EMPIRES

(Wing 90080; 90080x45)

B "MY FIRST DISCOVERY" (2:33) [Pera BMI—Coopex] The Empires do a big job on a powerful new dramatic rock and roll ballad that should enjoy a healthy sale. Group has a very commercial sound and a potent piece of material to work with.

B "DON'T TOUCH MY GAL" (2:15) [Personality BMI—] Here the boys fly through a rousing handclapper with a catchy lyric plus hot melody and tempo. Swinging side that rocks. Big teenage twosider.

LOU BREESE ORCH.

(Bally 1011; 7-1011)

B "HELL'S BELLS" (2:04) [Leo Feist ASCAP — Kassel] Lou Breese hands in an exciting bell-filled revival of a wonderful oldie with a good bounce. Catchy novelty that'll make excellent change-of-pace programming for jockeys.

C+ "CHAMPS ELYSEES" (2:09) [Hill & Range BMI—Koenig] Breese takes the spotlight on the electric mandolin here as he drifts through an inviting new European import.

ALLEN RYAN

(Sonic 1501; 45-1501)

B "IN A JEALOUS WOMAN'S EYES" [Laurel ASCAP—Bass, Jordan] Newcomer Allen Ryan bows on the new Sonic label with an exciting, fast-moving ballad featuring a strong lyric. Ryan has a polished voice and comes over well here. Could catch on.

C+ "YOURS ALONE" [Elsa Granger BMI—Vossel, Restaine] Here the mellow songster drifts through a dreamy love song set to a pretty latin tempo. Good mood item.

ANNETTE WARREN

(ABC-Paramount 9710; 45-9710)

B "TAKE HIS HAND" (2:00) [Reed Evans ASCAP — Brown, Shuman] Annette Warren does a swell job on a terrific new hand-clapping, inspirational bouncer. Good song potently executed by the lark. Side has possibilities. A fair share of air play could start this one rolling.

C+ "MY BOY" (2:38) [Greta BMI—Samuels] A tender love song warmly rendered by the talented lark. Pretty performance.

THE FOUR COINS

(Epic 9171; 5-9171)

B+ "ONE KISS (Is Worth A Thousand Words)" (2:52) [Southern ASCAP—Mann, Lowe] The Four Coins blend beautifully on a top drawer new ballad that has the earmarks of a strong seller. Good shuffle beat coupled with a pretty melody. Side has a big sound and could step out. A sleeper to watch.

B+ "THIS I OFFER YOU" (1:55) [Picadilly BMI—Jones] Here the boys display a warm sound on a potent fish-beat ballad that should meet with the approval of the teenagers. Good dance item.

JOAN HAGER

(Decca 29928; 9-29928)

C+ "CONFESSION OF MY HEART" (2:04) [Oakwood BMI — Weinman, Norris] A pretty, sentimental, romantic opus playing on a number of legal phrases, is effectively told by newcomer John Hager. Good side.

C+ "WILL YOU, WILLYUM?" (2:21) [R. F. D. ASCAP—Stutz, Barefoot] Here the chirp belts out a hard hitting rock and roller. Lively deck with a good dance beat. Right up the alley of the kids.

THE VIKINGS

(Barclay 1309; 45-1309)

B "THE RIDERLESS HORSE" (2:15) [Kohn ASCAP—Simmons, MacDonald] The Vikings gallop through an unusual tune that should make good change-of-pace programming. Exciting novelty that could step out.

C+ "THREE LITTLE MONKEYS" (2:16) [Kohn ASCAP — Jaxon, Kohn] The crew sends up a clever novelty with a moral on this half. Imaginative ditty based on the speak no evil, hear no evil, see no evil theme.

CHICO O'FARRIL ORCH.

(Panart 21304; 45-21304)

B "FRENESI"—Chico O'Farril and his boys rhythm through a smooth sailing arrangement of the smash instrumental hit out of the past. Strong dance side with an exciting sound and a good beat.

C+ "LOVE IS A MANY-SPLENDORED THING" [—Fain, Webster] The boys change the beat and fashion a pretty bolero arrangement of a recent #1 smash. Full ork sound.

THE CASH BOX
BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

"EVERY SUNDAY MORNING"
"ONCE AGAIN"

"... the same superb simplicity and charm that made 'Mission of St. Augustine' a hit for Sammy Kaye ... COULD BREAK WIDE OPEN ..."

A Billboard Rave
"... SHOULD GET PLENTY OF SPINS ..."

"... Could Break Wide Open!"

Sammy Kaye
and his swing and sway orch.

"EVERY SUNDAY MORNING"
and
"ONCE AGAIN"

COLUMBIA 4-40698 (40698)

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2 Pop Smash Hits
SPECIAL RELEASES

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The Cadets
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Teen Queens
UNTIL THE DAY I DIE
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PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

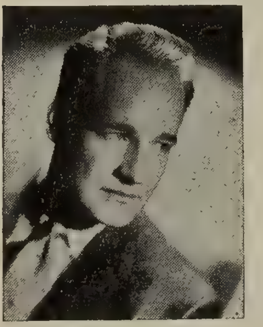
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. THE WAYWARD WIND	Gogi Grant (Era)
2. MOONGLOW & THEME FROM PICNIC	Morris Stoloff (Decca) George Cates (Coral)
3. STANDING ON THE CORNER	Four Lads (Columbia)
4. ON THE STREET WHERE YOU LIVE	Vic Damone (Columbia)
5. GRADUATION DAY	Rover Boys (ABC-Paramount) Four Freshmen (Capitol)
6. BORN TO BE WITH YOU	Chordettes (Cadence)
7. IVORY TOWER	Cathy Carr (Fraternity) Gale Storm (Dot) Otis Williams & Charms (DeLuxe)
8. I ALMOST LOST MY MIND	Pat Boone (Dot)
9. I'M IN LOVE AGAIN	Fats Domino (Imperial)
10. WALK HAND IN HAND	Tony Martin (RCA Victor) Andy Williams (Cadence) Denny Vaughn (Kapp)

11) I COULD HAVE DANCED ALL NIGHT. 12) I WANT YOU, I NEED YOU, I LOVE YOU. 13) ALLEGHENY MOON. 14) HEARTBREAK HOTEL. 15) TRANSFUSION. 16) SWEET OLD FASHIONED GIRL. 17) IT ONLY HURTS FOR A LITTLE WHILE. 18) HAPPY WHISTLER. 19) HOW LITTLE WE KNOW. 20) TREASURE OF LOVE. 21) GLENDORA. 22) HOT DIGGITY. 23) MY LITTLE ANGEL. 24) PICNIC. 25) MORE. 26) CAN YOU FIND IT IN YOUR HEART. 27) PORTUGUESE WASHERWOMAN. 28) MAGIC TOUCH. 29) KISS ME ANOTHER. 30) CHURCH BELLS MAY RING. 31) BE-BOP-A-LULA. 32) I WANT YOU TO BE MY GIRL. 33) POOR PEOPLE OF PARIS. 34) MY BLUE HEAVEN. 35) TO LOVE AGAIN. 36) A TEAR FELL. 37) SHANTY IN OLD SHANTY TOWN. 38) TELL ME WHY. 39) SECOND FIDDLE. 40) BLUE SUEDE SHOES.

Vital Statistics—The new dee-jays on KTSA in Dallas, Texas are **Don Keyes** from KLIF in Dallas, **Don French** from the North Dakota TV network, **Bob Cooper** from WTCN in Minneapolis, **Frank Bell** from Tyler, Texas and **Chuck Blore** from KTKT Tucson. **Bill Kelso,** formerly of KTKT in Tucson, Ariz., sets up shop, starting June 18th, at KOPO, a CBS affiliate in Tucson. . . . **Cyl Sergi** has been added to the staff of WBVP, coming from WKST, New Castle, Pa. He replaces **Alan Boal** who took up free-lance work in nearby Pittsburgh. . . . **Sandy Singer's** new address is WTCN AM-TV, Minneapolis, Minn. . . . Correction: In the June 9th issue of **Cash Box** we stated that **Norman Baum** had become Program Director of WEBB, Balt. Actually, Baum is Assistant Manager of WEBB. . . . **Peggy Marshall** and **Tom Eldridge** are now doing a disk jockey show on WFBG in Altoona, Pa. . . . **John Stone** is back to his original starting point at KTOW in Oklahoma City, Okla. . . . **Bob Bassett** is now with WHIM doing four hours a day of disk spinning. . . . **Mark Foster**, formerly of KCKN, Kansas City, as of June 4th is hanging his hat at KLIF, Dallas, Texas. . . . **Ron LaPlante** recently joined the staff of WTWN, St. Johnsbury, Vt.

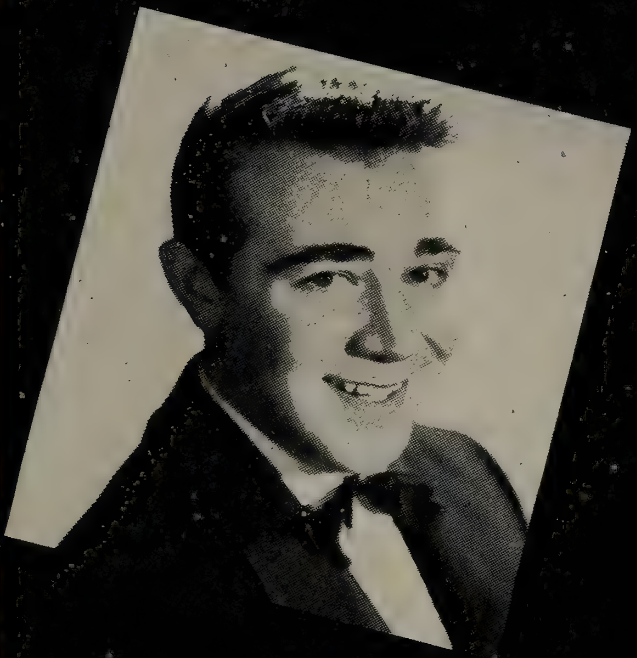
Pic of the week—**Roger Clark** (WNOR, Norfolk, Va.) conducted a repeat broadcast of last year's Fats Waller Salute by presenting a special 90-minute show that included voice tracks, etc. of the late, and great, Fats. . . . Chart hits in Kiddieland Dept.: **Norm Prescott** (WBZ-Boston) presents, on Sunday mornings, a dee jay show designed to meet the musical tastes of moppets in the seven-and-under age group. . . . **Ken Albridge** (KHMO-Hannibal, Mo.) would like more of the record companies to send LP's, since it seems, to Ken, that there is a trend to that type of programming . . . **Lou Arnold** (WJWG-Conway, N. H.) has a Saturday morning show called "The Top Ten From **The Cash Box.**" . . . Students at the local high schools in the area of **Bill Kennedy** (KTSA-Gardner, Mass. recently voted for their favorite recording stars. The results according to Kennedy: No. 1 Perry Como, No. 2 Pat Boone, No. 3 Elvis Presley. . . . **Jim Stanley** (WWIN-Baltimore, Md.) has formed the Baltimore Jazz Club, a non-profit, civic organization dedicated to the promotion of all forms of jazz. Membership in the club is open to all interested in any form of jazz. Prospective members can write to: Baltimore Jazz Club, Box "G", Hotel Marling House, Balt. 1. Md. . . . **"Slim Jim" Stevens** (WLLH-Lowell and Lawrence, Mass.) reports that his "Properly Supervised" record hops are coming along fine. Stevens would like to commend "all D. J.'s who have continued playing record hops in the face of pressure from some sources to kill them. They have proved that record hops can aid greatly in the fight against juvenile 'Restlessness'."



ROGER CLARK
(WNOR—Norfolk, Va.)

* * * * *

George Patrick (KXEL-Waterloo, Iowa) reports Waterloo's first "teen-age dance and record hop" was a very successful affair. . . . Dollars from heaven is a gimmick used by **Bobby Beers** (KOSI-Denver, Colo.). From three stories up, Beers unloads dollar bills with a note from the sender listing his time slots. . . . It Should Happen To Us Dept.: **John Michaels** (WOKY-Milwaukee, Wis.) was chosen the only man to remain in Hills Department Store, Milwaukee, while at "The mercy of a throng of women." So successful was this one day event, it was announced that lucky Michaels had been invited for a return engagement next year.



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CHA-CHA SMASH!
Bigger than "SWEET AND GENTLE"

ALAN DALE

Singing...

"NO ONE HOME"

Coral Record # 61666 (9-61666)

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Frank Chacksfield & His Orchestra

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JOHNNIE PATE TRIO

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BUDDY GRECO

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Recorded by
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LAWRENCE WELK & LENNON SISTERS ......Coral
THE FOUR FRESHMEN Capitol
THE CREWCUTS ......Mercury

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SHELDON MUSIC, Inc.

HITS! HITS! HITS!
on JUBILEE

Della Reese
has *The* version
"HEADIN' HOME"
b/w "Daybreak Serenade"
Jubilee 5247

The Four Tunes
"DANCING WITH TEARS IN MY EYES"
b/w
"FAR AWAY PLACES"
Jubilee 5245

Jubilee Records
1650 Broadway, New York City

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The music boys had a beautiful day at **Fred Waring's** last Tuesday. . . . **Mary Mayo,** who had a baby girl a few weeks ago, will be back singing on TV in August. Although Mary is not working right now, she is heard on radio and TV all through the day with her singing commercials. . . . **Henry Okun** was guest of honor last week at an affair run by the PAL of Newark, N. J. Okun received his second award in 18 months for the work he has been doing with PAL in its fight against juvenile delinquency. . . . **Sarah Vaughan** plays the Catskills for the first time on July 7 when she headlines at the Laurels Country Club in Monticello, N. Y. . . . **Bobby Scott** recorded 3 sides for ABC-Paramount last week, his first session since "Chain Gang". . . . **Tommy** and **Jimmy Dorsey** will return to an enlarged Cafe Rouge in September. . . . Dot is blazing again with "Transfusion" by **Nervous Norvus** and "I Almost Lost My Mind" by **Pat Boone** both up in the hundred thousands. . . . . **Bill Haley** and **His Comets** will make their European debut in February, 1957, when they embark on a four-week tour of one nighters taking them to England, France, Belgium, Germany, etc. . . . **Della Reese,** Jubilee artist, will perform her fast climbing disk "Headin' Home" on **Jackie Gleason's** Stage Show August 11. . . . **The Jodimars** will headline a rock and roll show opening June 29 at the Riptide Club in Wildwood, N. J. The show will be produced and directed by **Frank Pingatore,** the group's manager. . . . **Joan Hager,** Decca recording artist, has made the transition from country music to pop. The lovely singer, who previously had scored as a country singer in Nashville, has made her first pop disk, "Confession of My Heart" and "Will You Willyum". . . . All new 12-inch LP records put out by MGM are now receiving a specially developed treatment which eliminates attraction of dust by static electricity.

JOAN HAGER

CHICAGO:

Jim Krum reports **The Lassies,** back from an **Arthur Godfrey** "Talent Scouts" victory, will cut new sides for Decca. . . . CYO's Youth Benefit Ball at the Stadium featured **Joni James, Al Morgan, Len Dressler,** and **Dan Belloc's** orch. with **Ted Mack** as M.C. . . . **Sarah Vaughan** had "Koffee with **Jack Karey**". This year, by the way, marks the second anniversary of shows given by **Jack Karey** at Vet's Research Hospital. . . . **Bernie Wayne** visiting Chi on route to west coast. Reports ABC-Par album in offing. . . . **Stan Kenton** opened at Blue Note 6/13. . . . **Dick Noel** and **Cathy Carr** working over hot piano rehearsing new one for Fraternity. . . . **Johnny Sipple** temporarily managing Mercury's Cleveland distrib. offices. . . . **Norman Ross** to skipper the 6-8:00 a.m. spot vacated by **Ernie Simon,** WGN announced. Ernie taking over **Buddy Lester's** duties at WBKB-TV. . . . Capital's **Joe Cerami** vacationing with **Hal Fredricks** in New Orleans. . . . **Nate Platt** telling about how he'd like to put on a show composed of **The Platters, Jaye P. Morgan, Pat Boone, McGuire Sisters** and a few such others this forthcoming August. But the cash—WOW!! . . . **Marty Faye** all smiles over Bethlehem album "Relaxin' With Frances Faye". . . . **Barney Fields** escorting South American beauty Anomorena around to Chi d.j.'s with her first Fraternity wax, "Touche". What a great house mother gorgeous Anomorena would make for any fraternity!! . . . **Bob Sherman,** head man for Tampa, in town promotioning "Caravan" b/w "Last Call", by **George Jenkins.** . . . **Dan Belloc** announces weekly ABC-TVer beginning 7/9. Cast includes vocalists **Eddie Allyn** and **Ginni Patton.** . . . MGMer, **Jack Valentine,** through Chi plugging "These Old Bones". . . . Mercury's **Crew Cuts** opened at the Empire Room 6/14. They are riding high with "Rebel In Town". . . . Wing reports movie theme "Proud Ones" by Buddy Johnson doing grand.

JAYE P. MORGAN

HOLLYWOOD:

Bobbi Dieterle of Cadence Records in town for a two-week vacation, spending a couple of days visiting the local disk jockeys with **Bob Stern.** . . . **Joe Perry** of Coral Records accompanied **Lawrence Welk** on his tour of the Northwest, and reports that Welk did sell-out business in every town where he appeared. . . . **Al Trace** taking over management of the recording activities of **Jack Fascinato.** Jack's first release of "Fifty Fathoms" is out on the Fraternity label this week. . . . **Mike Gould,** general manager of Ardmore and Beechwood Music, en route to Europe. **Irwin Zucker** will represent the two firms during Gould's absence. . . . Disneyland Records will release its first pop single this week with "Railroadin' Man" and "Sons of Old Aunt Dinah"—both from the new movie, "The Great Locomotive Chase". . . . Young MGM actor, **Dean Jones,** making the rounds of the disk jockeys with his first disk effort on the MGM label. . . . Liberty Records asked the nation's D.J.'s to pick their choice of the best selection from the new **Nellie Lutcher** LP for a single release. The response was tremendous, with most jockeys unable to decide on a favorite, and checking off all the selections in the album. . . . **Jackie Kelso's** "The Sleeper" on Vita, was the most requested disk on **Jim Ameche's** KDAY pop show. . . . **Kitty White,** currently appearing at The Keyboard has re-signed with Mercury for another year. . . . Sunset Records out this week with **Pearl Bailey's** waxing of the title song from "The Solid Gold Cadillac". . . . **Teddy Phillips** makes his bow on the new Regis label with "Where" . . . KLAC's Alex Cooper beaming with pride over his recent pulse ratings, which rank his show among the top deejay stanzas in Southern California. . . . Coral's **Johnny Thompson** on the coast for a few months, working with **Mike Kurlan** of Modern Distributing. . . . **Jeri Sothern** has recorded **Skip Redwine's** new tune "What To Do" for Decca. . . .

LAWRENCE WELK

THE EXCITING NEW HITS ARE ON
COLUMBIA!

The Big Summer Hit

Vic Damone

from the musical smash "My Fair Lady"

ON THE STREET WHERE YOU LIVE

40654 • 4-40654

Ready For No. 1

THE Four Lads

from the Frank Loesser musical "The Most Happy Fella"

STANDING ON THE CORNER

b/w

MY LITTLE ANGEL

40674 • 4-40674

A Real Sleeper

Doris Day

WHATEVER WILL BE, WILL BE

(Que Sera, Sera)

b/w

I'VE GOTTA SING AWAY THESE BLUES

40704 • 4-40704

Watch This One Take Off

Don Cherry

GHOST TOWN

b/w

I'LL BE AROUND

40705 • 4-40705

Bigger Than "Innamorata"

Jerry Vale

YOU DON'T KNOW ME

b/w

ENCHANTED

40710 • 4-40710

Still Climbing

Tony Bennett

CAN YOU FIND IT IN YOUR HEART

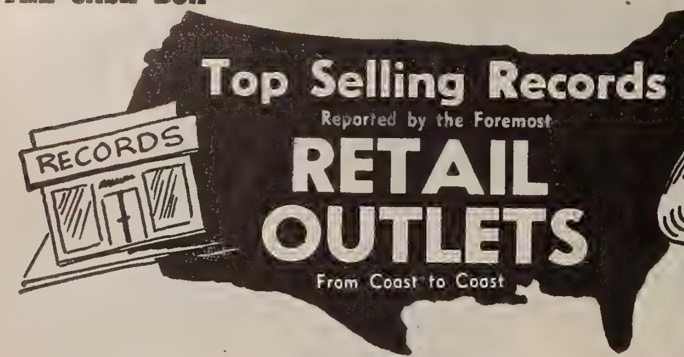
b/w

FORGET HER

40667 • 4-40667

COLUMBIA RECORDS

THE CASH BOX



Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

BELMONT CENTRAL RECORD SHOP
Chicago, Ill.

1. Sweet Old Fashioned Girl (Teresa Brewer)
2. I'm In Love Again (Domino)
3. Graduation Day (Rovers)
4. On The Street Where You Live (Vic Damone)
5. I Almost Lost My Mind (Pat Boone)
6. It Only Hurts For A Little While (Ames Bros.)
7. More (Perry Como)
8. Moonglow & Picnic (Cates)
9. Born To Be With You (L. Dee)
10. I Want You, I Need You, I Love You (Elvis Presley)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. I Want You To Be My Girl (Teen Agers)
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Domino)
4. Born To Be With You (Chordettes)
5. Magic Touch (Platters)
6. Graduation Day (4 Freshmen)
7. I Almost Lost My Mind (Pat Boone)
8. It Only Hurts For A Little While (Ames Bros.)
9. Ivory Tower (Charms)
10. Heartbreak Hotel (E. Presley)

VARIETY RECORD SHOP
Louisville, Ky.

1. I Almost Lost My Mind (Pat Boone)
2. Born To Be With You (Chordettes)
3. Transfusion (Nervous Norvus)
4. I'm In Love Again (Domino)
5. Wayward Wind (Gogi Grant)
6. Fever (Little Willie John)
7. More (Perry Como)
8. My Baby Left Me (E. Presley)
9. Sweet Old Fashioned Girl (Teresa Brewer)
10. Rock 'N Roll Ruby (Carroll)

REGAL RECORD SHOP
Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. On The Street Where You Live (Vic Damone)
3. Moonglow & Picnic (Stoloff/Cates)
4. Standing On The Corner (Four Lads)
5. Walk Hand In Hand (Tony Martin
6. Portuguese Washerwoman (Joe Carr)
7. Graduation Day (Rovers)
8. Treasure Of Love (McPhatter)
9. Happy Whistler (Robertson)
10. Heartbreak Hotel (E. Presley)

ROYLES TV
Salt Lake City, Utah

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Happy Whistler (Robertson)
4. Wayward Wind (Gogi Grant)
5. Ivory Tower (Cathy Carr)
6. Church Bells May Ring (Diamonds)
7. Rock Island Line (Donegan)
8. Standing On The Corner (Four Lads)
9. It Only Hurts For A Little While (Ames Bros.)
10. Walk Hand In Hand (Tony Martin)

MADRONA RECORD SHOP
Portland, Ore.

1. Wayward Wind (Gogi Grant)
2. I'm In Love Again (Domino
3. Born To Be With You (Chordettes)
4. Moonglow & Picnic (Cates)
5. Standing On The Corner (Four Lads)
6. Ivory Tower (Gale Storm)
7. Moonglow & Picnic (Stoloff)
8. I Almost Lost My Mind (Pat Boone)
9. Happy Whistler (Robertson)
10. Cimmaron (Paul & Ford)

GAIETY MUSIC SHOP
New York, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (E. Presley)
4. Poor People Of Paris (Baxter)
5. A Tear Fell (Teresa Brewer)
6. Magic Touch (Platters)
7. On The Street Where You Live (Vic Damone)
8. Blue Suede Shoes (Perkins)
9. Standing On The Corner (Four Lads)
10. Kiss Me Another (G. Gibbs)

MUSIC SALES CORP.
Augusta, Ga.

1. Please, Please, Please (James Brown)
2. I'm In Love Again (Domino)
3. Fever (Little Willie John)
4. Moonglow & Picnic (Stoloff)
5. Heartbreak Hotel (E. Presley)
6. Long Tall Sally (Little Richard)
7. Blue Suede Shoes (Perkins)
8. Ivory Tower (Gale Storm)
9. Slippin' And Slidin' (Little Richard)
10. I Want You, I Need You, I Love You (Elvis Presley)

TOWN AND COUNTRY
Detroit, Mich.

1. I Almost Lost My Mind (Pat Boone)
2. Wayward Wind (Gogi Grant)
3. My Baby Left Me (Presley)
4. Treasure Of Love (McPhatter)
5. Picnic (McGuires)
6. Born To Be Wiht You (Chordettes)
7. I'm In Love Again (Fats Domino)
8. Ruby Baby (Drifters)
9. Fever (Little Willie John)
10. Heartbraek Hotel (E. Presley)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.

1. Wayward Wind (Gogi Grant)
2. On The Street Where You Live (Vic Damone)
3. Happy Whistler (Robertson)
4. Church Bells May Ring (Diamonds)
5. Ivory Tower (Gale Storm)
6. Moonglow & Picnic (Stoloff)
7. Standing On The Corner (Four Lads)
8. I'm In Love Again (Domino)
9. Walk Hand In Hand (Tony Martin)
10. I Want You, I Need You, I Love You (Elvis Presley)

RADIO DOCTORS
Milwaukee, Wis.

1. I Almost Lost My Mind (Pat Boone)
2. Born To Be With You (Chordettes)
3. Sweet Old Fashioned Girl (Teresa Brewer)
4. Love, Love, Love (Clovers)
5. More /Glendora (P. Como)
6. Wayward Wind (Gogi Grant)
7. I'm In Love Again (Fats Domino)
8. Hot Dog Buddy Buddy (Bill Haley)
9. On The Street Where You Live (Vic Damone)
10. Allegheny Moon (P. Page)

ONE STOP RECORD SERVICE
Kansas City, Mo.

1. Shanty In Old Shanty Town (Somthin' Smith)
2. I Almost Lost My Mind (Pat Boone)
3. Ivory Tower (Cathy Carr)
4. Moonglow & Picnic (Stoloff)
5. Fever (Little Willie John)
6. It Only Hurts For A Little While (Ames Bros.)
7. Happy Whistler (Robertson)
8. Wayward Wind (Gogi Grant)
9. Second Fiddle (Kay Starr)
10. Glendora (Perry Como)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Cathy Carr)
4. Standing On The Corner (Four Lads)
5. Graduation Day (Rovers)
6. R-O-C-K (Bill Haley)
7. Treasure Of Love (McPhatter)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. My Blue Heaven (Domino)
10. I Could Have Danced All Night (Sylvia Syms)

LIL' PAL RECORD STORE
Houston, Tex.

1. Wayward Wind (Gogi Grant)
2. I Almost Lost My Mind (Pat Boone)
3. Treasure Of Love (McPhatter)
4. Standing On The Corner (Four Lads)
5. Moonglow & Picnic (Stoloff)
6. I Want You To Be My Girl (Teen Agers)
7. Born To Be With You (Chordettes)
8. More (Perry Como)
9. I'm In Love Again (Fats Domino)
10. Transfusion (Nervous Norvus)

AMPHION MUSIC STORE
Cleveland, Ohio

1. I Almost Lost My Mind (Pat Boone)
2. Born To Be With You (Chordettes)
3. On The Street Where You Live (Vic Damone)
4. Treasure Of Love (McPhatter)
5. I'm In Love Again (Fats Domino)
6. Moonglow & Picnic (Cates)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. Graduation Day (Rovers)
9. Sweet Old Fashioned Girl (Teresa Brewer)
10. Transfusion (Nervous Norvus)

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. My Little Angel (Four Lads)
4. Standing On The Corner (Four Lads)
5. Ivory Tower (Cathy Carr)
6. Church Bells May Ring (Willows)
7. I'm In Love Again (Fats Domino)
8. Blue Suede Shoes (Perkins)
9. Heartbreak Hotel (E. Presley)
10. Graduation Day (Rovers)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. Heartbreak Hotel (E. Presley)
2. Rock Island Line (Donegan)
3. Moonglow & Picnic (Cates)
4. Blue Suede Shoes (Perkins)
5. Poor People Of Paris (Les Baxter)
6. Why Do Fools Fall In Love (Diamonds)
7. Lisbon Antigua (N. Riddle)
8. Ivory Tower (Cathy Carr)
9. Strange Love (Native Boys)
10. Crazy Little Palace (Williams)

STEDEFORD'S RECORD SHOP
Pittsburgh, Pa.

1. Heartbreak Hotel (E. Presley)
2. Moonglow & Picnic (Stoloff)
3. Graduation Day (4 Freshmen)
4. It Only Hurts For A Little While (Ames Bros.)
5. Standing On The Corner (Four Lads)
6. Happy Whistler (Robertson)
7. Long Tall Sally (Little Richard)
8. My Little Angel (Four Lads)
9. What Ever Will Be, Will Be (Doris Day)
10. I Almost Lost My Mind (Pat Boone)

MUSIC BOX
Cambridge, Mass.

1. Be-Bop-A-Lula (G. Vincent)
2. Heartbreak Hotel (E. Presley)
3. Moonglow & Picnic (Stoloff)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. Happy Whistler (Robertson)
6. Graduation Day (Four Freshmen)
7. What Will Be Will Be (Day)
8. Lost John (Lonnie Donegan)
9. How Little We Know (Frank Sinatra)
10. Portuguese Washerwoman (Joe Carr)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. I'm In Love Again (Fats Domino)
2. I Want You To Be My Girl (Teen Agers)
3. Wayward Wind (Gogi Grant)
4. Transfusion (Nervous Norvus)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. It Only Hurts For A Little While (Ames Bros.)
7. My Little Angel (Four Lads)
8. Corrine Corrina (J. Turner)
9. Little Girl Of Mine (Cleftones)
10. Moonglow & Picnic (Cates)

HOUSE OF MUSIC, LTD.
Honolulu, Hawaii

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Wayward Wind (Gogi Grant)
4. A Tear Fell (Teresa Brewer)
5. I'll Be Home (Pat Boone)
6. To You My Love (G. Shaw)
7. Ivory Tower (Gale Storm)
8. Magic Touch (Platters)
9. Graduation Day (4 Freshmen)
10. Portuguese Washerwoman (Joe Carr)

America's Fastest Selling Records

DECCA RECORDS

Carmen Hits the Jackpot with a Great 2 Sider

Carmen McRae

singing

"NEVER LOVED HIM ANYHOW" and "YOU DON'T KNOW ME"

DECCA 29949

A New World of Sound

DECCA records

THE CRAZIEST NOVELTY HIT OF THE YEAR!

"STRANDED IN THE JUNGLE"

* WILD BILL PUTNAM

featuring

THE GADABOUTS

and

***"WILD BILL" PUTNAM**

...meanwhile back at the ranch...meanwhile back in the states

ORDER NOW! DON'T WAIT!

MERCURY 70898

Mercury RECORDS

Cadence is HOT

THE CHORDETTES
Born To Be With You
# 1291

★

BILL HAYES
I Know An Old Lady
Das Ist Musik
# 1294

★

ANDY WILLIAMS
Walk Hand In Hand
# 1288

★

ARCHIE BLEYER
The Rockin' Ghost
Sleep, Sleep Daughter
# 1293

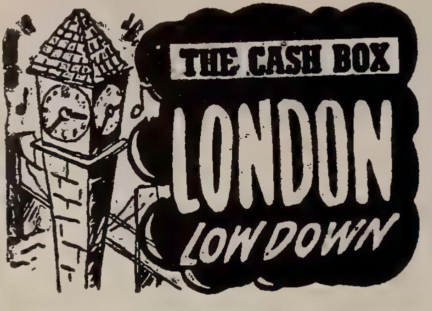
★

THE BARRY SISTERS
Intrigue
Till You Come Back To Me
# 1295

★

MARION MARLOWE
The Hands Of Time
Ring, Phone, Ring
# 1292

cadence RECORDS



That boy **Pat Boone** is certainly becoming a household name over here. His recording of "I'll Be Home" is now in the No. 2 spot of the best selling list and may well take over first place very soon.

The B.B.C. has banned the new **Frank Sinatra** waxing "How Little We Know." The objection is to part of the lyric referring to "chemical forces." I don't think it will stop Frankie's record from reaching the top. Chemically speaking, the prescription has everything in it to make it a hit.

That cute little ditty of **Phil Green's,** "The March Hare," looks like it's heading for the sellers, and a little bird whispers in my ear that RCA Victor and Capitol are about to come out with their versions of this tune.

Tony Martin and wife **Cyd Charisse** coming over for vacation.

"The Record Mirror," a fairly new music publication in Britain has reached its 100th issue, and looks as tho it'll be going strong for a long time.

Tex Ritter and **Merle Travis** will pass through London on their way back to America after charity performances in South Africa.

Bobby Mellin, now back in the States, had discussions with **Keith Prowse** the theatrical ticket agency and publishing firm's V.I.P.s, and although there is no confirmation yet, it seems that an agreement may be reached between the two companies very shortly.

More and more artists are being signed up by commercial television, and with the regional stations starting up, it seems as though there is room for many more.

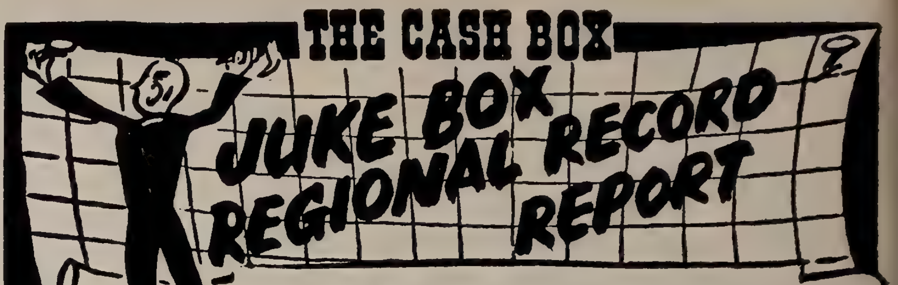
Dickie Valentine starts his own T.V. show very shortly.

Polydor, a subsidiary of Deutsche Grammophone, has signed up several British artists to its label.

Frank Chacksfield's waxing of "The Donkey Cart" (an original Italian tune) is getting plenty of airings and could break in a big way both here and in the States. . . . Those "Portuguese Washerwomen" are working hard helping Joe "Fingers" Carr head on his way to the top.

This week's best selling pop singles
(Courtesy "New Musical Express")

1) "No Other Love"
Ronnie Hilton (HMV)
2) "I'll Be Home"
Pat Boone (London)
3) "Lost John"
Lonnie Donegan (Nixa)
4) "Heartbreak Hotel"
Elvis Presley (HMV)
5) "A Tear Fell"
Teresa Brewer (Vogue-Coral)
6) "Hot Diggity"
Perry Como (HMV)
7) "Saints Rock 'N Roll"
Bill Haley & Comets (Brunswick)
8) "My September Love"
David Whitfield (Eng. Decca)
9) "Rock And Roll Waltz"
Kay Starr (HMV)
10) "Blue Suede Shoes"
Elvis Presley (HMV)


THE CASH BOX
JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.
1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. Heartbreak Hotel (E. Presley)
5. Ivory Tower (Cathy Carr)
6. On The Street Where You Live (Vic Damone)
7. I'm In Love Again (Fats Domino)
8. Graduation Day (Rover Boys)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Hot Diggity (Perry Como)

Detroit, Mich.
1. Wayward Wind (Gogi Grant)
2. I Almost Lost My Mind (Pat Boone)
3. Moonglow & Picnic (Cates)
4. I'm In Love Again (Fats Domino)
5. Picnic (McGuires)
6. Treasure Of Love (McPhatter)
7. Born To Be With You (Chordettes)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Transfusion (Nervous Norvus)
10. On The Street Where Ynu Live (Vic Damone)

Minneapolis, Minn.
1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Fats Domino)
4. It Only Hurts For A Little While (Ames Bros.)
5. Standing On The Corner (Four Lads)
6. Rock Island Line (Donegan)
7. Heartbreak Hotel (E. Presley)
8. More (Perry Como)
9. I Almost Lost My Mind (Pat Boone)
10. Be-Bop-A-Lula (G. Vincent)

Cleveland, Ohio
1. Treasure Of Love (McPhatter)
2. I Almost Lost My Mind (Pat Boone)
3. Moonglow & Picnic (Cates)
4. Transfusion (Nervous Norvus)
5. Born To Be With You (Chordettes)
6. On The Street Where You Live (Vic Damone)
7. Picnic (McGuires)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Allegheny Moon (P. Page)
10. I'm In Love Again (Fats Domino)

Baltimore, Md.
1. I'm In Love Again (Fats Domino)
2. Wayward Wind (Gogi Grant)
3. I Want You To Be My Girl (Teen Agers)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. I Almost Lost My Mind (Pat Boone)
6. It Only Hurts For A Little While (Ames Bros.)
7. Transfusion (Nervous Norvus)
8. Moonglow & Picnic (M. Stoloff/G. Cates)
9. My Little Angel (Four Lads)
10. Ivory Tower (O. Williams/C. Carr)

Cincinnati, Ohio
1. Wayward Wind (Gogi Grant)
2. I'm In Love Again (Fats Domino)
3. Standing On The Corner (Four Lads)
4. Church Bells May Ring (Diamonds)
5. Picnic (McGuires)
6. Moonglow & Picnic (G. Cates/M. Stoloff)
7. Transfusion (Nervous Norvus)
8. I Want You To Be My Girl (Teen Agers)
9. Heartbreak Hotel (E. Presley)
10. Hot Diggity (Perry Como)

Pittsburgh, Pa.
1. Moonglow & Picnic (M. Stoloff/G. Cates)
2. It Only Hurts For A Little While (Ames Bros.)
3. Heartbreak Hotel (E. Presley)
4. I'm In Love Again (Fats Domino)
5. I Almost Lost My Mind (Pat Boone)
6. Standing On The Corner (Four Lads)
7. Graduation Day (Rover Boys)
8. On The Street Where You Live (Vic Damone)
9. Transfusion (Nervous Norvus)
10. More (Perry Como)

Chicago, Ill.
1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Cathy Carr)
3. Wayward Wind (Gogi Grant)
4. On The Street Where You Live (Vic Damone)
5. Standing On The Corner (Four Lads)
6. Happy Whistler (Robertson)
7. I Almost Lost My Mind (Pat Boone)
8. I'm In Love Again (Fats Domino)
9. Can You Find It In Your Heart (Tony Bennett)
10. It Only Hurts For A Little While (Ames Bros.)

Seattle, Wash.
1. Wayward Wind (Gogi Grant)
2. I'm In Love Again (Fats Domino)
3. Moonglow & Picnic (Cates)
4. Church Bells May Ring (Diamonds)
5. Standing On The Corner (Four Lads)
6. Transfusion (Nervous Norvus)
7. Blue Moon (Elvis Presley)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. I Want You To Be My Girl (Teen Agers)
10. Ivory Tower (Cathy Carr)

San Francisco, Calif.
1. Moonglow & Picnic (M. Stoloff/G. Cates)
2. Heartbreak Hotel (E. Presley)
3. Wayward Wind (Gogi Grant)
4. Ivory Tower (Cathy Carr)
5. Standing On The Corner (Four Lads)
6. Hot Diggity (Perry Como)
7. Happy Whistler (Robertson)
8. Blue Suede Shoes (Perkins)
9. Poor People Of Paris (Les Baxter)
10. Graduation Day (Four Freshmen)

St. Louis, Mo.
1. Wayward Wind (Gogi Grant)
2. I Almost Lost My Mind (Pat Boone)
3. Standing On The Corner (Four Lads)
4. Transfusion (Nervous Norvus)
5. Moonglow & Picnic (Cates)
6. Graduation Day (Rover Boys)
7. Gone With The Wind (Shepard Sisters)
8. Shanty In Old Shanty Town (Somethin' Smith & Redheads)
9. Too Close For Comfort (Eydie Gorme)
10. I Want You To Be My Girl (Teen Agers)

San Antonio, Tex.
1. Moonglow & Picnic (M. Stoloff/G. Cates)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (O. Williams)
4. Can You Find It In Your Heart (Tony Bennett)
5. Why Do Fools Fall In Love (Teen Agers)
6. Heartbreak Hotel (E. Presley)
7. Be-Bop-A-Lula (G. Vincent)
8. I'm In Love Again (Fats Domino)
9. Magic Touch (Platters)
10. I Want You To Be My Girl (Teen Agers)

Atlanta, Ga.
1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. On The Street Where You Live (Vic Damone)
4. Heartbreak Hotel (E. Presley)
5. Portuguese Washerwoman (Joe "Fingers" Carr)
6. Happy Whistler (Robertson)
7. Be-Bop-A-Lula (G. Vincent)
8. I'm In Love Again (Fats Domino)
9. Picnic (McGuires)
10. I Could Danced All Night (Sylvia Syms)

Philadelphia, Pa.
1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Graduation Day (Rover Boys)
4. Moonglow & Picnic (M. Stoloff/G. Cates)
5. I'm In Love Again (Fats Domino)
6. Picnic (McGuires)
7. Heartbreak Hotel (E. Presley)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. On The Street Where You Live (Vic Damone)
10. Sweet Heartaches (E. Fisher)

Los Angeles, Calif.
1. Moonglow & Picnic (G. Cates /M. Stoloff)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. On The Street Where You Live (Vic Damone)
5. Heartbreak Hotel (E. Presley)
6. Happy Whistler (Robertson)
7. Ivory Tower (Cathy Carr)
8. Graduation Day (Rover Boys/Four Freshmen)
9. Walk Hand In Hand (Martin)
10. Hot Diggity (Perry Como)

Kansas City, Mo.
1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. It Only Hurts For A Little While (Ames Bros.)
4. Happy Whistler (Robertson)
5. Standing On The Corner (Four Lads)
6. I'm In Love Again (Fats Domino)
7. Transfusion (Nervous Norvus,
8. I Almost Lost My Mind (Pat Boone)
9. Shanty In Old Shanty Town (Somethin' Smith & Redheads)
10. Fever (Little Willie John)

New Orleans, La.
1. Moonglow & Picnic (Stoloff)
2. Standing On The Corner (Four Lads)
3. Heartbreak Hotel (E. Presley)
4. Wayward Wind (Gogi Grant)
5. Blue Suede Shoes (Perkins)
6. Happy Whistler (Robertson)
7. Ivory Tower (O. Williams/C. Carr)
8. Treasure Of Love (McPhatter)
9. I'm In Love Again (Fats Domino)
10. Can You Find It In Your Heart (Tony Bennett)

Milwaukee, Wis.
1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Moonglow & Picnic (Cates)
4. Born To Be With You (Chordettes)
5. I Almost Lost My Mind (Pat Boone)
6. Heartbreak Hotel (E. Presley)
7. Free (Tommy Leonetti)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. How Little We Know (Frank Sinatra)
10. On The Street Where You Live (Vic Damone)

Denver, Colo.
1. Wayward Wind (Gogi Grant)
2. Ivory Tower (O. Williams/G. Storm/C. Carr)
3. Moonglow & Picnic (Stoloff)
4. Heartbreak Hotel (E. Presley)
5. Picnic (McGuires)
6. Church Bells May Ring (Diamonds)
7. I Want You, I Need You I Love You (Elvis Presley)
8. Hot Diggity (Perry Como)
9. Happy Whistler (Robertson)
10. Graduation Day (Rover Boys)

Houston, Tex.
1. I'm In Love Again (Fats Domino)
2. Wayward Wind (Gogi Grant)
3. I Almost Lost My Mind (Pat Boone)
4. Moonglow & Picnic (Stoloff)
5. Transfusion (Nervous Norvus)
6. Treasure Of Love (McPhatter)
7. Love, Love, Love (Clovers)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Born To Be With You (Chordettes)
10. Fever (Little Willie John)

Memphis, Tenn.
1. Moonglow & Picnic (Stoloff)
2. Corrine Corrina (J. Turner)
3. I'm In Love Again (Fats Domino)
4. Wayward Wind (Gogi Grant)
5. I Almost Lost My Mind (Pat Boone)
6. Treasure Of Love (McPhatter)
7. Be-Bop-A-Lula (G. Vincent)
8. Ooby Dooby (R. Orbison)
9. It Only Hurts For A Little While (Ames Bros.)
10. I Want You, I Need You, I Love You (Elvis Presley)

THE NEW
SMASH HIT—by...

THE FOUR COINS

Singing

"ONE KISS"

(Is Worth A Thousand Words)

EPIC 9171 (5-9171)

b/w This I Offer You

•

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EPIC
RECORDS

THE CASH BOX
The Nation's TOP 50
COMPILED BY "THE CASH BOX"

Comprising 100 Selections

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FR—Fraternity
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

Pos. 6/16 Pos. 6/9

1—The Wayward Wind
1 2

CA-3430 (F-3430)—TEX RITTER *The Searchers*

★ER-1013 (45-1013)—GOGI GRANT *No More Than Forever*

2—Moonglow & Picnic
2 1

★CR-61618 (9-61618)—GEORGE CATES *Rio Batucada*

★DE-29888 (9-29888)—MORRIS STOLOFF *Picnic*

3—I'm In Love Again
4 5

DO-15462 (45-15462)—FONTANE SISTERS *You Always Hurt The One You Love*

★IM-5386 (45-5386)—FATS DOMINO *My Blue Heaven*

4—Standing On The Corner
5 4

CA-3414 (F-3414)—DEAN MARTIN

★CO-40674 (4-40674)—FOUR LADS *My Little Angel*

DE-29897 (9-29897)—MILLS BROTHERS *King Porter Stomp*

EP-9158 (5-9158)—NEAL HEFTI SINGERS *Joey, Joey, Joey*

5—I Almost Lost My Mind
9 23

★DO-15472 (45-15472)—PAT BOONE *I'm In Love With You*

MG-10578 (K10578)—IVORY JOE HUNTER *If I Give You My Love*

6—Heartbreak Hotel
3 3

MO-985 (45-985)—CADETS *Church Bells May Ring*

★VI-20-6420 (47-6420)—ELVIS PRESLEY *I Was The One*

7—Ivory Tower
6 6

CR-61617 (9-61617)—FOUR HUES *Sister Jenny*

★DL-6093 (45-6093)—OTIS WILLIAMS & CHARMS *In Paradise*

★DO-15458 (45-15458)—GALE STORM *I Ain't Gonna Worry*

★FR-734 (45-734)—CATHY CARR *Please, Please Believe Me*

RL-1310 (45-1310)—LALO GUERRERO

Pos. 6/16 Pos. 6/9

8—On The Street Where You Live
12 20

★CO-40654 (4-40654)—VIC DAMONE *We All Need Love*

CR-61644 (9-61644)—LAWRENCE WELK *I Could Have Danced All Night*

EP-9153 (5-9153)—FRANCES WAYNE *Wednesday's Child*

VI-20-6529 (47-6529)—EDDIE FISHER *Sweet Heartaches*

VI-20-6569 (47-6569)—ARTHUR FIEDLER *I Could Have Danced All Night*

9—Born To Be With You
15 21

★CD-1291 (45-1291) CHORDETTES *Love Never Changes*

ME-70870 (70870 x 45)—LOLA DEE *Hot Rod Henry*

10—Transfusion
13 28

DI-3004 (45-3004)—FOUR JOKERS *You Did*

★DO-15470 (45-15470)—NERVOUS NORVUS *Dig*

11—I Want You, I Need You, I Love You
7 10

★VI-20-6540 (47-6540)—ELVIS PRESLEY *My Baby Left Me*

12—Graduation Day
14 15

★AP-9700 (45-9700)—ROVER BOYS *I Hear Music*

★CA-3410 (F-3410)—FOUR FRESHMEN *Lonely Night In Paris*

CR-61648 (9-61648)—LENNON SISTERS *Toy Tiger*

13—Treasure Of Love
17 24

★AT-1092 (45-1092)—CLYDE McPHATTER *When You're Sincere*

CR-61647 (9-61647)—DOROTHY COLLINS *He's Got Me Hook, Line And Sinker*

14—I Want You To Be My Girl
11 11

★GE-1012 (45-1012)—FRANKIE LYMON & TEEN AGERS *I'm Not A Know It All*

15—Happy Whistler
8 8

★CA-3391 (F-3391)—DON ROBERTSON *You're Free To Go*

Pos. 6/16 Pos. 6/9

16—It Only Hurts For A Little While
21 27

★VI-20-6481 (47-6481)—AMES BROTHERS *If You Wanna See Mamie*

17—Hot Diggity
10 7

★VI-20-6427 (47-6427)—PERRY COMO *Juke Box Baby*

18—Glendora
25 43

★VI-20-6554 (47-6554)—PERRY COMO *More*

19—Sweet Old Fashioned Girl
29 40

★CR-61636 (9-61636)—TERESA BREWER *Goodbye John*

20—Can You Find It In Your Heart
23 17

★CO-40667 (4-40667)—TONY BENNETT *Forget Her*

21—Walk Hand In Hand
20 16

★CD-1288 (45-1288)—ANDY WILLIAMS *Not Any More*

KA-143 (45-143)—DENNY VAUGHAN *Just Sing A Song*

★VI-20-6493 (47-6493)—TONY MARTIN *Flamenco Love*

22—Picnic
27 22

★CR-61627 (9-61627)—McGUIRE SISTERS *Delilah Jones*

DE-29888 (9-29888)—GEORGE DUNING *Moonglow & Picnic*

VI-20-6471 (47-6471)—BUDDY BREGMAN *Riviera*

23—Portuguese Washerwoman
30 30

★CA-3418 (F-3418)—JOE "FINGERS" CARR *Lucky Pierre*

KA-149 (45-149)—JOE SHERMAN *Song from The Searchers*

24—More
28 37

★VI-20-6554 (47-6554)—PERRY COMO *Glendora*

25—Allegheny Moon
32 41

★ME-70878 (70878 x 45)—PATTI PAGE *The Strangest Romance*

VI-20-6551 (47-6551)—BILLY REGIS *A Kiss Before Dying*

Best Selling Records
FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box.* Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Pos. 6/16 Pos. 6/9

26—Long Tall Sally
18 13

CO-40679 (4-40679)—MARTY ROBBINS *Mr. Tear Drop*

DO-15457 (45-15457)—PAT BOONE *Just As Long As I'm With You*

★SP-572 (45-572)—LITTLE RICHARD *Slippin' And Slidin'*

27—Blue Suede Shoes
19 12

CA-3373 (F-3373)—BOB ROUBIAN *Candy Coated Kisses*

CO-21505 (4-21505)—SID KING & 5 STRINGS *Let 'Er Roll*

DE-29980 (9-29880)—ROY HALL *Luscious*

DO-15456 (45-15456)—JIM LOWE *The $64,000 Question*

KI-4903 (45-4903)—BOYD BENNETT *Mumbles Blues*

ME-70805 (70805x45)—JERRY MERCER *Ghost Of My Love*

MG-12197 (K12197)—SAM TAYLOR *To A Wild Rose*

★SU-234 (45-234)—CARL PERKINS *Honey Don't*

VI-20-6450 (47-6450)—PEE WEE KING *Tennessee Dancin' Doll*

28—How Little We Know
26 26

★CA-3423 (F-3423)—FRANK SINATRA *500 Guys*

29—My Baby Left Me
24 18

★VI-20-6540 (47-6540)—ELVIS PRESLEY *I Want You, I Need You, I Love You*

30—My Little Angel
31 19

★CO-40674 (4-40674)—FOUR LADS *Standing On The Corner*

31—Magic Touch
16 9

★ME-70819 (70819 x 45)—PLATTERS *Winner Take All*

32—I Could Have Danced All Night
33 35

CO-40676 (4-40676)—ROSEMARY CLOONEY *I've Grown Accustomed To Your Face*

CR-61644 (9-61644)—LAWRENCE WELK O. *On Street Where You Live*

★DE-29903 (9-29903)—SYLVIA SYMS *The World In My Corner*

Pos. 6/16 Pos. 6/9

MG-12220 (K12220)—CHARLIE APPLEWHITE *Shangri-La*

VI-20-6469 (47-6469)—DINAH SHORE *What A Heavenly Night*

VI-20-6460) (47-6460)—FRANKIE CARLE *Lisa, the Mechanical Doll*

VI-20-6569 (47-6569)—ARTHUR FIEDLER *On The Street Where You Live*

33—My Blue Heaven
22 14

★IM-5386 (45-5386)—FATS DOMINO *I'm In Love Again*

34—Be-Bop-A-Lula
44 —

★CA-3450 (F-3450)—GENE VINCENT *Woman Love*

35—In A Shanty In Old Shanty Town
47 39

★EP-9168 (5-9168)—SOMETHIN' SMITH & REDHEADS *Coal Dust On The Fiddle*

36—Church Bells May Ring
42 31

MB-102 (45-102)—WILLOWS *Baby Tell Me*

★ME-70835 (70835x45)—DIAMONDS *Little Girl Of Mine*

MO-985 (45-985)—CADETS *Heartbreak Hotel*

RE-7502 (45-7502)—BOB OAKES & SULTANS *You Gotta Rock & Roll*

37—Fever
— 50

★KI-4935 (45-4935)—LITTLE WILLIE JOHN *Letter From My Darling*

38—Love, Love, Love
— —

★AT-1094 (45-1094)—CLOVERS *Your Tender Lips*

ME-70889 (70889x45)—DIAMONDS *Every Night About This Time*

39—A Tear Fell
34 29

AT-1086 (45-1086)—IVORY JOE HUNTER *I Need You By My Side*

★CR-61590 (9-61590)—TERESA BREWER *Bo Weevil*

VI-20-6482 (47-6482)—ANITA CARTER *One Heartache At A Time*

Pos. 6/16 Pos. 6/9

40—Whatever Will Be, Will Be (Que Sera, Sera)
— —

★CO-40704 (4-40704)—DORIS DAY *I've Gotta Sing Away The Blues*

ME-70881 (70881x45)—EDDY HOWARD *You Can't Keep Running*

41—Second Fiddle
37 46

42—Poor People Of Paris
36 25

43—Sweet Heartaches
35 38

44—Rockin' Through The Rye
39 —

45—Corrine Corrina
50 44

46—Canadian Sunset
— —

47—Never Turn Back
— —

48—Kiss Me Another
38 34

49—Tell Me Why
— —

50—Hot Dog Buddy Buddy
43 —

50—Roll Over Beethoven
— —

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

June—and

THE CHUCKLES

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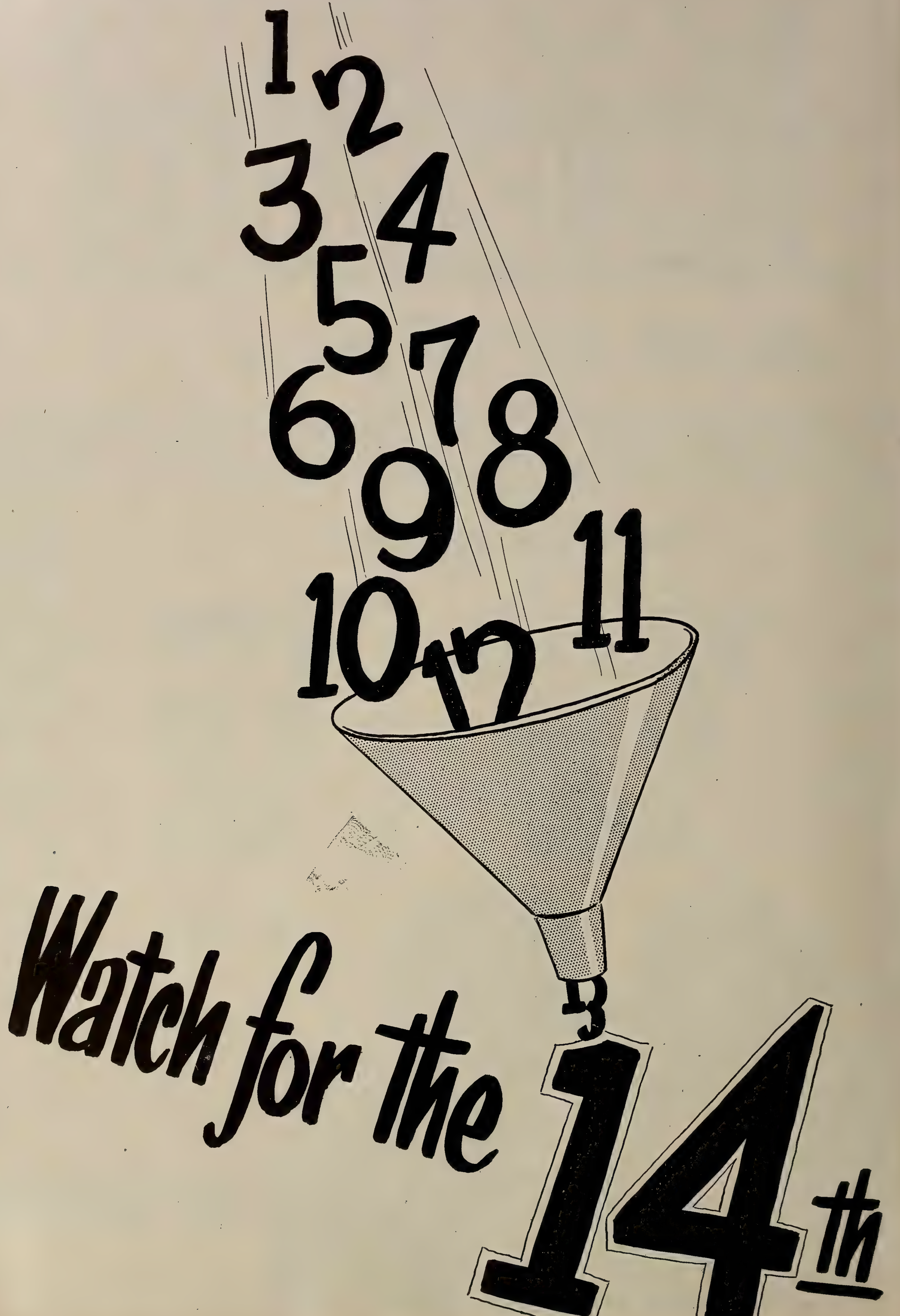
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Watch for the
14th

Spier Forms Publishing Firms With Nat Cole

NEW YORK—Larry Spier, veteran music publisher, last week announced the formation of two new publishing firms with Capitol Records' star Nat "King" Cole. Rex Music will be the BMI affiliate and Princess Music, the ASCAP affiliate.

Several tunes are already set for recordings by leading names on major labels. Under the Rex firm are "Forgive Me," written by Ulpio Minucci and Fran Delano, and "Make Me" written by Minucci and Tony Velona. The tunes under the Princess firm set for future release include "Ciao Signora Ciao" written by Milton Drake and Vic Mizzy, and three other new tunes titled "Two Different Worlds," "The Boy With The Golden Kazoo," and "Maybe Now."

Spier has for years been a prominent figure in the music business. He has built an important and large catalog and has put his 25 years of experience to use in expansions similar to this one with Nat Cole. Two of Spier's biggest hits in recent months are "Moments to Remember" and "No, Not Much" published by his Beaver firm.

Cole, of course, needs no introduction to folks in the industry. He will undoubtedly play a vital part in this union of publisher and artist.

Columbia Convention In July

NEW YORK — Columbia Records will hold its annual distributor convention on July 22, 23 & 24 at Estes Park, Colorado.

In addition to the distribs, all upper level executives of the diskery and a number of its artists will attend the three day meet.

Key Personnel Of Dot Records In Hollywood Migration

HOLLYWOOD, CAL.—The mammoth move of Dot Records' main headquarters to Hollywood involves the transplanting of thirteen people and their children from Gallatin, Tennessee, to Hollywood by July 15.

Key personnel shifting to Hollywood to Dot's new offices at Sunset and Vine includes vice president L. L. "Rip" Thornton, musical director Billy Vaughn, assistant musical director Beasley Smith, production director Christine Hamilton, Mary Brewer and Ferris Sloan. All of whom, together with their spouses and children, will follow Randy and Lois Wood and family to the Coast.

Additional Dot personnel will be recruited in Hollywood.

In the transfer of headquarters to Hollywood, president Randy Wood stated that some of Dot's activities would continue in Gallatin under supervision of Gilbert Brown and Polly Mitchener. This phase of the company's operation will consist of the receiving and re-processing of merchandise distributed throughout the Eastern and Mid-Western sections of the country, which will mean shorter runs for distributors.

CANADIAN CAPERS

TORONTO TOPICS:

DENNY VAUGHAN

PRISCILLA WRIGHT

Denny Vaughn winds up his weekly CBC-TV show in three weeks for the summer. His recording of "Walk Hand in Hand" is still rising here and in the U.S. . . . **Andy Williams** has turned into a hit here with his recording of "Walk Hand in Hand". Seems that this late release has caught on much faster than expected and ties in popularity with Vaughn in Canada. In Toronto alone this song is number 7 in popularity of sales, with both the Williams and Vaughn disks tied. . . . **Johnny Cowell** composer of "Walk Hand in Hand" has another hit on the fire, "You've Got the Love". It was recorded by Canadian songstress **Joyce Hahn** (Sparton) and now we hear it has been cut in Chicago by Bally Records and in Hollywood by Diamond Records. . . . **Ann Summers'** first release on the Epic label, "Don't Ask Me" b/w "Tall and Twenty" is creating a lot of local interest. This Montreal gal (and ex-Sammy Kaye vocalist) made a lot of friends in these parts last season when she appeared at the Zanzibar with the **Cross-Winds**. Incidentally the Cross-Winds were the 1955 winners of CBC-TV's show "Pick the Stars". Seems CBC's predictions are working out and very fast too! . . . Quality Records' **Jack Kingston** exited Hamilton's CHCH-TV Main Street Jamboree to again join **Wilf Carter's** (Decca) troup, opening with Ottawa Valley dates, then working through to the Maritime Provinces. . . . Incoming is Apex Records' **Don Messer** who is on his annual tour. . . . **Kidd Baker** (Gavotte) leaves his show in Kitchener's CKCO-TV in early July to start his tour through Quebec and the Gaspe Coast to the Maritimes. Come October he will be seen on St. John's N.B., CHSJ-TV with his own 28 week sponsored show. . . . TO's jazz enthusiast's haven, the Colonial, had **Gene Krupa** to bring in the crowds, which is just what he did! . . . **Priscilla Wright** (Sparton) Canada's teen-age thrush, guested on Cross-Canada Hit Parade on CBLT with Mercury's **Diamonds**, who were followed by **Eydie Gorme** (Sparton-ABC-Paramount) helping to wind up **Jackie Rae's** last show of the season. . . . **Dave Brubeck** fans around TO won't have to go all the way to Stratford to hear Dave and his quartet. On August 2nd the pianist will appear at the Brant Inn in Burlington sandwiching the date between his two Stratford engagements.

Disk Jockeys Play Host

MIAMI BEACH, FLA.—Dick and Diane Osborne, whose radio show emanates out of Mutual's WKAT daily, and nationally on Saturdays, play host to the principals who appeared in "Bus Stop" at the Coconut Grove Playhouse. Caught in the Regency Room of the Empress Hotel, seated from left are: Dick Osborne, Bibi Osterwald, Kent Smith, Barbara Baxley, and Diane.

WNEW To Help Students Pass Regents Exams

NEW YORK—New York State's famed uniform examinations (Regents Exams) for high school students are receiving special attention from WNEW, one of the nation's top independent radio stations.

A recent national poll is said to have revealed that an overwhelming majority of high school students study while listening to the radio. WNEW and its well known personalities, Jerry Marshall, Art Ford, Lonny Starr, and William B. Williams, will, during Regents week, June 15th to 22nd, concentrate on music to help students prepare for these important exams.

In addition to study-conducive mood music, special musical selections have been planned for individual courses. The students scheduled to take their foreign language examinations will hear "The French Lesson," Edith Piaf, Jacqueline Francois, Maurice Chevalier recordings as well as Spanish music. English students will receive air help from recordings such as "Why Can't The English Learn To Speak," and "Brush Up Your Shakespeare." History students will receive last minute aid from songs like "Bonaparte's Retreat" and "Christopher Columbus." Jo Stafford's recording of

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will be the boost for algebra examinees.

For the last minute hopefuls, songs like "Teach Me Tonight," and "An Apple For The Teacher."

Kapp Cover Wins Award

NEW YORK—The cover of the Kapp Records album "Jazz Goes To Post Graduate School," received the "Award For Distinctive Merit" from the Art Directors' Club at their luncheon held at the Waldorf-Astoria Hotel last week.

Conceived by Tony Palladino of Irving Werbin Associates, the cover was entered in the competition at the annual show with albums submitted by nearly all of the recording companies. Werbin accepted the award on behalf of Palladino and Kapp Records.

BILL NORMAN'S
latest is the greatest!
"SONG OF THE WEDDING"
b/w
(from "Picnic")
"PICNIC IN THE PARK"
MZ # 1013
MAZE
6064 HOLLYWOOD BLVD. RECORDS HOLLYWOOD 28, CALIF.

THE NEW HIT
"HOW AM I GONNA SLEEP TONIGHT"
recorded by
JACK CARROLL
RKO-UNIQUE # 337
published by
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The
everglowing standard
MOONGLOW
Sensationally featured in the Columbia Picture "Picnic"
MILLS MUSIC, INC.

MELBA MONEY MAKER
The Tokens
singing
"I LOVE MY BABY"
b/w
"WHILE I DREAM"
MELBA # 104
MELBA RECORDS
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Top 20 Best Selling Pop Albums

1.	MY FAIR LADY	Original Broadway Cast (Columbia OL 5090)
2.	ELVIS PRESLEY	Elvis Presley (RCA Victor LPM 1254; EPB 1254)
3.	SONGS FOR SWINGING LOVERS	Frank Sinatra (Capitol W 653, EAP 653)
4.	PICNIC	Original Movie Score (Decca DL 8320; ED 846)
5.	CAROUSEL	Original Movie Cast (Capitol W 694; EDM 694)
6.	CALYPSO	Harry Belafonte (RCA Victor LPM 1248; EPA 1248)
7.	BELAFONTE	Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
8.	FOUR FRESHMEN AND 5 TROMBONES	Four Freshmen (Capitol T 683; EAP 683)
9.	BUBBLES IN THE WINE	Lawrence Welk (Coral CRL 57083; EC 57083)
10.	NIGHT WINDS	Jackie Gleason (Capitol W 717; EAP 717)
11.	GENTLEMEN BE SEATED	(Minstrel Show) (Epic LN 3238)
12.	THE MAN WITH THE GOLDEN ARM	Original Movie Score (Decca DL 8257)
13.	WALTZES OF IRVING BERLIN	Mantovani (London LL 1452)
14.	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
15.	SERENADE	Mario Lanza (RCA Victor LPM 1996; ERB 1996)
16.	CASTLES IN SPAIN	Michel Le Grand (Columbia CL 888; B 888)
17.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK	(Verve V-4001, 2)
18.	SONGS OF THE SOUTH	Norman Luboff Choir (Columbia CL 860; B 860)
19.	MR. WONDERFUL	Original Broadway Cast (Decca DL 9032)
20.	THE EDDY DUCHIN STORY	Original Movie Score (Decca DL 8289)
20.	THE PLATTERS	The Platters (Mercury MG-20146)

New Decca Classics Albums Feature European Artists

NEW YORK—Six new albums make up Decca's latest Gold Label release.

One, Mozart's Requiem, K 626, features Irmgard Seefried, soprano; Gertrude Pitzinger, alto; Richard Holm, tenor; Kim Borg, bass; and the chorus of the Vienna State Opera. The Vienna Symphony Orchestra is under the direction of Eugen Jochum. The performance of this great work is enhanced by the fact that it was recorded "live" in Vienna's St. Stephen's Cathedral in December of last year, during the commemorative service of the 164th Anniversary of the death of Mozart. St. Stephen's Cathedral is the most famous of all Austrian churches. Mozart worshipped there and this is the first time that permission has been granted to record the service in the church.

The second disk is Carl Orff's "Trionfo di Afrodite." Also featuring an all star cast, this is the first recording of the last work of the Orff trilogy. Eugen Jochum, one of Europe's veteran conductors, again is at the helm of the orchestra.

The third release makes available a brand new recording of Orff's "Catulli Carmina" starring Annelies Kupper, Richard Holm, H. Weissenbach, W. Faith, J. Karr-Bartoli and K. Prestl with the chorus of the Bavarian Radio under Jochum's direction. All three records of the trilogy are now available singly.

The fourth is an unusual Andres Segovia release with the strings of the Quintette Chigaino rendering Castelnuovo-Tedesco's "Quintet," Op. 143 for guitar and strings. This is the first time that a work has been written for guitar and string quartet.

The fifth is a new addition to the Gold Label series "Paul Hindemith Conducts Hindemith." The piece is the "Theme and Four Variations" ("The Four Temperaments"). It stars Hans Otte, piano; and Hans Gieseler, violin.

Completing the release is the Rias Symphony Orchestra under the baton of Frenec Fricsay presenting Mozart's "Symphony No. 29 in A Major, K 201", and Mozart's "Piano Concerto No. 19 in F Major, K. 459" with the Berlin Philharmonic Orchestra also under Fricsay with Clara Haskil at the piano.

"THE SEARCHERS"
4 BIG RECORDS
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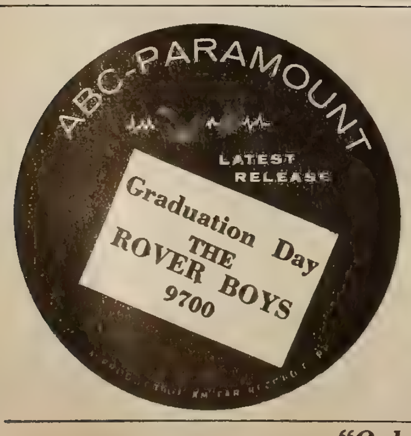


ABC-PARAMOUNT
LATEST RELEASE
Graduation Day
THE ROVER BOYS
9700

THE CASH BOX Album Reviews

POPULAR

"CALYPSO"—Harry Belafonte—RCA Victor LPM-1248 (1-12" LP)

DAY O; I DO ADORE HER; JAMAICA FAREWELL; WILL HIS LOVE BE LIKE HIS RUM?; DOLLY DAWN; STAR; THE JACK-ASS SONG; HOSANNA; COME BACK LIZA; BROWN SKIN GIRL; MAN SMART.

With Belafonte's last effort still selling strongly after a sensational stand as the number one best seller, his new pressing "Calypso" has already made a strong appearance on the charts. No wonder. "Calypso" is an excellent companion to Belafonte's last program of folk melodies. With some authentic accompaniment, Belafonte is in fine form as he expounds thoughtful lyrics set to what seems to be his specialty, calypso music. His exciting rhythmic sense and his tongue-in-cheek philosophizing truly make Belafonte America's troubador-ambassador to the West Indies area. Striking package. Look for sales to approach or possibly exceed Belafonte's "Belafonte."

PERCY FAITH PLAYS MUSIC FROM THE BROADWAY PRODUCTION "MY FAIR LADY"—Columbia CL 895 (1-12" LP)

WITH A LITTLE BIT OF LUCK; WOULDN'T IT BE LOVERLY; I'M AN ORDINARY MAN; THE RAIN IN SPAIN; I COULD HAVE DANCED ALL NIGHT; EMBASSY WALTZ; ASCOT GAVOTTE; ON THE STREET WHERE YOU LIVE; SHOW ME; I'VE GROWN ACCUSTOMED TO HER FACE; GET TO THE CHURCH IN TIME.

Few musical productions, in recent years, have received the enthusiastic acclaim accorded "My Fair Lady." The show is a triumph of book, music and lyrics being woven into one delightful joy. Fredrick Loewe's score has produced at least three pop hits, "On The Street Where You Live," "I've Grown Accustomed To Her Face" and "I Could Have Danced All Night." Though Alan Jay Lerner's witty lyrics are not heard here, Percy Faith does give the listener the chance to examine Loewe's fine score more closely. Other songs, besides the pop hits, that are exceptionally clever are "The Rain In Spain" and "With A Little Bit Of Luck." Faith, of course, is always at home with the better material around. The set has assured wide sales. His instrumental interpretation of the "Kismet" score was a top seller. This set should follow suit.

"CASTLES IN SPAIN"—Michel Legrand And His Orchestra—Columbia CL 888 (1-12")

ESPANA; SENTIR DE LA ALHAMBRA; LA DANSE DU FEU; ANDALUCIA; EL GAT MONTES; TANGO; ESPANA CANI; JUNGLE DRUMS; ORIENTAL; MALAGUENA; LA VIOLETERA; EL CHOCLO; RONDELLA ARAGONESA; SANT MARTI DEL CANIGO.

Michel Legrand, Columbia's young orchestral wizard, gives the music of Spain his colorful arrangements in his new release. And, perhaps, of all Legrand's musical travels, this pressing makes the most of his gifted talents. For with Spanish music, orchestral coloring is of the utmost importance. Legrand responds to the occasion with some of his most imaginative efforts. This platter is the pop half of Columbia's "Buy-Of-The-Month" dollar-saving package. Look for oustanding sales. A grand Legrand sequel to his previous chart toppers "I Love Paris," "Holiday in Rome" and "Vienna Holiday."

"SAY IT WITH MUSIC"—Dance Medleys Of 36 All Time Favorites—Lawrence Welk And His Champagne Music—Coral CRL 57041 (1-12" LP)

Lawrence Welk's success story is one of the local boy, who went network, and made good. Though Welk enjoyed a solid reputation on the coast, it wasn't until his nation wide TV'er that he blossomed into one of the most popular entertainers on the scene today. With his latest release, "Say It With Music," Coral plans an extensive dealer promotional campaign that will include window contests and various tie-in displays. The package itself is one of Welk's best to date. Thirty-six standards, instrumentally presented in medley form, receive Welk's familiar bouncy and danceable arrangements for that old standby, the fox trot. Dealers should get their hands on this item immediately since it's getting a special push. What more does a dealer need than 36 standards and a guy named Lawrence Welk.

"LONELY GIRL"—Julie London—Liberty LRP 3012 (1-12" LP)

LONELY GIRL; FOOLS RUSH IN; MOMENTS LIKE THIS; I LOST MY SUGAR IN SALT LAKE CITY; IT'S THE TALK OF THE TOWN; WHAT'LL I DO; WHEN YOUR LOVER HAS GONE; DON'T TAKE YOUR LOVE FROM ME; WHERE OR WHEN; ALL ALONE; MEAN TO ME; HOW DEEP IS THE OCEAN; REMEMBER.

Having made her first LP venture one of the year's record highlights, Julie London's second issue has been anxiously awaited. Well, it's been released and Julie's fans will find "Lonely Girl" worth waiting for. Julie, on the disk, prefers to play the disenchanted female as she wistfully takes on 13 capable tunes. A recent melody "Lonely Girl" naturally starts the set and effectively paves the way for the remaining numbers. Al Viola's guitar (Julie's only accompaniment) tenderly sympathizes with the lark's sentimental state of mind. Another beautiful cover photo of the thrush should again attract many an eye. The pretty title tune is reported set for single release and should act as a sales booster for the LP.

"HIGH FI AND WIDE"—The Three Suns—With Orchestra Conducted By Marty Gold and Sid Ramin—RCA Victor LPM-1249 (1-12" LP)

COME BACK TO SORRENTO; IN A PERSIAN MARKET; LADY OF SHANGRI-LA; A SONG OF OLD HAWAII; BLUE BELLS OF SCOTLAND; THE SHEIK OF ARABY; GALWAY BAY; IN A LITTLE SPANISH TOWN; ON A LITTLE STREET IN SINGAPORE; MEXICAN HAT DANCE; FAR AWAY PLACES; SONG OF INDIA; ALOUTTE; LONDONDERRY AIR; HINDUSTAN; BALI HA'I; APRIL IN PORTUGAL; VIENNESE REFRAIN.

For a musical trip around the world, this latest Three Suns issue is tops. The extremely enchanting blend of guitar, accordion and organ, plus, at times, an orchestral backing, makes this musical tour an imaginative joy. The set's eighteen selections are mostly snappy revisions of familiar "travelogue" tunes. Bright cover. Commendable companion to the recent top selling effort by the group, "Soft And Sweet."

"GREAT MOMENTS IN SHOW BUSINESS"—Walter Huston, Bill Robinson, Eddie Cantor, Cliff Edwards, George Burns and Gracie Allen, Clayton, Jackson and Durante, Gene Raymond, Al Jolson, Dick Powell, Fred Astaire, Eddie (Rochester) Anderson—Epic LN 3234 (1-12" LP)

Here's another Epic back-track to the past. It contains some of the brightest personalities ever to grace show business in some of their most memorable moments. There's Walter Huston's rasping but powerful delivery of "September Song," Fred Astaire in Gershwin's rhythmic "Slap That Bass," singer Dick Powell in "Lullaby Of Broadway" plus other outstanding artists caught in some of their great performances. For an entertaining peek into the past, this platter should do the trick quite well. Adults will get a kick out of these 40 minutes of reminiscing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Album Reviews

"TAP DANCE RHYTHMS"—Johnny Maddox At The Piano—Dot DLP-3008 (1-12" LP)

BABY FACE; TEA FOR TWO; PEGGY O'NEIL; MARGIE; BYE BYE BLACKBIRD; SHANTY IN OLD SHANTY TOWN; CAROLINA IN THE MORNING; ME AND MY SHADOW; SHOULD I; JEALOUS; IDA; SCHOOL DAYS.

If you're willing to take advantage of Johnny Maddox' snappy keyboard rhythms and strut a little, this disk should mean some genuine fun. If you're just willing to listen and, perhaps, recall the rinky dink piano sounds of old, genuine fun is still assured. Playing 12 melodies readily associated with toe-tapping, Maddox achieves a frolicsome and engaging ivory style. This happy entry ought to get around to the more mature record collecting folks.

"RENDEZVOUS"—with Claude Dauphin—Bald Eagle, LP-711 (1-12" LP)

DANSE AVEC MOI; EMBRACEABLE YOU; I'M IN THE MOOD FOR LOVE; YOU'VE GOT THE DEVIL IN YOUR EYES; MAM'SELLE; COME BACK; I'LL BE YOURS; C'EST MON AFFAIRE; I KISS YOUR HAND MADAME; THERE WAS A TIME; MY HEART AND I SAY THANKS.

Boy meets girl-boy loses girl-boy gets girl is the musical plot of French actor Claude Dauphin's initial platter session. Blending some familiar love songs with less well known French numbers, Dauphin creates a typical French love atmosphere with an intimate introduction to each selection. Dauphin's voice goes little beyond just reciting the lyrics, but its deep and sensuous quality is well suited to the waxing's mood. The adult female audiences should account for most of the sales.

"I HEAR MUSIC"—George Shearing Quintet—MGM E3266 (1-12" LP)

I HEAR MUSIC; OVER THE RAINBOW; EASY LIVIN'; I DON'T STAND A GHOST OF A CHANCE WITH YOU; WAIT TIL YOU SEE HER; LONELY MOMENTS; SO THIS IS CUBA?; HOW HIGH THE MOON; PICK YOURSELF UP; BOB, LOOK AND LISTEN; HOW'S TRIX; NIGHT FLIGHT.

The unmistakable Shearing trademark of sound that flows gracefully and imaginatively from song to song is available in an MGM curtain call. This set was once a ten incher but, with a few added tunes, has been upped to twelve inches. Playing some indestructible material, the Quintet has some of its brightest and most playful moments. Like all Shearing waxings, this one makes for exceptionally fine mood and jazz listening.

CLASSICAL

RACHMANINOFF: Piano Concerto No. 2 In C Minor, Op. 18—Eugene Istomin, Piano—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5103 (1-12" LP)

Columbia's latest "Buy Of The Month," in the classical category, is an overwhelming performance of Rachmaninoff's "Piano Concerto No. 2." This oft-recorded work is brilliantly conquered by pianist Eugene Istomin. Beautiful passage after beautiful passage superbly receives Mr. Istomin's utmost, sensitive attention. Classical lovers could deliberate for hours on which recorded version of the work to choose, but with Columbia's handsome discount and the exceptional Istomin performance, sales should swing toward this set.

BEETHOVEN: Tempest and Appassionata Sonatas—Solomon, Pianist—RCA Victor LM-1964 (1-12" LP)

British pianist Solomon performs two Beethoven Sonatas that, in popularity, rank highly on the list of the composer's other 30 Sonatas. Both dramatic works contain brilliant contrasting themes and one could hardly hope for a more handsome and virile job than Solomon achieves on the keyboard. The recording takes a vital position with the other available sets of both works.

JAZZ

"SWING LOW-SWEET HEYWOOD"—Eddy Heywood At The Piano And His Orchestra—Decca DL 8270 (1-12" LP)

LOCH LOMOND; THE MAN I LOVE; HEYWOOD BLUES; JUST YOU, JUST ME; I DIDN'T KNOW ABOUT THAT; THE MOON WAS YELLOW; ON THE SUNNY SIDE OF THE STREET; YOU MADE ME LOVE YOU; COQUETTE; PEG O' MY HEART; BLUE LOU; JASMINE.

Jazz pianist Eddie Heywood employs his nimble fingers to please both the jazz and mood music audience on this Decca disk. Heywood's pleasing swing touch and occasional orchestral support comes over delightfully on 12 tunes that mostly sway to the standard items. The platter can capably approach the jazz and pop market. Jockeys oughta have a picnic with this disk.

"KESSEL PLAYS STANDARDS"—Barney Kessel, Guitarist—Contemporary C3512 (1-12" LP)

SPEAK LOW; LOVE IS HERE TO STAY; ON A SLOW BOAT TO CHINA; HOW LONG HAS THIS BEEN GOING ON?; MY OLD FLAME; JEEPERS CREEPERS; BARNEY'S BLUES; PRELUDE TO A KISS; A FOGGY DAY; YOU STEPPED OUT OF A DREAM; I DIDN'T KNOW WHAT TIME IT WAS; 64 BARS ON WILSHIRE.

Barney Kessel, one of the major guitarists on the jazz scene today, provides some keen insight into the versatile uses of the guitar here. With accompaniment that sometimes only includes an oboe in counterpoint, Kessel, on the whole, is moody. But for Kessel on a jazz spree, stuff like "On A Slow Boat To China" shows excellent, uninhibited guitar antics. It's a classy jazz release all around.

"A NEW SOUND A NEW STAR"—Jimmy Smith At The Organ—Blue Note 1512 (1-12" LP)

THE WAY YOU LOOK TONIGHT; YOU GET 'CHA; MIDNIGHT SUN; LADY BE GOOD; THE HIGH AND THE MIGHTY; BUT NOT FOR ME; THE PREACHER; TENDERLY; JOY; THE CHAMP; BAYOU; DEEP PURPLE; MOONLIGHT IN VERMONT; READY 'N ABLE; TURQUOISE; BUBBIS.

Here's one of the most effective uses of the organ in presenting jazz concepts we've heard. The organist is Jimmy Smith, and whether he's taking an under-four-minute-mile pace or warmly looking things over, his sounds are continually fascinating. Jimmy plays some of his own compositions and standards with equal authority and depth. The disk is really something for jazz fans to marvel at.

SPECIAL

"TOMMY ARMOUR TELLS HOW TO PLAY YOUR BEST GOLF ALL THE TIME"—Grand Award 332 (1-12" LP)

One of America's favorite recreational activities is golf. For some well-informed tips on how to play a better game, the golf enthusiast is referred to Tommy Armour's narrative on the subject. Armour talks with lots of confidence and conveys his ideas clearly. This specialty item should be a good seller and has an unbelievably huge market.

Quick Delivery

NEW YORK—A sudden demand from MGM Records distributor Ed Barsky, Philadelphia for 5,000 records of the Leroy Holmes recording of the "Theme From The Proud Ones" prompted Leroy, an ex-Navy pilot, to charter a Piper Tripacer plane so that he could personally fly the records down for immediate distribution to key dealers in Philly. Orchestra leader Holmes spent 5 years in the Navy and flew all types of aircraft from fighter planes to bombers. He is shown loading the hit disks into the plane.

Golf Lessons On Record

NEW YORK—Grand Award Records this week issued an LP of eight golf instruction lessons by Tommy Armour, considered by most top golfers to be one of the best instructors in the business. Armour was on the Arthur Godfrey show several weeks ago and casually mentioned the fact that he had recorded the album called "How To Play Your Best Golf All The Time", the same title as his very successful golf book. Immediately following the show, calls came in from all over the country, placing large orders for the albums. Last week, the diskery shipped its first lot.

On the record, Armour himself does the narrating. In condensed form, he offers the equivalent of eight one-hour lessons. Armour's regular fee, incidentally, for private instruction is $50 per hour. The album is being made available in all three speeds at the suggested retail price of $3.98.

Tommy Mara On Unique

NEW YORK—Tommy Mara, 22 year old songster, is now recording for Unique Records. His first release is due within the next few days. Mara is now being managed by Sidney Ascher, and is being schooled for dramatics by Hollywood and TV actor Michael Browne who coached Eddie Fisher, Tony Bennett, Ava Gardner, Donald O'Connor and others.

HOT

LITTLE WILLIE JOHN
FEVER
b/w
LETTER FROM MY DARLING
KING 4935

OTIS WILLIAMS
and his CHARMS
IVORY TOWER
DELUXE 6093

IT'S ALL OVER
b/w
ONE NIGHT ONLY
DELUXE 6095

JAMES BROWN with the
FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

I DON'T KNOW
b/w
I FEEL THAT OLD FEELING
COMING ON
FEDERAL 12264

MAC CURTIS
IF I HAD ME A WOMAN
b/w
JUST SO YOU CALL ME
KING 4927

EARL BOSTIC
BUGLE CALL RAG
b/w
I'LL STRING ALONG
WITH YOU
KING 4905

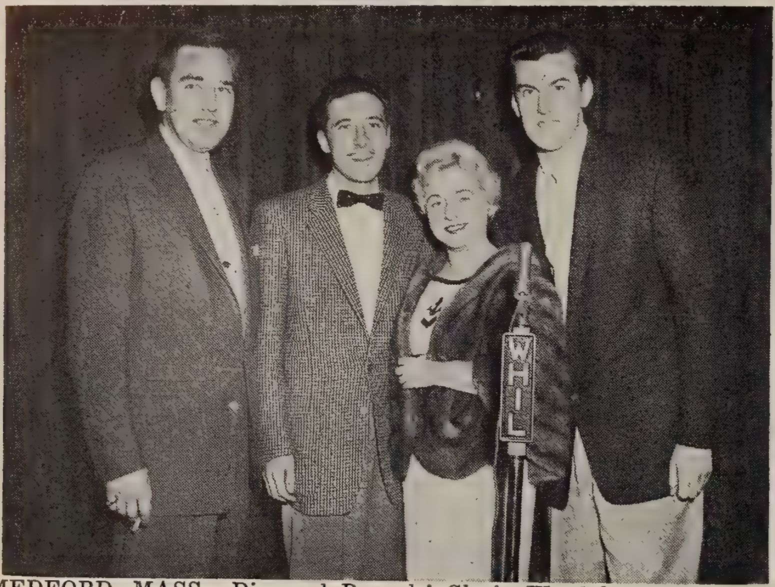
EARL BOSTIC &
BILL DOGGETT
MEAN TO ME
b/w
THE BO-DO ROCK
KING 4930

THE MIDNIGHTERS
OPEN UP THE BACK DOOR
b/w
ROCK, GRANNY, ROLL
FEDERAL 12260

BILLY GAYLES
IF I HAD NEVER KNOWN YOU
b/w
I'M TORE UP
FEDERAL 12265

KING
RECORDS

"Bee" Back In Boston



MEDFORD, MASS.—Diamond Records' Gloria Wood buzzed into Boston to promote her new disk "Honey Bee". Shown here with Eddie Garrett, Diamond Records, and dee-jays Bob Walsh and Jim Aylward, WHIL, Medford, Gloria kicked off the Boston visit at her hometown station. WHIL rolled out the red carpet for the pretty blonde star, who visited Jim Aylward's Music Club shows for two days during the week. Result? Listeners wanted more of the gal and her new disk and Gloria left with five new active fan clubs buzzing for "Honey Bee."

- WATCHING THE WORLD GO BY
- TICKY TICKY TICK
- WHILE THE CITY SLEEPS
- BONJOUR PARIS
- WHO'S GONNA TAKE YOU TO THE PROM
- IT'S EASY

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"ROLL OVER BEETHOVEN"

CHESS 1626

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CHICAGO 15, ILLINOIS

Kaye Reports Music Trends For "Weekday"

NEW YORK—Sammy Kaye, currently with his band on a 29-city 12-state tour of the midwest and Canada, is meanwhile acting as "dance and musical taste reporter" for NBC's "Weekday." While playing each date, Kaye makes careful note of the preferences of his audiences for various dance styles and tunes. He wires the information to NBC in New York where statisticians break down the figures into percentage preferences for slow numbers, rhythmic tunes, Latin-American tempos and rock 'n roll offerings. Taken into account is the average age of the Kaye audience at each date, and the type of engagement played—college prom, public dance or private party. As a further chore, Kaye is also reporting "the most requested" songs at each date to "Weekday."

In many cases, Kaye has noticed quite a variance in the "percentage of audience dancing" in different cities. Taking two dates at random, for example, one in Lansing and one in Kalamazoo (Michigan), the former with an average audience age of 30 and the latter with one of 20, Kaye found that 60% of the audience in Lansing danced to rock 'n roll numbers while only 10% of the younger Kalamazoo audience did. To rhythmic tunes, 80% of Lansing's crowd went on the floor while only 45.6% did in Kalamazoo. Dancing to Latin American numbers varied as much as 50% in Lansing to 20% in Kalamazoo. Almost the entire crowd—95%—in both cities preferred the slow fox-trot numbers.

"Lil Abner" To Be Musical

NEW YORK—Johnny Mercer and Gene DePaul, along with Marshall Robbins, general professional manager of Mercer's publishing firm Commander Music, arrived in New York last week to discuss the score of the forthcoming Broadway musical "Lil Abner," with record company execs. The show's entire score is being published by Commander Music. The musical is being backed by Paramount Pictures for the amount of $300,000. The score includes seventeen songs.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending June 16, without any changes on the part of THE CASH BOX.

Sandy Singer
WTCN — Minneapolis, Minn.

1. Wayward Wind (Gogi Grant)
2. Ivory Tower (Cathy Carr)
3. Moonglow & Picnic (Cates)
4. My Little Angel (Four Lads)
5. Standing On The Corner (Four Lads)
6. Can You Find It In Your Heart (Tony Bennett)
7. Rock Island Line (Donegan)
8. It Only Hurts For A Little While (Ames Bros.)
9. Crazy Little Palace (Williams)
10. Second Fiddle (Kay Starr)

Gallagher and O'Brien
WMCA—New York City, N.Y.

1. Moonglow & Picnic (Stoloff/Cates)
2. I Could Have Danced All Night (Sylvia Syms)
3. Allegheny Moon (Patti Page)
4. More (Perry Como)
5. On The Street Where You Live (Vic Damone)
6. Glendora (Perry Como)
7. Graduation Day (4 Freshmen)
8. Sweet Heartaches (E. Fisher)
9. You Always Hurt The One You Love (Fontanes)
10. Hot Diggity (Perry Como)

Mike Eriksen
WJLB—Detroit, Mich.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Graduation Day (Rover Boys)
4. Standing On The Corner (Martin/Four Lads)
5. I Could Have Danced All Night (Sylvia Syms)
6. I Almost Lost My Mind (Pat Boone)
7. Picnic (McGuires)
8. My Baby Left Me (Presley)
9. Treasure Of Love (McPhatter)
10. Portuguese Washerwoman (Joe "Fingers" Carr)

Bill Walker
WGH—Norfolk, Va.

1. Moonglow & Picnic (Stoloff)
2. I Want You To Be My Girl (Teen Agers)
3. It Only Hurts For A Little While (Ames Bros.)
4. Wayward Wind (Gogi Grant)
5. Ivory Tower (Gale Storm)
6. Can You Find It Your Heart (Tony Bennett)
7. Delilah Jones (McGuires)
8. A Tear Fell (Teresa Brewer)
9. Walk Hand In Hand (Martin)
10. Magic Touch (Platters)

Sterling Yale
KCNA—Tucson, Ariz.

1. Blue Suede Shoes (Roubin)
2. Magic Touch (Platters)
3. Standing On The Corner (Dean Martin)
4. Moonglow & Picnic (Cates)
5. Heartbreak Hotel (E. Presley)
6. Wayward Wind (Gogi Grant)
7. Happy Whistler (Robertson)
8. Hot Diggity (Perry Como)
9. Can You Find It In Your Heart (Tony Bennett)

Lou Barile
WKAL—Rome-Utica, N.Y.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. I Almost Lost My Mind (Pat Boone)
3. Transfusion (Nervous Norvus)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. Church Bells May Ring (Diamonds)
6. Graduation Day (Rover Boys)
7. Born To Be With You (Chordettes)
8. Whatever Will Be, Will Be (Doris Day)
9. Wayward Wind (Gogi Grant)
10. More (Perry Como)

Johnny Michaels
WOKY—Milwaukee, Wis.

1. Glendora (Perry Como)
2. Standing On The Corner (Four Lads)
3. Picnic (McGuires)
4. Graduation Day (4 Freshmen)
5. Port-Au-Prince (N. Riddle)
6. Allegheny Moon (Patti Page)
7. Cimarron (Paul and Ford)
8. She Loves Me, She Loves Me Not (Nick Noble)
9. Kiss Me Another (G. Gibbs)
10. Walk Hand In Hand (Tony Martin)

Don Evans
KOPR—Butte, Mont.

1. Moonglow & Picnic (Cates/Stoloff)
2. Wayward Wind (Gogi Grant)
3. My Baby Left Me (Presley)
4. Church Bells May Ring (Diamonds)
5. Born To Be With You (Dee)
6. Lovely One (Four Voices)
7. Blue Suede Shoes (Perkins)
8. Why Do Fools Fall In Love (Teen Agers)
9. Happy Whistler (Robertson)
10. Kiss Me Another (G. Gibbs)

Jack Clifton
WCUE — Akron, Ohio

1. Transfusion (Nervous Norvus)
2. I Almost Lost My Mind (Pat Boone)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Born To Be With You (Chordettes)
5. Wayward Wind (Gogi Grant)
6. Heartbreak Hotel (E. Presley)
7. Moonglow & Picnic (Cates)
8. I'm In Love Again (Domino)
9. Corrine Corrina (Joe Turner)
10. Little Girl Of Mine (Cleftones)

Denny Sullivan
WFBL—Syracuse, N.Y.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. Heartbreak Hotel (E. Presley)
4. Standing On The Corner (Four Lads)
5. Hot Diggity (Perry Como)
6. Ivory Tower (Cathy Carr)
7. On The Street Where You Live (Vic Damone)
8. Poor People Of Paris (Les Baxter)
9. Born To Be With You (Chordettes)
10. Port-Au-Prince (W. Atwell)

Ron LaPlante
WTWN—St. Johnsbury, Vt.

1. Graduation Day (Rover Boys)
2. Moonglow & Picnic (Stoloff)
3. Wayward Wind (Gogi Grant)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. More (Perry Como)
6. On The Street Where You Live (Vic Damone)
7. Walk Hand In Hand (Andy Williams)
8. Heartbreak Hotel (E. Presley)
9. Picnic (McGuires)
10. Magic Touch (Platters)

Ed Davis
WFPG—Atlantic City, N.J.

1. Graduation Day (Rover Boys)
2. Free (Tommy Leonetti)
3. Never Turn Back (Al Hibbler)
4. Ivory Tower (Cathy Carr)
5. Glendora (Perry Como)
6. Tell Me Why (Gale Storm)
7. Fabulous Character (Vaughan)
8. Too Close For Comfort (Sammy Davis)
9. Picnic (McGuires)
10. Rock Island Line (Donegan)

Shep Fields
KTHT—Houston, Texas

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. Standing On The Corner (Four Lads)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. Graduation Day (Rover Boys)
6. Born To Be With You (Chordettes)
7. Glendora (Perry Como)
8. Bim Bam Baby (Four Voices)
9. On The Street Where You Live (Vic Damone)
10. Portuguese Washerwoman (Joe "Fingers" Carr)

Jack Karey
WCFL—Chicago 11, Ill.

1. Standing On The Corner (Four Lads)
2. Graduation Day (Rover Boys)
3. Moonglow & Picnic (Cates)
4. Wayward Wind (Gogi Grant)
5. On The Street Where You Live (Vic Damone)
6. Allegheny Moon (Patti Page)
7. More (Perry Como)
8. Portuguese Washerwoman (Joe "Fingers" Carr)
9. Too Young To Go Steady (Nat Cole)
10. Born To Be With You (L. Dee)

Lou Dennis
WBRY—Waterbury, Conn.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Graduation Day (Rover Boys)
5. My Little Angel (Four Lads)
6. Born To Be With You (Chordettes)
7. On The Street Where You Live (Vic Damone)
8. How Little We Know (Frank Sinatra)
9. I'll Never Stand In Your Way (Tophatters)
10. Treasure Of Love (McPhatter)

Tiny Markle
WAVZ—New Haven, Conn.

1. Born To Be With You (Chordettes)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Cathy Carr)
4. Glendora (Perry Como)
5. Poor People Of Paris (Les Elgart)
6. Away All Boats (Al Hibbler)
7. Graduation Day (4 Freshmen)
8. I Could Have Danced All Night (Sylvia Syms)
9. How Little We Know (Frank Sinatra)
10. Left Bank (Les Elgart)

Johnny "Alligator" Argo
WKDA—Nashville, Tenn.

1. After School (Tommy Charles)
2. Transfusion (Nervous Norvus)
3. How Little We Know (Frank Sinatra)
4. Fever (Little Willie John)
5. You Don't Know Me (Eddie Arnold)
6. Left Bank (O. Grosbois)
7. Roll Over Beethoven (Berry)
8. Dancing With Tears In My Eyes (Four Tunes)
9. Intrigue (Barry Sisters)
10. Confessions Of My Heart (John Hager)

Gene Stuart
WNTM—Vero Beach, Fla.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (Presley)
3. Wayward Wind (Gogi Grant)
4. Happy Whistler (Robertson)
5. Main Title (Billy May)
6. Ivory Tower (Gale Storm)
7. Standing On The Corner (Four Lads)
8. Long Tall Sally (Pat Boone)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Can You Find It In Your Heart (Tony Bennett)

Bud Earl
WWEZ—New Orleans, La.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Domino)
4. Treasure Of Love (McPhatter)
5. Standing On The Corner (Four Lads)
6. Happy Whistler (Robertson)
7. My Little Angel (Four Lads)
8. Graduation Day (Rover Boys)
9. Ivory Tower (Gale Storm)
10. Hot Diggity (Perry Como)

Alan Dary
WBC—Boston, Mass.

1. More (Perry Como)
2. Sweet Old Fashioned Girl (Teresa Brewer)
3. How Little We Know (Frank Sinatra)
4. Born To Be With You (Chordettes)
5. I Almost Lost My Mind (Pat Boone)
6. Pray (Billy Williams)
7. Graduation Day (Rover Boys)
8. I'm In Love Again (Fats Domino)
9. On The Street Where You Live (Vic Damone)
10. Wayward Wind (Gogi Grant)

Ray Briem
KLUB—Salt Lake City, Utah

1. On The Street Where You Live (Vic Damone)
2. How Little We Know (Frank Sinatra)
3. Wayward Wind (Gogi Grant)
4. Kiss Me Another (G. Gibbs)
5. Standing On The Corner (Four Lads)
6. Walk Hand In Hand (Martin)
7. A Beautiful Friendship (Ella Fitzgerald)
8. Moonglow & Picnic (Stoloff)
9. While The City Sleeps (Lynn Roberts)
10. I Could Have Danced All Night (Sylvia Syms)

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Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Jack Lamar
WCAM—Camden, N. J.

1. A Casual Look (Six Teens)
2. Wayward Wind (Gogi Grant)
3. Stranded In The Jungle (Jayhawks)
4. Why Can't We Try Again (Johnny Crawford)
5. Walk Hand In Hand (Andy Williams)
6. Why Did I Fall In Love (Jacks)
7. Cherry Blossom (V. Dillard)
8. Proud And Profane (Smith)
9. Magic Melody (Costa/Gibson)
10. Shattered Dreams (Youngsters)

Carmine Anthony
WOC—Davenport, Iowa

1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Cathy Carr)
3. Wayward Wind (Gogi Grant)
4. Hot Diggity (Perry Como)
5. Standing On The Corner (Four Lads)
6. Poor People Of Paris (Baxter)
7. Walk Hand In Hand (Denny Vaughn)
8. Allegheny Moon (Patti Page)
9. Graduation Day (Rover Boys/Four Freshmen)
10. How Little We Know (Frank Sinatra)

Lou Arnold (Salvucci)
WJWG—Conway, N. H.

1. Play For Keeps (J. P. Morgan)
2. Graduation Day (Four Freshmen/Rover Boys)
3. Mystic Midnight (Fredericks)
4. Tango Of The Drums (Les Baxter)
5. Ivory Tower (Cathy Carr)
6. Walk Hand In Hand (Martin)
7. Lost In The Shuffle (Morgan)
8. Standing On The Corner (Four Lads/Martin)
9. Lucky Pierre (Joe "Fingers" Carr)
10. Heartbreak Hotel (E. Presley)

Jay Michael
WCAE—Pittsburgh, Pa.

1. I Almost Lost My Mind (Pat Boone)
2. Graduation Day (Rover Boys)
3. Treasure Of Love (McPhatter)
4. Wayward Wind (Gogi Grant)
5. It Only Hurts For A Little While (Ames Bros.)
6. Can You Find It In Your Heart (Tony Bennett)
7. Love, Love, Love (Clovers)
8. My Little Angel (Four Lads)
9. Heartbreak Hotel (E. Presley)
10. More (Perry Como)

Chuck Mefford
WKMI—Kalamazoo, Mich.

1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (Stoloff)
3. My Little Angel (Four Lads)
4. Happy Whistler (Robertson)
5. Portuguese Washerwoman (Joe "Fingers" Carr)
6. Heartbreak Hotel (E. Presley)
7. Ivory Tower (Cathy Carr)
8. Transfusion (Nervous Norvus)
9. Wayward Wind (Gogi Grant)
10. Hot Diggity (Perry Como)

Charles Mason
WJMX—Florence, S. C.

1. Moonglow & Picnic (Cates/Stoloff)
2. Walk Hand In Hand (Martin/Vaughan)
3. Happy Whistler (Robertson)
4. Picnic (McGuires)
5. On The Street Where You Live (Damone/Fisher)
6. Standing On The Corner (Four Lads)
7. It Only Hurts For A Little While (Ames Bros.)
8. To Love Again (Bob Manning/Cavallaro)
9. Can You Find It In Your Heart (Tony Bennett)
10. Graduation Day (4 Freshmen)

Pat Chamburs
WFLA—Tampa, Fla.

1. How Little We Know (Frank Sinatra)
2. Moonglow & Picnic (Cates)
3. Happy Whistler (Robertson)
4. On The Street Where You Live (Vic Damone)
5. The Left Bank (O. Grosbois)
6. Free (Tommy Leonetti)
7. I've Grown Accustomed To Your Face (G. McRae)
8. Taking A Chance On Love (Eddie Calvert)
9. Kiss Me Another (G. Gibbs)

Bruce Vanderhoof
KING—Seattle, Wash.

1. Ivory Tower (Gale Storm)
2. Magic Touch (Platters)
3. On The Street Where You Live (Vic Damone)
4. Wayward Wind (Gogi Grant)
5. I Could Have Danced All Night (Sylvia Syms)
6. I'm In Love Again (Fontanes)
7. Kiss Me Another (G. Gibbs)
8. How Little We Know (Frank Sinatra)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Portuguese Washerwoman (Joe "Fingers" Carr)

Chuck Harkins
KTHE—Thermopolis, Wyo.

1. Born To Be With You (Chordettes)
2. Graduation Day (Rover Boys)
3. I Almost Lost My Mind (Pat Boone)
4. I've Grown Accustomed To Your Face (Sid Feller)
5. A Tear Fell (Hunter/Brewer)
6. Te Amo (Dick Jacobs)
7. Men Don't Cry (F. Lester)
8. Standing On The Corner (Four Lads)
9. Tell Me Why (Gale Storm)
10. Ivory Tower (Cathy Carr)

Russ Coglin
KROW—Oakland, Calif.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. Ivory Tower (Cathy Carr)
4. Standing On The Corner (Four Lads)
5. On The Street Where You Live (Vic Damone)
6. Graduation Day (Rover Boys)
7. Joey, Joey, Joey (Lancers)
8. How Little We Know (Frank Sinatra)
9. She Loves Me, She Loves Me Not (Nick Noble)
10. Transfusion (Nervous Norvus)

Joe Lito
KFSC—Denver, Colo.

1. Moonglow & Picnic (Cates)
2. Stranded In The Jungle (Jay Hawks)
3. Picnic (McGuires)
4. I'm In Love Again (Domino)
5. Graduation Day (Welk)
6. Wayward Wind (Gogi Grant)
7. Main Title (Jacobs/May)
8. Heartbreak Hotel (Presley)
9. Treasure Of Love (Collins)
10. Sweet Old Fashioned Girl (Teresa Brewer)

Tom Shanahan
WEMP—Milwaukee, Wisc.

1. More (Perry Como)
2. It Only Hurts For A Little While (Ames Bros.)
3. Born To Be With You (Dee)
4. On The Street Where You Live (Vic Damone)
5. Graduation Day (Rover Boys)
6. Moonglow & Picnic (Cates)
7. Standing On The Corner (Four Lads)
8. Free (Tommy Leonetti)
9. Wayward Wind (Gogi Grant)
10. Allegheny Moon (P. Page)

Bob Michel
KDKA—Pittsburgh, Pa.

1. I Could Have Danced All Night (Sylvia Syms)
2. Sweet Old Fashioned Girl (Teresa Brewer)
3. They Can't Take That Away From Me (Peggy Lee)
4. Whistlin' The Blues (Kuhn)
5. Glendora (Perry Como)
6. How Little We Know (Frank Sinatra)
7. Allegheny Moon (Patti Page)
8. Standing On The Corner (Four Lads)
9. A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
10. Don't Ask Me (A. Summers)

Art Lane
WLBR—Lebanon, Pa.

1. Wayward Wind (Gogi Grant)
2. My Blue Heaven (F. Domino)
3. I'm In Love Again (Fats Domino)
4. Heartbreak Hotel (E. Presley)
5. Ivory Tower (O. Williams)
6. Moonglow & Picnic (Stoloff)
7. Graduation Day (Four Freshmen)
8. Walk Hand In Hand (Andy Williams)
9. I Want You To Be My Girl (Teen Agers)
10. Stranded In The Jungle (Jay Hawks)

Arnie Ginsburg
WBOS—Boston, Mass.

1. Love, Love, Love (Clovers)
2. Treasure Of Love (McPhatter/Collins)
3. Be-Bop-A-Lula (Gene Vincent)
4. Graduation Day (Rover Boys)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Allegheny Moon (Patti Page)
7. Rockin' Through The Rye (Bill Haley)
8. On The Street Where You Live (Vic Damone)
9. Hey You, Shoo Bee Ooh Bee (Colts)
10. Second Fiddle (Kay Starr)

Ken Scott
WAPI—Birmingham, Ala.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Graduation Day (4 Freshmen)
4. I've Got You Under My Skin (Frank Sinatra)
5. On The Street Where You Live (Vic Damone)
6. Joey, Joey, Joey (Peggy Lee)
7. Main Title (Elmer Bernstein)
8. I Could Have Danced All Night (Sylvia Syms)
9. Port-Au-Prince (N. Riddle)
10. The Wind Was Green (Chris Connor)

"Did" Dwyer
KAMO—Rogers, Ark.

1. Golden Baton (D. Jacobs)
2. Transfusion (Four Jokers/N. Norvus)
3. Forgetting (Connie Francis)
4. I Got Love (Julius LaRosa)
5. Allegheny Moon (Billy Regis)
6. Dancing With Tears In My Eyes (Four Tunes)
7. Rockin' Ghost (A. Bleyer)
8. I Could Have Danced All Night (Lawrence Welk)
9. You're Wrong, All Wrong (Eileen Rodgers)
10. Ring Phone Ring (Marlowe)

Gene De Graide
WJAR—Providence, R.I.

1. Moonglow & Picnic (Stoloff)
2. Standing On The Corner (Four Lads)
3. A Tear Fell (Teresa Brewer)
4. Hot Diggity (Perry Como)
5. Poor People Of Paris (Welk)
6. Too Close For Comfort (Eyde Gorme)
7. Wayward Wind (Gogi Grant)
8. Mr. Wonderful (S. Vaughn)
9. Walk Hand In Hand (Martin)
10. How Little We Know (Frank Sinatra)

Ben Hunter
KFI—Hollywood, Calif.

1. Walk Hand In Hand (Martin)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Cates)
4. Graduation Day (Rover Boys)
5. Portuguese Washerwoman (Joe "Fingers" Carr)
6. I Almost Lost My Mind (Pat Boone)
7. Midnight Blues (J. Morgan)
8. Rock 'N Roll Express (Vaughn Monroe)
9. I've Got Love (Julius LaRosa)
10. Transfusion (Nervous Norvus)

Hugh Wanke
WCAO—Baltimore, Md.

1. Hot Diggity (Perry Como)
2. Poor People Of Paris (Les Baxter)
3. I Could Have Danced All Night (Rosemary Clooney)
4. Can You Find It In Your Heart (Tony Bennett)
5. I've Grown Accustomed To Your Face (G. MacRae)
6. Too Close For Comfort (Eyde Gorme)
7. Standing On The Corner (Four Lads)
8. Portuguese Wastherwoman (Joe "Fingers" Carr)
9. It Only Hurts For A Little While (Ames Bros.)
10. On The Street Where You Live (Vic Damone)

Ken Garland
WPOR—Portland, Me.

1. Standing On The Corner (Four Lads)
2. Wayward Wind (Gogi Grant)
3. Portuguese Washerwoman (Joe "Fingers" Carr)
4. My Blue Heaven (F. Domino)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Kiss Me Another (G. Gibbs)
7. Graduation Day (Rover Boys)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Born To Be With You (Chordettes)
10. I Could Have Danced All Night (Sylvia Syms)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LOVE, LOVE, LOVE" THE CASH BOX SLEEPER OF THE WEEK 5/26
Clovers .... Atlantic 1094; 45-1094

●

"WHATEVER WILL BE, WILL BE" (Que Sera, Sera) THE CASH BOX BEST BETS 6/2
Doris Day .... Columbia 40704; 4-40704

●

"CANADIAN SUNSET" THE CASH BOX BEST BETS 6/2
Hugo Winterhalter & Eddy Heywood .... RCA Victor 20/47-6537

●

"NEVER TURN BACK" THE CASH BOX SLEEPER OF THE WEEK 5/26
Al Hibbler .... Decca 29950; 9-29950

●

"TELL ME WHY" THE CASH BOX DISK OF THE WEEK 6/9
Gale Storm .... Dot 15474; 45-15474
Crewcuts .... Mercury 70890; 70890x45

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I WANNA DANCE TO-
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Latest DOT release 15472 the Hit Record

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singing
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"WOE IS ME"
b/w "BETTY MY LOVE"
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Watch For The 14th

At Cafe Bohemia

NEW YORK — Hal Schaeffer, RCA Victor Artist, is currently at the Cafe Bohemia in New York with his new quartet, Phil Woods—alto, Teddy Karlic—bass, Nick Stabulas—drums, and of course Hal Schaeffer at the piano.

"Eddy Duchin Week" Campaign Under Way

NEW YORK — Columbia Pictures Music Corp. has planned an "Eddy Duchin Week" promotion campaign which will get under way June 18th, three days prior to the opening of the Kim Novak-Tyrone Power film "The Eddy Duchin Story" at the Radio City Music Hall in New York on June 21.

In line with the "Duchin Week" push, Columbia has mapped out a three week saturation radio-tv spot campaign, with thousands of integrated plugs for the film hitting the CBS radio web. The campaign will also include a special radio saturation campaign by Kim Novak, involving more than 8000 radio spots on over 375 stations in 300 cities. A subsequent campaign will be tied-in with the Gemex Watchband Company.

Decca, Columbia, Mercury and Capitol have all released albums based on the music heard in the film including such standards as "Sunny Side of the Street', "Shine", "Exactly Like You", and the theme from the movie "Chopin's E Flat Nocturne" now titled "To Love Again".

Special attention is being given by the pubbery to the Four Aces, Carmen Cavallaro and Vic Damone recordings of "To Love Again".

Blue Note Waxes Jutta Hipp

NEW YORK — Alfred Lion, who formed Blue Note in 1939, and claims it is the oldest jazz label in the world, feels especially close to his newest lp release, "Jutta Hipp at the Hickory House".

Jutta Hipp, German jazz pianist, escaped from Communist Germany ten years ago and just recently arrived in the U.S. Lion also experienced these same fears, trials and tribulations when he escaped from Nazi Germany in the Hitler days.

1st Year For Lillian Briggs

NEW YORK — Lillian Briggs celebrates her first anniversary in show business with a four week engagement opening June 20 at the Sands Lounge in Las Vegas.

In less than a year the 22-year-old blonde vocalist from Allentown, Pa. headlined 37 night spots in the U.S. and did a one month tour of Australia.

Her first public attention came last September from her hit Epic recording of "I Want You To Be My Baby."

Her most unusual date was headlining the United Nations' American Jazz Concert in honor of W. C. Handy at the UN in May.

June Celebrated As Leroy Anderson Month

NEW YORK — Mills Music is in the midst of an intensive promotional campaign, celebrating June as Leroy Anderson month. Throughout the month, radio and television stations across the country will be saluting the brilliant composer-conductor by programming his many famous compositions on their live and recorded shows. The monthly promotion is tied in with Anderson's birthday which falls on the 29th of the month.

Anderson was born June 29th, 1908, in Cambridge, Mass. He was graduated from Harvard in 1929 and with an A.B. magna cum laude in music. As the holder of an Elkan Naumberg Fellowship, he also received his M.A. in music from Harvard University.

In 1930-34 he turned to the study of languages in preparation for a teaching career outside the music field. However, he was still active as the Director of the Harvard University Band, was a music tutor at Radcliffe College, a church organist and choir master, played double bass and conducted orchestras in Boston.

In spite of these activities, Anderson did not decide to make music his career until 1935. In the years that followed, he made numerous appearances as guest conductor and was associated with the Boston Pops Orchestra as arranger and orchestrator. During this association, Arthur Fiedler, conductor of the Boston Pops, encouraged Anderson by giving many of his compositions their first performance. Following the exposure of his "Sleigh Ride", "Fiddle-Faddle", "Jazz Legato", "Jazz Pizzicato", Anderson was widely acclaimed as a a dynamic new composer. And in recent years, Anderson reached new heights with his recordings of "Blue Tango", a million-plus seller, and "The Syncopated Clock".

Other Anderson standards that are heard time and time again as program themes and on almost every program include: "A Trumpeter's Lullaby", "Belle of the Ball", "Bugler's Holiday", "China Doll", "The First Day of Spring", "Forgotten Dreams", "The Girl In Satin", "Horse and Buggy", "The Penny-Whistle Song", "The Phantom Regiment", "Promenade", "Sandpaper Ballet", "Saraband", "Serenata", "Summer Skies", "The Typewriter", "The Waltzing Cat", and a host of others.

Albums available on Decca are "Leroy Anderson Conducts His Own Compositions (Volume 1 & 2)"; "A Leroy Anderson Pops Concert"; "Christmas Carols"; "Irish Suite" and "Leroy Anderson Conducts 'Blue Tango' and other Favorites".

Coral Adds To Roster

NEW YORK — Bob Thiele, Coral Records a & r head, announced he had signed several artists and was on the verge of signing another.

Thiele revealed Coral has been negotiating with Duke Ellington, all time jazz great, and that the details have been worked out. Only the question of getting Ellington's signature on the contract remains and that will probably be taken care of when the Duke gets in off the road.

Pacted were Mary Small, formerly of Epic Records; Lynn Taylor, thrush who does the Kent Cigarette commercials; and Jimmy Cavello, r & b singer.

Potter To Package TV Shows

HOLLYWOOD—Peter Potter is going into television packaging under the Peter Potter Enterprises banner. He will be represented by Harold Jovien's Premiere Artists, firm representing Potter personally.

Potter's first package, "Juvenile Record Jury," is currently in the hands of NBC. Show follows the lines of "Juke Box Jury" but will feature six- to ten-year-old youngsters evaluating kidisks and novelty numbers.

Potter will not emcee this program because of current heavy schedule of TV and radio "Juke Box Jury" and KLAC disk jockey show. He is negotiating with Harry Babbitt for the chore.

1st Jazz LP for Gig

CHICAGO—Greg Harris, owner and A&R man of Gig Record Co., announced the release of the label's first jazz LP this past week. LP is entitled "Subtle Sounds". Stars the Johnnie Pate Trio.

Harris is an alumnus of station WCFL, this city, was deejay of "Before Midnight" show from 1948 thru 1950.

After a tour of duty with the Air Force, he returned to Chicago and has been closely related to the record business ever since.

The Johnnie Pate Trio includes the piano styling of Ronnell Bright and drummer Charles Walton. Recording featured singing of female vocalist, Gwen Stevens.

Album runs the gamut of jazz repertoire including among its selections such composers as Mat Dennis, Duke Ellington and Rogers and Hart.

Garner Resumes Itinerary Following Taxicab Accident

NEW YORK—Erroll Garner celebrated his birthday, June 15th, by returning to work following almost a month's convalescence from head injuries sustained in a taxicab crash.

The pianist opened a week's booking in San Francisco at the Blackhawk where his opening night (June 12th) was a "standing room, only" affair.

On June 22nd, Garner opens a four-week engagement at Zardi's in Hollywood.

Before leaving for the West Coast, Garner signed a new two-year exclusive booking pact with Joe Glaser's Associated Booking Corporation.

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"Yours Alone"
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Eddie Peabody Introduces New Instrument, Banjolene

HOLLYWOOD, CALIF.—On Eddie Peabody's latest Dot release, "Stardust" coupled with "Memories", the banjo ace for the first time introduces a new electric instrument called the Banjolene.

The instrument was made for him by the Vega Company of Boston, Massachusetts, which has been working with Eddie for a long time inventing a new type banjo about every two years. Eddie always sends the old ones back to the factory where they are gobbled up by players who years ago established the custom of demanding banjos once used by Eddie Peabody.

The new electric Banjolene, with vibrator, has six strings, but is tuned as a plectrum banjo. It has a hard vibrator attached to the tail piece, for effects. The strings are octave bass, unison 3rd, single 2nd and 1st, and give a full effect to melody playing.

"Stardust" backed with "Memories" has been issued as a single, but these two great old standards are also included in Peabody's new Dot album, soon to be released.

Cathy Carr Skyrockets "Ivory Tower" Into Gold Mine

NEW YORK—Thrush Cathy Carr, currently way up on the charts via her click disking of "Ivory Tower", has embarked on a busy booking sked for this summer.

Fresh from her June 2nd appearance on the Como TVer, the thrush goes into Cincinnati's "Coney Island" June 15 and 16, Cleveland's "Vermillion On The Lake" on the 17th and does the "Canadian Hit Parade" on C. B. C. TV in Toronto on the 20th ("Ivory Tower" is currently the number one record in Canada).

From there Miss Carr spends the 22nd at the Folly Pier in Charleston, S. C., guests on the Eddy Arnold video show over NBC on the 27th and plays the Ampitheater in Evansville, Indiana on June 30, July 1 and 2.

Cathy Carr joins the Al Hibbler, Carl Perkins, Teen Agers six-week tour of one-nighters and then goes to Miami's Eden Roc Hotel late in August.

Proving once again the power of a hit record, Cathy Carr was facing a completely "open" summer prior to the release of her hit Fraternity record, less than four months ago.

Castro In N. Y. Debut

NEW YORK—Joe Castro, West Coast piano stylist, will make New York nightclub history by debuting consecutively at three of the town's top jazz spots within two months, Basin Street, Embers and Composer, starting with ten days at Basin Street, June 21st, and two weeks at the Embers, July 2nd. Castro is a protege of WOR disk jockey Jean Shepherd, discoverer of Dave Brubeck.

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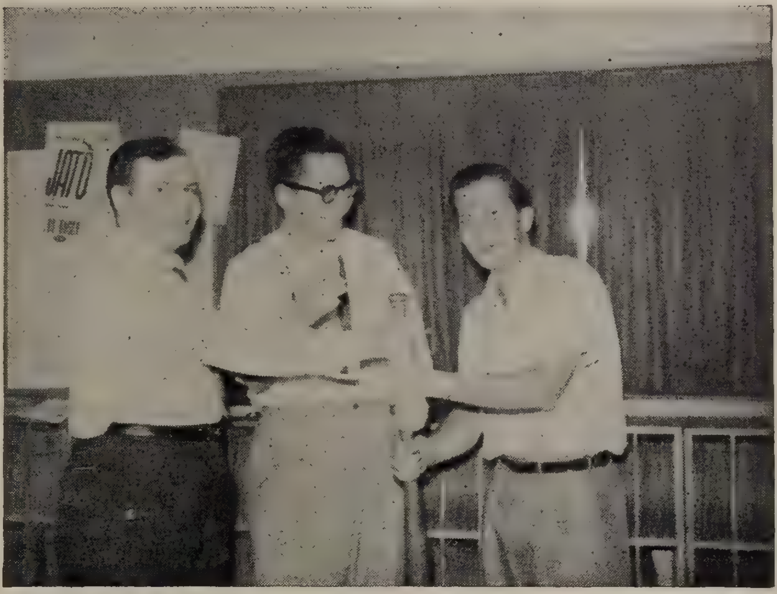

BALTIMORE, MD.—Pat Boone (right) who has maintained a 1000 batting average as far as hit making is concerned, hams it up with popular WITH disk jockeys Buddy Deane and Joel Chaseman of Baltimore on his recent visit to the city. Pat is currently headed toward the top of the hit ladder with his follow up to "I'll Be Home", "I Almost Lost My Mind". The former tune, incidentally, is currently the number two song on the British hit parade and is establishing the talented young crooner as an international favorite.

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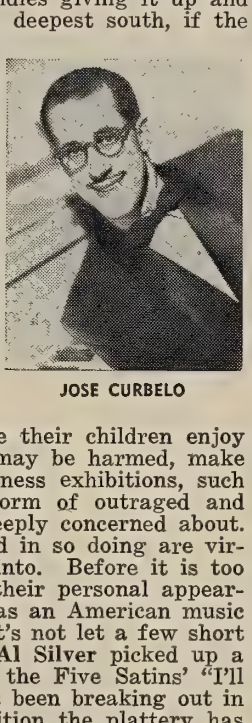
Watch for the 14th

THE CASH BOX RHYTHM N' BLUES *Ramblings*

NEW YORK:

Atlantic Records continue to buzz along with action on a load of records and real big sales adding up on **Clyde McPhatter's** "Treasure Of Love", which continues to climb in the nation's r & b and pop charts. In the pop department the platter zipping at a merry pace and should crack the top ten in a week or two, and then, who knows—maybe on to number one. Also breaking like crazy are "Hallelujah" by **Ray Charles**; "Love, Love, Love" by **The Clovers**; and "It's Too Late" by **Chuck Willis. . . . Kae Williams** (WHAT-Philadelphia, Pa.) manager of **The Sensations,** Atco recording artists, writes to tell us the group goes into the Apollo with the **Tommy Small** show on June 29. The Sensations are doing nicely with "Mr. Disk Jockey" currently, and are best known for their "Yes Sir That's My Baby", their first release on Atco, and which is still selling. Williams is also manager of the **Soul Satisfiers,** Apollo Records spiritual group; **Jimmy Young,** Ember Records; **Rollee McGill,** Mercury Records; **Nickie Lee** on K&M (Kae's own label); and 15-year-old **Solomon Burke,** Apollo Records. . . . **Ewart Abner, Jr.,** Vee-Jay Records, excited about his initial **Orioles release,** "Happy 'Til The Letter" and "I Just Got Lucky". . . . **Jose Curbello,** Fiesta artist, and **Dick Sugar,** WEVD-N.Y., dropped in at the Hour Glass, Newark, N.J. last Friday to catch **Al Castellanos,** Mardi Gras. Castellanos, working with a bad cold, was downing honey and lemon between sets. Curbello's newest release is "The Phantom's Cha Cha Cha" and "Bandolera". Castellanos has a hit with his current "Together 1-2-3". . . And still the musical pundits proclaim the end of rock and roll. The kids have had it, we hear. So we take a look at the best sellers and what do we find. "Heartbreak Hotel"; "I'm In Love Again"; "Ivory Tower"; "I Want You, I Need You, I Love You"; "I Want You To Be My Girl"; "Blue Suede Shoes"; "Long Tall Sally"; "My Blue Heaven"; "My Baby Left Me"; "Treasure Of Love"; "A Tear Fell"; "Church Bells May Ring"; "Why Fools Fall In Love"; etc. Another notices that the rhythm and blues companies are now cutting more unadulterated r & b as against rock and roll. When did they stop? Rock and roll may taper off its feverish pitch, as is natural, but that is no reason why we must sound the death knell. We are told the inclination is to abandon rock and roll to the pop artist and go back to cutting for the r & b markets. Man—after the rough uphill fight to establish the companies, the artists, the material, with the vast pop audience how can anyone see the r & b indies giving it up and once again limiting themselves to one market. In the deepest south, if the indies had to depend on the r & b market alone they'd have tough sledding. They depend on the pop audiences even in the down home country to buy their product. As for the r & b artists giving up to pop singers, another glance at the top sellers shows, riding merrily at the top of the heap (unaware that they are about to be plunged headlong back into a limited sales market) such artists as **Fats Domino, Otis Williams, the Platters, Frankie Lymon and the Teen Agers, Little Richard, Fats Domino** again, **Clyde McPhatter, Ivory Joe Hunter, The Willows, The Clovers, Joe Turner, The Cleftones** and **Little Willie John.** Unfortunately there is one thing that can hurt the industry—and hurt it bad. And that is the contortionistic exhibitions given at personal appearances and TV shows. Newspapers and magazines have had a field day with sensational items about the orgistic exhibitions and the evil effects of rhythm and blues music. Confused parents, wanting on one hand to see their children enjoy themselves, and worried on the other hand that they may be harmed, make up their minds in no uncertain fashion when they witness exhibitions, such as the one which recently stirred up an explosive storm of outraged and shocked reaction. This is something the industry is deeply concerned about. Some artists permit themselves to be carried away, and in so doing are virtually killing off the market it took so long to break into. Before it is too late, the artists should learn to be more tempered in their personal appearances and establish rock and roll or rhythm and blues as an American music desired by the teeners and accepted by the parents. Let's not let a few short sighted opportunities destroy an entire industry. . . . **Al Silver** picked up a hunk o' gold, it seems, when he bought the master of the Five Satins' "I'll Remember (In The Still Of The Night)". The deck has been breaking out in any number of areas throughout the country. In addition the plattery has been getting very good action on the **Nutmeg's** "Key To The Kingdom" and **Faye Adams'** "Don't Forget To Smile." Herald will soon release **Larry Caton,** organist, doing "The Hall Of Springs". It was cut in the Hall of Springs, Saratoga, and contains 18 old, great favorites. . . . **Ray Clark, Groove Records,** high on his new package, **Rebecca Lea** singing "The Devil Hates You" and "Willie"; **The Nitecaps'** "Bamboo Rock & Roll" and "You May Not Know". Also getting good action is **Varetta Dillard's** "Cherry Blossom". . . . **Hy Weiss,** Old Town, calls in excitedly that his "Tonight" by the **Supremes** is destined to be a really big one. Weiss is also readying a new **Solitaires** release next week. . . . **Herb Abramson,** Atlantic-Atco, just back from Nashville, Tenn. where he cut a session with two new "rock-billies". The new signees are **Glenn Reeves** and **Hal Willis.** One will be assigned to Atlantic and one to Atco, tho which one will be on which has not yet been decided. Both Atlantic and Atco are readying special releases for next week. Atco issues a new **Coasters** and Atlantic debuts a new great talent, **Jan Rudy.** We sneaked a preview of Rudy and the lad has plenty on the ball. **Jerry Wexler** and **Ahmet Ertegun** busy cutting some sessions with thrush **Lavern Baker** this week. . . . **Sara Lou Harris** "on mike" for Hilda Simms (WOV-New York) while Miss Simms vacations through June 23. . . . Five of Rama-Gee artists are currently appearing on the Apollo Theatre bill in Harlem. They are **Frankie Lymon and the Teenagers, The Cleftones,** The Valentines, **Mabel King,** and **The Pretenders. . . .** WEBB-Baltimore, Md. about to enter its second year of broadcasting. To celebrate the event Del Shields tells us, WEBB has presented a new oxygen tent unit for Provident Hospital, which serves Baltimore's great negro population. WEBB hopes to make similar gifts each year. . . . **Alan Freed** has signed to do the Labor Day week (10 days) at the Brooklyn Paramount again. Freed set all kinds of records at his previous shows there. . . . **Ken Luttman** now doing full time promotion for Alpha Record Distributors. This makes it a two-man team as **Len Wolf** will continue to represent the **Halonka-Apostoleris** set-up. . . . **Tommy "Dr. Jive" Smalls,** popular rhythm and blues deejay at WWRL-New York, is the profile subject of three major magazines to be released in August. . . . **Harold Tillman,** religious deejay at KYOK-Houston, Texas, in New York on vacation.

SENSATIONS



JOSE CURBELLO

THE TEENAGERS

Shirley & Lee have a new release that **Eddie Mesner** calls "the most sensational Shirley & Lee release of all times." It is "Let The Good Times Roll" and "Do You Mean To Hurt Me So". . . . **Herman D. Griffith** (WCIN-Cincinnati, O.) still plugging spirituals very hard—writes to tell us to watch Peacock's **Original Five Blind Boys** singing "There's No Need To Cry". Griffith still feels that spirituals are due for big revival. . . . "Stranded In The Jungle" by the **Jayhawks** on Flash has been stirring up sales all over the country. Already covers have been issued by the **Cadets** on Modern Records and **The Gadabouts** on Mercury.

HERB ABRAMSON

CHICAGO:

Ernie Leaner of United Distribs reports that in one week's time "Boppin The Blues" by **Carl Perkins** is showing tremendous promise. . . . **The Flamingos** are back in Chi after touring the country with the big **Bill Haley** R&B show. . . . **Sonny Til** expected in town shortly to help boom his latest, "Happy Til' The Letter". . . . Universal will be jumping when **Jimmy Reed,** riding high with "Can't Stand To See You Go", flies in to cut four sides for Vee-Jay. . . . **"Dimples" Cochran, baritone** with **The Spaniels,** reports the group leaving soon for eastern one niter tour starting with Harper's Ferry, Va., 6-16. . . . Vee-Jay's **Abner** back from Cleveland where he caught The Oriole's act. Says the signing of this group to Vee-Jay was one of their best moves. . . . Gary, Ind. was the scene of big R&B dance, 6-9. **Jimmy Reed** headlined the show featuring **Eddy Taylor, The Cool Gents, The El Dorados, The Magnificents,** and **Willy Mabon. . . . Sarah McLawlor** and **Richard Otto** very happy over speedy distribution to latest wax, "Flamingo" b/w "Babe In The Woods". This single release is from the first Vee-Jay album by the duo. . . . **Hadda Brooks** 88ting to pleased crowds in The Black Orchid's Jr. Room. . . . **Fats Domino** one-nitering along the west coast reports crowds the "craziest". . . . Birthday greetings to Vee-Jay's **Abner.** Thought he might give us his last name but he remains, "just plain Abner". . . . **The El Dorados** swung thru Ohio 6/8, 9. **Johnny Moore** says they packed 'em in and featured extra tunes to quiet audience applause. . . . Atlantic's **Ray Charles** riding high, especially in pop, with "Hallelujah I Love Her So". . . . M. S. Distribs advise us Flip's **The Six Teens'** "Casual Look", starting to make noise in this area. . . . "Roll Over Beethoven", Chess winner by **Chuck Berry,** has moved closer to the top. Number is going pop in many areas. . . . **The Four Tops** spinning with "Could It Be You". . . . Wing's **Marie Knight** keeping **Eddy Matthews** busy with "Tell Me Why". . . . **Mike Oury** delighted with **The Cash Box** surveys this past week. . . . Sun records, the starting ground for **Carl Perkins** and **Elvis Presley,** are said to have another big one in **Roy Orbison** and his "Ooby Dooby". . . . Liberty Records just released LP by the great **Nellie Lutcher. . . . John Burton** claims Blue Lake's "Take Your Troubles To A Friend" being received with the same enthusiasm as his Parrot release, "Murder In The First Degree". . . . **Miles Davis** into the Crown Propellor, 6-19, following **James Moody. . . . Milt Buckner** pleasing the crowds at the Stage. . . . **The Trianon** was the scene of sock-hop 6-21. **The Moonglows** of Chess and **Little Walter** of Checker supplied music. . . . One-niters thru the south are future plans for **Eddy Boyd and Orch** with **Bo Diddley,** 6-16 thru 7-16. . . . **Charles Brown,** big on the charts with "Don't Drive Me Away", touring midwest on one-niters.

JIMMY REED

LOS ANGELES:

A new group called **The Tears** appeared on a recent **Johnny Otis** TV show to sing "Until The Day I Die". The response to the song was so great that **Frank Gallo** recorded the group for Dig Records and scheduled the disk for immediate release. . . . Record Merchandising has taken over distribution of **John Dolphin's** Cash and Money labels. The firm recently completed enlargement and remodeling of their Pico Blvd. headquarters. . . . **Eddie Ray** of Imperial Records predicts that **The Spiders** new waxing of "A-1 In My Heart" will be on the charts within a month from release date. . . . Latest R&B tune to get pop coverage is the **Sammy Davis Jr.** disking of "French Fried Potatoes And Ketchup", originally recorded for Aladdin Records by **Amos Milburn.** Switch is, the reverse side of the Milburn record, "I Need Someone" is the side that is taking off for Aladdin. . . . Both **The Platters** and **The Colts** made recent appearances on TV on Stage Show to sing their current record releases. . . . **Nick Therry** proud over **Al Cava's Meg** recording of "Shattered Dreams" rating the Record of the Week on **Earl McDaniels'** top rated show on KPOP. . . . **The Six Teens** appearing on the Zeke Manners show to sing their hit recording of "The Casual Look". Disk jumped from 24th to 7th place on the **Al Jarvis** pop survey this week. . . . **Lonnie Johson** now airing an R&B show from 6 to 7 P. M. on KALI, and from 11 to 12 midnight over KFOX, Long Beach. . . . A card from **Dave Axelrod** reports great success on his national promotion tour of the Tampa label. . . . **Percy Mayfield** has signed a long term contract with Money Records. His first record of "Remembrance" for the label will be out this week. . . . **Jake Porter** has a good one in his new Combo release of "I Ain't Got Time" by **The Combo-Nets. . . . Shirley Gunter's** Modern record of "Headin' Home", breaking out in the Los Angeles market, and in several markets back East.

THE FLAIRS

The Nations Rhythm & Blues TOP 15

Pos.		Last Week
1	**FEVER** *Little Willie John* *(King 4935)*	1
2	**I'M IN LOVE AGAIN** *Fats Domino* *(Imperial 5386)*	2
3	**TREASURE OF LOVE** *Clyde McPhatter* *(Atlantic 1092)*	5
4	**I WANT YOU TO BE MY GIRL** *Teen Agers* *(Gee 1012)*	3
5	**LONG TALL SALLY** *Little Richard* *(Specialty 572)*	4
6	**HALLELUJAH, I LOVE HER SO** *Ray Charles* *(Atlantic 1096)*	9
7	**ROLL OVER BEETHOVEN** *Chuck Berry* *(Chess 1626)*	10
8	**CORRINE CORRINA** *Joe Turner* *(Atlantic 1088)*	6
9	**MY BLUE HEAVEN** *Fats Domino* *(Imperial 5386)*	7
10	**HEARTBREAK HOTEL** *Elvis Presley* *(RCA Victor 20-6420)*	8
11	**PLEASE, PLEASE, PLEASE** *James Brown* *(Federal 12258)*	13
12	**A CASUAL LOOK** *Six Teens* *(Flip 315)*	14
13	**LITTLE GIRL OF MINE** *Cleftones* *(Gee 1011)*	11
14	**BLUE SUEDE SHOES** *Carl Perkins* *(Sun 234)*	12
15	**FORTY DAYS AND FORTY NIGHTS** *Muddy Waters* *(Chess 1620)*	15

Newport Jazz Festival Starts July 5th

NEWPORT, RHODE ISLAND—The great importance of the American Jazz Festival at Newport, Rhode Island, to run for three days starting July 5th, was attested to last week by the announcement that the Voice of America would send a 6 man team of recording engineers and linguists to cover the event for the world, in addition to sending the voice "most often heard" throughout the world, Willis Connover, to participate as master of ceremonies for the opening night, Thursday, July 5th.

Connover, the conductor of the Voice of America's jazz program has an estimated 30 million listeners a week throughout the world and receives an average of 2,000 letters a week.

He will be introducing some of the finest jazz talent in the world at the opening night ceremonies with such artists as world-renowned jazz vocalist Sarah Vaughan, making her initial appearance at the Festival. And, adding even more flavor to the opening night performance will be the top international artists, Japanese jazz pianist, Toshiko Akiyoshi and German jazz pianist, Jutta Hipp. Other great artists of the jazz world will include Count Basie and his full orchestra featuring Joe Williams, the Modern Jazz Quartet, the Charlie Mingus Quintet along with a host of other star performers.

Friday night's program will feature Louis Armstrong just back from a successful command performance for the Royal Family in England and a tour of West Africa. Last year "Ole Satch" gave with such gusto that he not only had them dancing in the aisles at the Festival, but even an occasional demure toe was set to rhythmic tapping along Newport's famous "Gold Coast," Bellevue Avenue.

Sharing the spotlight with Armstrong on the July 6th night will be Ella Fitzgerald followed by Dave Brubeck featuring Kai Winding and J. J. Johnson, The Jazz Messengers, Buck Clayton and Eddie Condon and his All Stars.

Saturday, July 7th will bring one of the largest three day displays of Jazz artists in the world to a close with the "Royalty of Jazz," featuring Duke Ellington and his orchestra, Art Tatum, Anita O'Day, Johnny Hodges, the Teddy Wilson Trio, Chico Hamilton and Friedrich Gulda, famous Viennese classical pianist and Beethoven interpreter who has recently joined the ranks of jazz artists. He has been described by the music critics as the "greatest new piano talent of our generation."

In addition to the major shows on Thursday, Friday and Saturday night, Friday afternoon will feature a panel discussion arranged by Professor Marshall Stearns, just back from arranging Dizzie Gillespie's tour of the Middle East sponsored by the American National Theatre Academy. The panel discussion will be free to the general public.

The Festival committee, with a view toward the long continuation of the Festival has arranged a special presentation of unknown artists of merit. There will be a one dollar admission fee to this show on Saturday afternoon. It will be followed by a forum discussion which will be free to the public.

Bus and ferry services on and off Aquidneck Island, the island on which Newport is located, are being contacted to see if it is possible to arrange for late trips. Those wishing to have reserved accommodations in Newport or in the vicinity are being advised to contact the Newport Chamber of Commerce. There is a chartered Air Service from Newport Air Park from which groups can fly directly to their destination.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Sterling Yale
KCNA—Tucson, Ariz.

1. Blue Suede Shoes (Perkins)
2. Corrine Corrina (Joe Turner)
3. Please, Please, Please (James Brown)
4. Need Your Love So Bad (Little Willie John)
5. Girl Of My Dreams (Cliques)
6. Long Tall Sally (Little Richard)
7. A Casual Look (Six Teens)
8. My Blue Heaven (Domino)
9. Fever (Little Willie John
10. Talk To Me (Mel Williams)

George Klein
KWEM—Memphis, Tenn.

1. I'm In Love Again (Domino)
2. Slippin' And Slidin' (Little Richard)
3. Fever (Little Willie John)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Little Girl Of Mine (Cleftones)
6. Love, Love, Love (Clovers)
7. Forty Days And Forty Nights (Muddy Waters)
8. Treasure Of Love (McPhatter)
9. Ruby Baby (Drifters)
10. Pleadin' For Love (Birdsong)

Jack The Bellboy
WJIV—Savannah, Ga.

1. Please, Please, Please (James Brown)
2. Love, Love, Love (Clovers)
3. Long Tall Sally (Little Richard)
4. Can't Stand To See You Go (Jimmie Reed)
5. When You're Sincere (Clyde McPhatter)
6. Lost John (Stylets)
7. I'm In Love Again (Domino)
8. Down In Mexico (Coasters)
9. Kansas City Woman (Chuck Willis)
10. A Kiss From Your Lips (Flamingos)

Bill Thornton-Johnny Shields
KRLW—Walnut Ridge, Ark.

1. My Blue Heaven (Domino)
2. Little Girl Of Mine (Cleftones)
3. Treasure Of Love (McPhatter)
4. I'm In Love Again (Domino)
5. Love, Love, Love (Clovers)
6. Ooby Dooby (Ray Orbison)
7. My Baby Left Me (E. Presley)
8. Roll Over Beethoven (Berry)
9. Rock 'N Roll Ruby (W. Smith)
10. My Happiness Forever (Lavern Baker)

Jocko
WOV—New York, N. Y.

1. Treasure Of Love (McPhatter)
2. I'm Not A Know It All (Teen Agers)
3. My Heart's Desire (Wheels)
4. Love Is True (Chestnuts)
5. Hallelujah, I Love Her So (Ray Charles)
6. Little Girl Of Mine (Cleftones)
7. Roll Over Beethoven (Berry)
8. I'm In Love Again (Domino)
9. Woe Is Me (Cadillacs)
10. A Casual Look (Six Teens)

Eddie Dillon
WMBS—Uniontown, Pa.

1. My Blue Heaven (Domino)
2. Corrine Corrina (Joe Turner)
3. Love, Love, Love (Clovers)
4. Hallelujah, I Love Her So (Ray Charles)
5. I Believe In You (Robert & Johnny)
6. What Is Your Decision (Harptones)
7. Ruby Baby (Drifters)
8. Chicken Hop (Billy Bland)
9. A Kiss From Your Lips) (Flamingos)
10. I'm In Love Again (Domino)

Ed Davis
Steel Pier—Atlantic City, N.J.

1. Buddy's Boogie (B. Johnson)
2. I'll String Along With You (Earl Bostic)
3. Corrine Corrina (Joe Turner)
4. Let's Start All Over Again (Donn Bruce)
5. Long Tall Sally (Little Richard)
6. I'll Dearly Love You (Buddy Johnson)
7. My Blue Heaven (Domino)
8. Up On The Mountain (Magnificents)
9. I'm In Love Again (Domino)
10. Lost Dreams (Ernie Freeman)

Robinson & Parker
WOV—New York, N. Y.

1. Blue Suede Shoes (E. Presley)
2. Corrine Corrina (Joe Turner)
3. Hallelujah, I Love Her So (Ray Charles)
4. Fe Fe Fi Fo Fum (L. Baker)
5. Your Promise To Be Mine (Drifters)
6. Suffering The Blues (Medlin)
7. Please Mr. Disc Jockey (Sensations)
8. My Prayer (Platters)
9. Cat On Hot Tin Roof (Dinah Washington)

Buddy Young
WEBB—Raspeburg, Md.

1. Treasure Of Love (McPhatter)
2. Corrine Corrina (Joe Turner)
3. Girl In My Dreams (Cliques)
4. Hallelujah, I Love Her So (Ray Charles)
5. My Heart's Desire (Wheels)
6. Headin' Home (Della Reese)
7. I Want You To Be My Girl (Teen Agers)
8. A Kiss From Your Lips (Flamingos)
9. My One Desire (B. Johnson)
10. A Casual Look (Six Teens)

Dan Anderson
WLOL—Minneapolis, Minn.

1. I'm In Love Again (Domino)
2. Long Tall Sally (Little Richard)
3. I Want You To Be My Girl (Teen Agers)
4. Heartbreak Hotel (E. Presley)
5. Magic Touch (Platters)
6. Why Do Fools Fall In Love (Teen Agers)
7. Blue Suede Shoes (Perkins)
8. Be Bop A Lula (G. Vincent)
9. Little Girl Of Mine (Cleftones)
10. Corrine Corrina (Joe Turner)

Sam Bradley
KUDL—Kansas City, Mo.

1. I'm In Love Again (Domino)
2. Fever (Little Willie John)
3. My Baby Left Me (E. Presley)
4. Heartbreak Hotel (E. Presley)
5. Treasure Of Love (McPhatter)
6. Little Girl Of Mine (Cleftones)
7. I Want You To Be My Girl (Teen Agers)
8. Long Tall Sally (Little Richard)
9. Your Promise To Be Mine (Drifters)
10. Church Bells May Ring (Cadets)

Dick Drury
WHHH—Warren, Ohio

1. Be Bop A LuLa (G. Vincent)
2. Love, Love, Love (Clovers)
3. My Baby Left Me (E. Presley)
4. Chicken Hop (Billy Bland)
5. I'm In Love Again (Domino)
6. A Casual Look (Six Teens)
7. Listen Baby (Mello Keys)
8. I Want You To Be My Girl (Teen Agers)
9. My Pigeon's Gone (Five Keys)
10. Down In The Country (Imon)

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featuring JIMMY JONES
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b/w
"POSSESSIVE LOVE"
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MABEL KING
"I'M GONNA CHANGE"
b/w
"ALABAMA ROCK AND ROLL"
RAMA 200

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b/w
"YOU CAN BET YOUR LIFE"
Savoy 1193

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"Do You Mean To Hurt Me So"

AL # 3325
AMOS MILBURN

Aladdin RECORDS
Beverly Hills, Calif.

THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*	FEVER *Little Willie John* *(King 4935)*	FEVER *Little Willie John* *(King 4935)*
2	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*
3	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*	I WANT YOU, I NEED YOU, I LOVE YOU *Elvis Presley* *(RCA Victor 20-6540)*	PLEADIN' FOR LOVE *Larry Birdsong* *(Excello 2076)*
4	HEARTBREAK HOTEL *Elvis Presley* *(RCA Victor 20-6420)*	TAIN'T WHATCHA SAY *Little Esther* *(Savoy 1193)*	WHAT WOULD I DO *Ray Charles* *(Atlantic 1096)*
5	MY BLUE HEAVEN *Fats Domino* *(Imperial 5386)*	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*
6	I WANT YOU, I NEED YOU, I LOVE YOU *Elvis Presley* *(RCA Victor 20-6540)*	FORTY DAYS AND FORTY NIGHTS *Muddy Waters* *(Chess 1620)*	WOULD YOU *Dave Bartholomew* *(Imperial 5390)*
7	LONG TALL SALLY *Little Richard* *(Specialty 572)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*	SHIRLEY JEAN *Big Walter* *(Peacock 1661)*
8	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*
9	FEVER *Little Willie John* *(King 4935)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*	RIP IT UP *Little Richard* *(Specialty 579)*
10	MY HEART'S DESIRE *Wheels* *(Premium 405)*	UP ON THE MOUNTAIN *Magnificents* *(Vee-Jay 183)*	PLEASE LISTEN TO ME *Smiley Lewis* *(Imperial 5389)*

	in CLEVELAND	in NEWARK	in SAN FRANCISCO
1	FEVER *Little Willie John* *(King 4935)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	FEVER *Little Willie John* *(King 4935)*
2	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*	LITTLE FINE HEALTHY THING *Billy Emerson* *(Sun 233)*
3	PLEASE, PLEASE, PLEASE *James Brown* *(Federal 12258)*	FEVER *Little Willie John* *(King 4935)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*
4	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*
5	RUBY BABY *Drifters* *(Atlantic 1089)*	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*
6	LOST DREAMS *Ernie Freeman* *(Imperial 5381)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*	HEARTBREAK HOTEL *Elvis Presley* *(RCA Victor 20-6420)*
7	HEARTBREAK HOTEL *Elvis Presley* *(RCA Victor 20-6420)*	PLEASE, PLEASE, PLEASE *James Brown* *(Federal 12258)*	PLEASE, PLEASE, PLEASE *James Brown* *(Federal 12258)*
8	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	CANDY *Big Maybelle* *(Savoy 1195)*	A CASUAL LOOK *Six Teens* *(Flip 315)*
9	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*	MY HEART'S DESIRE *Wheels* *(Premium 405)*	TALK TO ME *Mel Williams* *(Dig 107)*
10	A CASUAL LOOK *Six Teens* *(Flip 315)*	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	LITTLE GIRL OF MINE *Cleftones* *(Gee 1011)*

THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	A CASUAL LOOK *Six Teens* *(Flip 315)*	A CASUAL LOOK *Six Teens* *(Flip 315)*	FEVER *Little Willie John* *(King 4935)*
2	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	FEVER *Little Willie John* *(King 4935)*	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*
3	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*
4	MY BLUE HEAVEN *Fats Domino* *(Imperial 5386)*	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*
5	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*
6	STRANDED IN THE JUNGLE *Jay Hawks* *(Flash 109)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*	TELL ME WHY *Marie Knight* *(Wing 90069)*
7	SHATTERED DREAMS *Youngsters* *(Empire 103)*	LITTLE GIRL OF MINE *Cleftones* *(Gee 1011)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*
8	CHICKEN HOP *Billy Bland* *(Old Town 1022)*	MY BLUE HEAVEN *Fats Domino* *(Imperial 5386)*	UP ON THE MOUNTAIN *Magnificents* *(Vee-Jay 183)*
9	CHERRY BLOSSOM *Varetta Dillard* *(Groove G-0152)*	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	MY BLUE HEAVEN *Fats Domino* *(Imperial 5386)*
10	GIRL IN MY DREAMS *Cliques* *(Modern 987)*	WE GO TOGETHER *Moonglows* *(Chess 1619)*	TORE UP OVER YOU *Midnighters* *(Federal 12270)*

	in DALLAS	in ATLANTA	in MEMPHIS
1	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	FEVER *Little Willie John* *(King 4935)*	FEVER *Little Willie John* *(King 4935)*
2	FEVER *Little Willie John* *(King 4935)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*
3	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*	PLEADIN' FOR LOVE *Larry Birdsong* *(Excello 2076)*
4	PLEADIN' FOR LOVE *Larry Birdsong* *(Excello 2076)*	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*
5	ROLL OVER BEETHOVEN *Chuck Berry* *(Chess 1626)*	LONG TALL SALLY *Little Richard)* *(Specialty 572)*	FORTY DAYS AND FORTY NIGHTS *Muddy Waters* *(Chess 1620)*
6	LONG TALL SALLY *Little Richard* *(Specialty 572)*	LOVE, LOVE, LOVE *Clovers* *(Atlantic 1094)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*
7	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*	HALLELUJAH, I LOVE HER SO *Ray Charles* *(Atlantic 1096)*	TREASURE OF LOVE *Clyde McPhatter* *(Atlantic 1092)*
8	LITTLE GIRL OF MINE *Cleftones* *(Gee 1011)*	IT'S TOO LATE *Chuck Willis* *(Atlantic 1098)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*
9	READY TEDDY *Little Richard* *(Specialty 579)*	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*	NOW THAT WE'RE TOGETHER *Larry Birdsong* *(Calvert 102)*
10	OOBY DOOBY *Roy Orbison* *(Sun 242)*	PLEASE, PLEASE, PLEASE *James Brown* *(Federal 12258)*	RUBY BABY *Drifters* *(Atlantic 1089)*

THE CASH BOX R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"READY TEDDY"
"RIP IT UP"
THE CASH BOX AWARD O' THE WEEK 6/23
Little Richard .... Specialty 579

●

"IT'S TOO LATE"
THE CASH BOX AWARD O' THE WEEK 6/2
Chuck Willis .... Atlantic 1098

●

"CANDY"
THE CASH BOX Rhythm 'n Blues SLEEPER OF THE WEEK 6/9
Big Maybelle .... Savoy 1195

"Panorama of Progress"

DETROIT, MICH.—More than 40 name artists will take part in the $100,000 "Panorama of Progress," scheduled to run from June 30th thru July 4th at the Michigan State Fair Grounds, this city.

Presented under the auspices of Diggs Enterprises, Inc., "Panorama of Progress" is a salute to the past decade of Negro progress in America. The production is unprecedented in size and scope.

Already set to appear in the giant spectacular are: Duke Ellington, Dizzy Gillespie, Mahalia Jackson, Phillipa Schuyler, film actor Frank Silvera, Sara Lou Harris, and Buddy Bowser. Arrangements for the appearance of other artists are currently being set.

For the occasion, Nat "King" Cole has made a special recording on Capitol titled "We Are Americans Too," with a speaking prologue honoring the "Panorama of Progress." Capitol bore the entire cost of the session.

Charles C. Diggs, Sr., father of U.S. Congressman Charles C. Diggs, Jr., is president of Diggs Enterprises.

Two Stars

BALTIMORE, MD.—Buddy Young, star half back of the Baltimore Colts and one of Maryland's leading R & B deejays poses with Ruth Brown following the wedding of the Queen of R & B to Earl Swanson in Baltimore. Young scooped the town, including newspapers and radio, by having Ruth on his show via telephone interview some 40 minutes after the recording star said I do. Timing was exceptionally good since Lucky Strike purchases a 15 minute seg of the 3 hour daily show. Miss Brown is featured on the Lucky Strike commercials. Although Miss Brown had recorded the commercials some months ago she had never had an opportunity to hear them until she heard them on WEBB's Buddy Young Show.

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RHYTHM & BLUES
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Heading For The Top!
# 1055
The Spiders
"A-1 In My Heart"
Imperial Records

SOMETHIN' SMITH
and
THE REDHEADS
with
"Shanty In Old Shanty Town"
EPIC # 9168
JOHNNY CASH
"Walk The Line"
SUN # 241
ROY ORBISON
"Ooby-Dooby"
SUN # 242
CARL PERKINS
"Boppin' The Blues"
SUN # 243
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UNITED RECORD
DISTRIBUTORS, INC.
2029 S. Michigan Ave., Chicago, Ill.
(All Phones: CAlumet 5-6605)

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER	C+ GOOD
B+ EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

JOHNNY FULLER
(Imperial 5395)

B+ "DON'T SLAM THAT DOOR" (2:01) [Reeve Music BMI—Bartholomew, King] Johnny Fuller dishes up a light bouncer with a captivating charm. It's an easy effort that falls easily on the ears. Happy deck, as he warns "Don't slam the door." It has a lazy quality that grows on you with each hearing.

B "RESTLESS" (1:58) [Commodore BMI—Ruth Durand] A slow paced "Ace" type ballad. It is done with warmth and emotion and makes a good coupler.

THE BOP-CHORDS
(Holiday 2601)

B+ "CASTLE IN THE SKY" (2:17) [Everlast BMI—Harriston, Dailey, Johnson] The Bop-Chords make their debut with a middle beat bouncer on the style of the Teen-Agers. It is an excellently done jump with a good sound and swinging ballad material. The side and group bears watching.

C+ "MY DARLING TO YOU" (2:27) [Everlast BMI—Harriston, Dailey, Johnson] The kids blend on a slow paced ballad that is fairly routine and fails to have captured the charm of the reverse side. Ok but fair.

LARRY BIRDSONG
(Calvert 102)

B+ "NOW THAT WE'RE TOGETHER" (2:50) [Babb BMI—Ted Jarrett] Larry Birdsong flitters through a number of vocal ranges as he delivers the slow paced, rhythmic ballad. Effective and ear pleasing wax. Its melody vocal sounds, romantic lyric add up to a strong offering.

B+ "WE'LL NEVER PART" (2:42) [Babb BMI—Larry Birdsong] Birdsong sings a middle beat bouncer with a warmth that comes through. An easy to listen to deck that stirs. Good deck.

PICCADILLY PIPERS and Pic-A-Dillies
(Chart 619)

B "MR. BUTTERBALL" (2:10) [Sherlyn BMI—Fat Daddy, Stone, Oshins] A slow paced bouncer with a light hearted lyric. Cute side. Effective instrumentation and an easy bit of vocalizing. Ok.

B "A LONELY LOVERS PRAYER" (2:50) [Sherlyn BMI—Gerald Marks, Muriel Stone] The Pic-A-Dillies chant a slow, rhythmic ballad pretty. Good blend of voices on a swaying opus.

DON LANE with THE DON JUANS
(Fortune 520)

B "THE CHA-CHA OF LOVE" (2:25) [Trianon BMI—Dorothy Summers Brown] Don Lane with The Don Juans does a light romantic item with a cha cha beat. The deck is airy and good summer material. Pop styled.

B "OOH! OOH! THOSE EYES" (2:05) [Trianon BMI—Brown] A wild jump for the Lindy hoppers. The kids can exhaust themselves to this one.

THE CASH BOX ★AWARD O' THE WEEK★

"READY TEDDY" (2:05)
[Venice BMI—Blackwell, Marascalco]

"RIP IT UP" (2:20)
[Venice BMI—Blackwell, Marascalco]

LITTLE RICHARD
(Specialty 579)

LITTLE RICHARD

● Little Richard, one of the hottest pieces of merchandise around today, takes off on a wild screamer, "Ready Teddy" that exhausts the chanter, the instrumentalists, and the listener. This exciting performer rocks with a "crazy" piece of material and the result is probably his third straight national hit release. On the reverse deck, "Rip It Up," Little Richard carries on his shenanigans with another rock and roll item. This deck could also be the one. We like both decks equally as well and look for it to be another two-sider release as was "Long Tall Sally" and "Slippin' and Slidin'."

"CAN'T WE BE SWEETHEARTS" (2:41)
[Kahl Music BMI—Goldner, Cox]

"NEKI-HOKEY" (2:33)
[Progressive BMI—Miller, Smith]

THE CLEFTONES
(Gee 1016)

THE CLEFTONES

● The Cleftones follow "Little Girl of Mine" with a plea to "be my sweetheart" in a fast beat bouncer, "Can't We Be Sweethearts." It is a lilting swinger that the lads knock out with feeling. Blending in good style and in the sound the kid market finds so acceptable, The Cleftones seem to have another hit riding for them. The flip, "Neki-Hokey," is a quick beat tongue twister novelty that comes out fair, but not overpowering. It is a good side, but all the action will probably be on "Can't We Be Sweethearts."

"MY PRAYER"	Platters	Mercury 70893
"BOPPIN' THE BLUES"	Carl Perkins	Sun 243

● The Platters and Carl Perkins, two of the hottest r & b attractions currently riding the charts are reviewed this week in the pop and country sections, respectively. Both cannot afford to be overlooked by r & b locations.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "CASTLE IN THE SKY"	The Bop-Chords	Holiday 2601
★ "NOW THAT WE'RE TOGETHER" "WE'LL NEVER PART"	Larry Birdsong	Calvert 102
★ "PEOPLE ARE TALKING"	The Heartbeats	Hull 716
★ "I WONDER"	Bobby Tuggle	Checker 840

THE HEARTBEATS
(Hull 716)

B+ "PEOPLE ARE TALKING" (2:44) [Keel BMI—Sheppard, Miller] The Heartbeats offer their third Hull etching, and like its predecessors, it looks like a potent earful that means sales. The group blends softly on a slow paced ballad lovely. Its delicate flavor lends charm to the melodic content and the poignant lyric. Watch this deck 'cause it could bring in the coins.

[illegible] "YOUR WAY" (2:32) [Keel BMI—Sheppard, Miller] Another tender ballad done with fragile emoting. Similar comments, tho perhaps a shade under "People Are Talking."

BOBBY TUGGLE
(Checker 840)

B+ "I WONDER" (2:38) [Leeds ASCAP—Gantz] Bobby Tuggle wails a slow beat southern blues with a feeling of the spiritual. He gives a shouty performance that generates excitement. Very strong wax.

B+ "I KNOW SHE LOVES ME" (2:35) [Arc BMI—Sears] Tuggle shouts out a slow beat jump in which he goes slightly wild telling all she loves him. His frenetic vocal efforts are given fuel by the torrid instrumental support. Exciting deck.

PAT PATTON AND HIS ORCHESTRA
(King 4942)

C+ "FLIP KITTEN" (2:45) [Lois BMI—Receveur, Pearce, Bennett] Pat Patton and his orchestra provide a middle beat bouncer, pop styled, that is easy to listen to, tho on the routine side. Ben Curtis handles the vocal.

C+ "BLUE JEAN BOP" (2:02) [Lois BMI—Receveur, Pearce, Bennett] Another pop item with teener lyrics. Same comments.

BIG JOHN GREER
(King 4921)

B+ "COME BACK UNCLE JOHN" (2:12) [Jay & Cee BMI—Henry Glover] Another Uncle John follow-up to "Long Tall Sally" that is well done and should pick up a piece of the change. It is a fast beat rocker with Greer handling the cute vocal in good style.

B "LET ME COME HOME" (2:09) [Kearney ASCAP—John Greer] Greer sings a slow paced melodic blues with good feeling. Easy to listen to deck.

THE SUBURBANS
(Baton 227)

B+ "I REMEMBER" (2:30) [Dare BMI—Bradford] The Suburbans make their debut on Baton with a breakneck fastie rocked out enthusiastically and engagingly. The group comes up with a good sound and polished performance. Good group effort that bears watching.

B "TV BABY" (2:19) [Dare BMI—Bradford] The Suburbans drift through a mellow slow beat ballad with an effortless reading. Lazy pleaser that comes off well.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"LOVE BABY" (2:39)
[Crossroads BMI—Brown, Mendelsohn, Herman]

"AM I" (2:28)
[Savoy BMI—McCoy, Singleton, Mendelsohn]

NAPPY BROWN
(Savoy 1196)

NAPPY BROWN

● Nappy Brown really sings as going down to the roots to bring forth this reading of "Love, Baby," a slow, rhythmic blues. No Brown gimmicks, just real hearty blues singing, telling his baby he needs her love. An exciting deck, Brown gives it everything. Don't let this one get away from you. It can take off and be a big one. The flip, "Am I," is one from the Brown school of "mouthing" gimmicks and while it could find a good market, for the real action it should be "Love, Baby."

THE NITECAPS
(Groove 4G-0158)

B+ "BAMBOO ROCK AND ROLL" (2:35) [Sunbeam BMI—Leglaire, Peale] The Nitecaps rock and roll with a Nipponese influence. It's a middle beat jump with excitement and novelty. Ok deck that should get a strong reception from the kid market.

B "YOU MAY NOT KNOW" (2:03) [Scope Music BMI—Hamilton] The team changes pace and offers a slow ballad pretty that comes off well. Restful, tuneful etching.

REBECCA LEA
(Groove 4G-0157)

B+ "THE DEVIL HATES YOU" (2:25) [Lynd BMI — Johnny Parker] Rebecca Lea rocks out a jubilee type effort "the devil hates you 'cause you so good." Driving vocal and a screaming' torrid horn break. Deck rides wildly from the opening bar to finish. Kids will like its excitement.

B "WILLIE" (2:35) [Lynd BMI—Leberman, Rhodes] Miss Lea admits she was wrong and begs Willie not to say goodbye. It's a middle beat bouncer that sounds positively tame alongside "The Devil."

"FATSO" THEUS
(Aladdin 3324)

B "BE COOL MY HEART" (2:50) [Leon Rene ASCAP — Rene] "Fatso" Theus does an easy, but forceful reading of a slow beat ballad against a smooth working instrumental and choral support. Easy, intimate waxing.

B "ROCK 'N ROLL DRIVE-IN" (2:45) [Recordo Publ. BMI—Googie Nelson] The flip is a rocker, complete with screaming horn, quick jump beat, but Theus handles the vocal in a more or less restrained manner, thus forming a counterpoint for its wild sound.

THE CHAMPIONS and SONNY THOMPSON
(Chart 620)

B+ "THE SAME OLD STORY" (2:45) [Pelican BMI—Thompson] The Champions rock with a fast beat jumper. The group maintains a steady syncopated beat with a similar instrumental support. It is an exciting side with a couple of gimmicks that lift the deck out of the ordinary class. Ok deck.

B "PAY ME SOME ATTENTION" (2:40) [Pelican BMI — Stone, Shaw, Thompson] The flip is a slow beat bouncer that comes out an adequate side. Good coupler.

THE ROCKETS
(Modern 992)

B "THE ROCKETS" (2:05) [Roosevelt BMI—Harrison, Carroll] The Rockets blend happily through a light hearted bouncer. It is a joyous waxing of medium beat that is most appealing to the dance set.

B "YOU ARE THE FIRST ONE" (2:40) [Roosevelt BMI — Scott] Good strong lead offers a slow bouncer, tuneful but too reminiscent of the recent Sid Caesar burlesque of rock and roll. It is a reverse twist of his take-off on the current singing fad. He kidded it and this tune attempts to twist it back into shape.

AL KING
(Davis 448)

C+ "JOY RIDE" (2:43) [Joe Davis ASCAP—Al King] Al King goes on a wild "joy ride" as his group drives out a racing instrumental that excites. Sax featured instrument.

C+ "MELANCHOLY HORN" (2:36) [Joe Davis ASCAP—Al King] Al King mellows down quite a bit as he dishes up a slow beat mood item. It is a relaxing wax in which the saxist captures a Bostic flavor.

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

A KISS FROM YOUR LIPS
Flamingos (Checker 837)

BIG TOWN PLAYBOY
Eddie Taylor (Vee-Jay 185)

*BOPPIN' THE BLUES
Carl Perkins (Sun 243)

CANDY
Big Maybelle (Savoy 1195)

CAN'T STAND TO SEE YOU GO
Jimmy Reed (Vee-Jay 186)

CHERRY BLOSSOM
Varetta Dillard (Groove G-0152)

CHICKEN HOP
Billy Bland (Old Town 1022)

DARK IS THE NIGHT (Pts. 1 & 2)
B. B. King (RPM 459)

EASY, EASY BABY
Ann Cole (Baton 224)

GIRL IN MY DREAMS
Cliques (Modern 987)

*HEADIN' HOME
Shirley Gunter (Modern 989)

I'M NOT A KNOW IT ALL
Teen Agers (Gee 1012)

*I NEED SOMEONE
Amos Milburn (Aladdin 3320)

IT'S TOO LATE
Chuck Willis (Atlantic 1098)

I WANT YOU, I NEED YOU,
I LOVE YOU
MY BABY LEFT ME
Elvis Presley (RCA Victor 20-6540)

JUST FOR A DAY
Chuck Edwards (Apollo 495)

LAST CALL
George Jenkins (Tampa 112)

LITTLE FINE HEALTHY THING
Billy Emerson (Sun 233)

LOVE, LOVE, LOVE
*YOUR TENDER LIPS
Clovers (Atlantic 1094)

MY HEART'S DESIRE
Wheels (Premium 405)

*NOW THAT WE'RE TOGETHER
Larry Birdsong (Calvert 102)

ONE MORE CHANCE WITH YOU
Little Walter (Checker 838)

ONE NIGHT ONLY
Otis Williams (DeLuxe 6095)

OOBY DOOBY
Roy Orbison (Sun 242)

*PINK CADILLAC
Sammy Masters (4 Star 1695)

PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)

PLEASE LISTEN TO ME
Smiley Lewis (Imperial 5389)

PLEASE MR. DISC JOCKEY
Sensations (Atco 6067)

*READY TEDDY
*RIP IT UP
Little Richard (Specialty 579)

ROCK AND ROLL RUBY
Warren Smith (Sun 239)

RUBY BABY
*YOUR PROMISE TO BE MINE
Drifters (Atlantic 1089)

SHATTERED DREAMS
Youngsters (Empire)

SHIRLEY JEAN
Big Walter (Peacock 1661)

STRANDED IN THE JUNGLE
Jayhawks (Flash 109)

TAIN'T WHATCHA SAY
YOU CAN BET YOUR LIFE
Little Esther (Savoy 1193)

TALK TO ME
Mel Williams (Dig 107)

TELL ME WHY
Marie Knight (Wing 90069)

TORE UP OVER YOU
Midnighters (Federal 12270)

UP ON THE MOUNTAIN
Magnificents (Vee-Jay 183)

WHAT WOULD I DO WITHOUT YOU
Ray Charles (Atlantic 1096)

WOULD YOU
Dave Bartholomew (Imperial 5390)

NEW RELEASES NEW RELEASES
"LIFE PROBLEM"
By Guitar Gable and The Musical Kings
b/w
"CONGO MOMBO"
(INST.)
Excello 2082
SPIRITUALS SPIRITUALS
"THE UPPER GARDEN"
b/w
"LEFT IN THE HANDS OF THE LORD"
KINDLY SHEPHERD GOSPEL SINGERS
Nashboro 580
"BE READY WHEN HE COMES"
b/w
"WHEN JESUS SAYS: COME HOME"
By Southern Echoes
Nashboro 581
WRITE WIRE PHONE
NASHBORO RECORD CO., INC.
177 3rd Ave., Nashville, Tenn.
(Phone: Chapel 2-2215)
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Memphis, Tenn.

"I DREAMED HEAVEN WAS LIKE THIS"
b/w
"HE LIFTED MY BURDENS"
The Highway QC's
VEE-JAY #195
"SIGNS OF THE JUDGMENT"
b/w
"NO TIME TO LOSE"
Maceo Woods Singers
VEE-JAY #193
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

A Smash In The East
and S-P-R-E-A-D-I-N-G
"CASTLE IN THE SKY"
b/w
"MY DARLING TO YOU"
by
THE BOP-CHORDS
HOLIDAY 2601
HOLIDAY RECORD CORP.
2294—8th Ave. (RI. 9-6344) N. Y.

"SWEET DREAMS"

REPUBLIC PICTURE STAR...

FARON

The Young Sheriff,

YOUNG

and His Country Deputies

b/w

"UNTIL I MET YOU"

Capitol Records -3443 (F-3443)

"SWEET DREAMS" (2:40) [Acuff-Rose—D. Gibson]

"UNTIL I MET YOU" (2:16) [Lancaster—H. B. Jones, F. Young]

FARON YOUNG (Capitol 3443; F3443)

● Faron Young and Capitol Records keep their hit producing machinery in high gear as they come up with a pair of prize packages that should do a bang-up job over the counter and in the jukes. One end, "Sweet Dreams", is a middle tempo lover's lament that the warbler delivers with heartfelt emotion. The other half, "Until I Met You", an equally outstanding side, is an inviting up tempo romantic affair waxed in warm and beautiful fashion by Young. It's a toss-up for honors. Take your pick.

Watch For

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starring

FARON YOUNG

BRUCE BENNETT

LON CHANEY

WORLD PREMIERE JULY 1956

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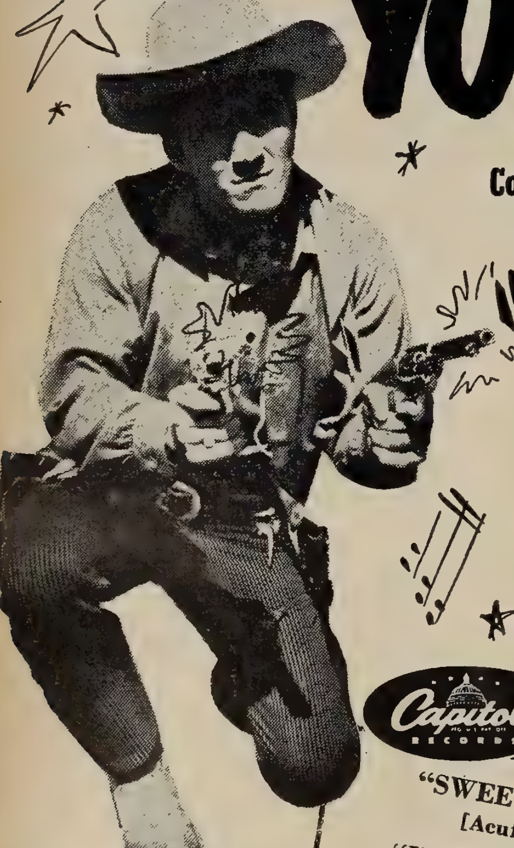

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. Blackboard Of My Heart (Hank Thompson)
2. 'Cause I Love You (Pierce)
3. Rockin' Mocking Bird (Eddy Arnold)
4. Picking A Chicken (Reeves)
5. You Are The One (C. Smith)
6. When You Said Goodbye (Eddy Arnold)
7. I'd Rather Stay Home (Wells)
8. It's You, Only You, That I Love (Snow & Carter)
9. Give Me Back My Heart (Hank Thompson)
10. Row Number 2, Seat Number 3 (Lee & Cooper)

CLIFF CHANCE
WCJV—Columbia, Miss.

1. I Walk The Line (J. Cash)
2. Hoping That You're Hoping (Louvins)
3. I Take The Chance (Browns)
4. Hey, You There (Rusty & Doug)
5. Everybody's Rockin' But Me (Jack Turner)
6. Uncle Pen (P. Wagoner)
7. Crazy Arms (Ray Price)
8. Yes, I Know Why (Pierce)
9. Sweet Dreams (Thompson)
10. I Don't Believe You've Met My Baby (Louvins)

RAY FRAZIER'S "COUNTRY JUNCTION"
WCLA—Petersburg, Va.

1. Crazy Arms (Ray Price)
2. Be-Bop-A-Lula (G. Vincent)
3. Sweet Dreams (Faron Young)
4. I Take The Chance (Browns)
5. Twenty Feet Of Muddy Water (Sonny James)
6. Searching (Kitty Wells)
7. Ooby Dooby (Roy Orbison)
8. You Are The One (C. Smith)
9. Yes, I Know Why (Pierce)
10. Boppin' The Blues (Perkins)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Hoping That You're Hoping (Louvins)
2. You Are The One (C. Smith)
3. I Take The Chance (Browns)
4. Long Tall Sally (M. Robbins)
5. Make Him Behave (C. Kids)
6. If You Do Dear (C. Smith)
7. How Far Is Heaven (K. Wells)
8. I Don't Care If The Sun Don't Shine (E. Presley)
9. Searching (Kitty Wells)
10. You've Got To Be My Baby (George Jones)

DON VEDDER
WLFH—Little Falls, N. Y.

1. Yes, I Know Why (Pierce)
2. You Are The One (C. Smith)
3. Let's Make A Fair Trade (Bob King)
4. Now Or Never (T. Tompkins)
5. You're Still Mine (F. Young)
6. Transfusion (Nervous Norvus)
7. Tis A Sad Affair (J. Reeves)
8. Beware Of It (Johnnie & Jack)
9. When We Meet Up Yonder (Duke & Null)
10. Blind Heart (Jimmy Work)

"SLEEPYHEAD" CLIFF
KASM—Albany, Minn.

1. I Take The Chance (Browns)
2. Lucky Lucky Someone Else (Justin Tubb)
3. Wait A Little Longer (Collins)
4. Little Rosa (Sovine & Pierce)
5. Goo Goo Da Da (Carlisles)
6. Yes, I Know Why (Pierce)
7. Hoping That You're Hoping (Louvins)
8. That Big Old Moon (Huskey)
9. For Rent (Sonny James)
10. Crazy Arms (Ray Price)

RAY SCOTT
WNOP—Newport, Ky.

1. Yes, I Know Why (W. Pierce)
2. Heartbreak Hotel (E. Presley)
3. You Done Me Wrong (Price)
4. Blue Suede Shoes (Perkins)
5. Alpha and Omega (Jimmie Williams)
6. My Heart's On A Budget (Jimmie Skinner)
7. My Lips Are Sealed (Reeves)
8. I'm Walking Out (W. Scott)
9. Lying Brown Eyes (Davis Sisters)
10. Sweet Dreams (Faron Young)

BILL CARTER
KBOX—Modesto, Calif.

1. I Take The Chance (Browns)
2. By The Sweat Of My Brow (Bill Carter)
3. Seasons Of My Heart (Jimmy Newman)
4. You And Me (Wells & Foley)
5. Yes, I Know Why (Pierce)
6. Uncle Pen (P. Wagoner)
7. Every Dog Has His Day (Jess Willard)
8. Hey You There (Rusty & Doug)
9. Cause You're Always On My Mind (Wiley Barkdull)
10. On My Mind (Flatt & Scruggs)

JACK KENNEDY
WHLP—Centerville, Tex.

1. You're Still Mine (F. Young)
2. Little Rosa (Sovine & Pierce)
3. I Walk The Line (J. Cash)
4. I'm Eatin' High On The Hog (Mac Wiseman)
5. Aladdin's Lamp (F. Huskey)
6. You Can't Divorce My Heart (Johnnie & Jack)
7. Sweet Dreams (Faron Young)
8. You Don't Know Me (Arnold)
9. Waltz Of The Angels (Wynn Stewart)
10. I Don't Believe You've Met My Baby (Louvins)

"LONESOME" GEORGE
WDCF—Dade City, Fla.

1. I Take The Chance (Browns)
2. You And Me (Wells & Foley,
3. For Rent (Sonny James)
4. I've Got Five Dollars (Young)
5. Uncle Pen (P. Wagoner)
6. Sunnyside Of The Mountain (Hawkshaw Hawkins)
7. Blackboard Of My Heart (Hank Thompson)
8. So Doggone Lonesome (Cash)
9. Hoping That You're Hoping (Louvins)
10. My Lips Are Sealed (Reeves)

JAY THOMPSON
KSTB—Breckenridge, Tex.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. You Gotta Be My Baby (George Jones)
3. I Walk The Line (J. Cash)
4. Boppin' The Blues (Perkins)
5. Waltz Of The Angels (Wynn Stewart)
6. Kitty Kat (Bill Mack)
7. Corrine Corrina (J. Carrol)
8. Ooby Dooby (Roy Orbison)
9. Aladdin's Lamp (F. Huskey)
10. Heartbreak Hotel (E. Presley)

"CUZ'N" LARRY LANE
WEBK—Tampa, Fla.

1. How I've Tried (P. Wagoner)
2. You're Still Mine (F. Young)
3. Butternut (Jimmy Heap)
4. For Rent (Sonny James)
5. I Walk The Line (J. Cash)
6. Get Rhythm (Johnny Cash)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. On My Mind (Flatt & Scruggs)
9. Ever By The Side Of Me (Talley & Jennings)
10. Be-Bop-A-Lula (Gene Vincent)

RAY GODWIN
WFJX—Ft. Jackson, S. C.

1. I Take The Chance (Browns)
2. Uncle Pen (P. Wagoner)
3. Honky Tonk Man (J. Horton)
4. Pickin' Peas (Carlisles)
5. Sweet Dreams (Gibson/Young)
6. My Lips Are Sealed (Reeves)
7. What'll I Do (B. Wallace)
8. You're Calling Me Sweetheart Again (Jean Shepard)
9. Rockin' Daddy (Eddie Bond)
10. That's My Reward (Wallace)

RED SMITH
WBOK—New Orleans, La.

1. You Done Me Wrong (Price)
2. Hoping That You're Hoping (Louvins)
3. Sweet Dreams (Don Gibson)
4. How Far Is Heaven (Wells)
5. Blue Suede Shoes (Perkins)
6. Heartbreak Hotel (E. Presley)
7. Honky Tonk Man (J. Horton)
8. I Walk The Line (J. Cash)
9. On My Mind (Flatt & Scruggs)
10. Waltz Of The Angels (Wynn Stewart)

CLIFF RODGERS
WHKK—Akron, Ohio

1. I Take The Chance (Browns)
2. My Greatest Possession (Jim Wilson)
3. Little Rosa (Sovine & Pierce)
4. You're Calling Me Sweetheart Again (Jean Shepard)
5. Take A Look At Yourself (George Morgan)
6. It's You And Only You (Snow & Carter)
7. Twenty Feet Of Muddy Water (Sonny James)
8. Handful Of Rice (Red Foley)
9. Southern Fried Chicken (Cimmarons/Penny)
10. An Old Fashioned Locket (Wade Ray)

BILL THORNTON
KRLW—Walnut Ridge, Ark.

1. I Walk The Line (J. Cash)
2. I Don't Believe You've Met My Baby (Louvins)
3. Crazy Arms (Ray Price)
4. You're Still Mine (F. Young)
5. Uncle Pen (P. Wagoner)
6. Hoping That You're Hoping (Louvins)
7. Seasons Of My Heart (Jimmy Newman)
8. How Far Is Heaven (Wells)
9. Honky Tonk Man (Horton)
10. So Doggone Lonesome (Johnny Cash)

PAUL SIMKINS
WBAM—Montgomery, Ala.

1. Crazy Arms (Ray Price)
2. My Lips Are Sealed (Reeves)
3. Until I Met You (F. Young)
4. Sweet Dreams (Don Gibson)
5. You Don't Know Me (Arnold)
6. Come Back To Me (Newman)
7. Searching (Kitty Wells)
8. Doorstep To Heaven (Smith)
9. You And Me (Wells & Foley)
10. I Want You, I Need You, I Love You (Elvis Presley)

"BIG" JIM HESS
WIVK—Knoxville, Tenn.

1. Sweet Dreams (Don Gibson)
2. Heartbreak Hotel (E. Presley)
3. I'd Rather Stay Home (Wells)
4. Highway To Nowhere (Jim Reeve)
5. Get Rhythm (Johnny Cash)
6. I Take The Chance (Browns)
7. Story Of The Three Nails (Jim Hess)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Giggle Box (Babs & Floyd)
10. I Walk The Line (J. Cash)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.

1. Crazy Arms (Ray Price)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. The Waltz Of The Angels (Wynn Stewart)
4. I Walk The Line (J. Cash)
5. Be-Bop-A-Lula (Gene Vincent)
6. Hoping That You're Hoping (Louvins)
7. Heartbreak Hotel (E. Presley)
8. You Done Me Wrong (Price)
9. You Don't Know Me (Arnold)
10. Sweet Dreams (Faron Young)

GUY SMITH
KUDL—Kansas City, Mo.

1. My Baby Left Me (Presley)
2. He Loved Me Once (Shepard)
3. Heartbreak Hotel (E. Presley)
4. Blackboard Of My Heart (Hank Thompson)
5. You Nearly Lose Your Mind (Justin Tubb)
6. Crazy Arms (Ray Price)
7. I Take The Chance (Browns)
8. I Walk The Line (J. Cash)
9. Blue Suede Shoes (Perkins)
10. Little Rosa (Sovine & Pierce)

"CHUCKWAGON CHUCK" NICHOLS
KSOP—Salt Lake City, Utah

1. Yes, I Know Why (Pierce)
2. I Take The Chance (Browns)
3. You And Me (Wells & Foley)
4. You're Still Mine (F. Young)
5. Little Rosa (Sovine & Pierce)
6. Hoping That You're Hoping (Louvins)
7. So Doggone Lonesome (Tubb)
8. For Rent (Sonny James)
9. Tall Men (Maddox Bros. & Rose)
10. Waltz Of The Angels (Wynn Stewart)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

POS.			LAST WEEK
1	HEARTBREAK HOTEL	Elvis Presley (RCA Victor 20-6420; 47-6420)	1
2	YES, I KNOW WHY	Webb Pierce (Decca 29805; 9-29805)	2
3	BLUE SUEDE SHOES	Carl Perkins (Sun 234; 45-234)	3
4	I WANT YOU, I NEED YOU, I LOVE YOU	Elvis Presley (RCA Victor 20-6540; 47-6540)	7
5	YOU AND ME	Kitty Wells & Red Foley (Decca 29740; 9-29740)	5
6	I'VE GOT FIVE DOLLARS	Faron Young (Capitol 3369; F3369)	4
7	BLACKBOARD OF MY HEART	Hank Thompson (Capitol 3347; F3347)	8
8	SO DOGGONE LONESOME	Johnny Cash (Sun 232; 45-232) Ernest Tubb (Decca 29836; 9-29836)	6
9	CRAZY ARMS	Ray Price (Columbia 21510; 4-21510)	10
10	FOR RENT	Sonny James (Capitol 3357; F3357)	—

Mae B. Axton Becomes Hank Snow's Manager

NASHVILLE, TENN.—It was disclosed here this week that Mae B. Axton, co-author of the hit tune "Heartbreak Hotel" will take over the personal management of Hank Snow.

In making the announcement, it was learned that Miss Axton will also head up Hank Snow Music, Inc. and James "Sleepy" Mc Daniel will serve in the capacity of vice president of the music firm.

Henceforth, Miss Axton will be directing all of Snow's professional activities. In this capacity, Miss Axton will care for personal appearance bookings, direct his public relations, and act on his behalf and for his welfare, as his exclusive manager.

Prior to this association, Miss Axton has worked as a free lance newspaper writer, and worked in the advertising and public relations department of one of the largest firms in the South.

CINCINNATI CUT-UPS

Walt Disney, possibly the greatest genius of movies and television will spend the week end with his wife in Cincinnati. They will be the guest of **Edward L. Schott**, owner, president and general manager of the Queen City's Coney Island, and will visit the amusement park on Saturday. . . . **Cathy Carr**, whose "Ivory Tower" on **Harry Carlson's** Fraternity Records is top song these days will star at Moonlight Gardens on June 15th and 16th. . . . **Billy Snider** and Orchestra (a long time favorite in this area) opened at Pleasure Isle on Route #17, just beyond Covington, Ky. this week. . . . **Georgia Gibbs** has been doing a bang up job at Beverly Hills. We hear that business is booming. . . . **Bill Dawes**, popular DJ at WCPO has changed his sleeping and working habits. He was heard in the early morning hours, but now he is heard for five hours in the mid-morning and late afternoon. . . . **Ruth Lyons** and **Bill Thall** appeared at Crosley Field Wednesday night and called the Redlegs' plays on WLW-TV. (Our Reds are pretty hot these days.)

Nelson King, WCKY's Country DJ has been invited to emcee the "American Folk Song Festival" Sunday June 10th in the hills near Ashland, Ky. A yearly event, the Song Festival has attracted many greats in past years such as **Burl Ives, Sigmund Spaeth** and **Bradley Kincaid** and this year will star "The Traipsin Woman" **Jean Thomas**. . . . They tell me that WLW's Mid-Western Hayride seen on Wed. night over NBC-TV will be off the hook-up soon. . . . **Homer & Jethro** (Victor) will appear in person this Sunday at Verona Lake Ranch. . . . **Jimmie Williams** (MGM) appearing at Hilltop Park in Waverly, N. Y., along with **Woody Williams**, favorite Country DJ from up that way, Sunday June 10th. . . . **Redd Stewart's** (Victor) record "Gee, But I Hate To See Me Go" catching on in this area. . . . **Hylo Brown** will be appearing at "Sam's and Ray's" Park outside Wilmington, Ohio this Sunday. **Ray Anderson** country DJ from Washington Court House is the manager of the new park.

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL
   Elvis Presley
   (RCA Victor 20-6420; 47-6420)
2. YES, I KNOW WHY
   Webb Pierce
   (Decca 29805; 9-29805)
3. I WANT YOU, I NEED YOU, I LOVE YOU
   Elvis Presley
   (RCA Victor 20-6540; 47-6540)
4. BLUE SUEDE SHOES
   Carl Perkins
   (Sun 234; 45-234)
5. I WALK THE LINE
   Johnny Cash
   (Sun 241; 45-241)
6. YOU AND ME
   Kitty Wells & Red Foley
   (Decca 29740; 9-29740)
7. CRAZY ARMS
   Ray Price
   (Columbia 21510; 4-21510)
8. LITTLE ROSA
   Red Sovine & Webb Pierce
   (Decca 29876; 9-29876)
9. BLACKBOARD OF MY HEART
   Hank Thompson
   (Capitol 3347; F3347)
10. I TAKE THE CHANCE
    The Browns
    (RCA Victor 20-6480; 47-6480)
11. I'VE GOT FIVE DOLLARS
12. HOPING THAT YOU'RE HOPING
13. SO DOGGONE LONESOME
14. MY BABY LEFT ME
15. FOR RENT; I FORGOT TO REMEMBER TO FORGET; HONKY TONK MAN; I DON'T BELIEVE YOU'VE MET MY BABY; UNCLE PEN; WHY, BABY, WHY; SWEET DREAMS.

THE COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. I TAKE THE CHANCE	The Browns (RCA Victor)
2. CRAZY ARMS	Ray Price (Columbia)
3. I WALK THE LINE	Johnny Cash (Sun)
4. YES, I KNOW WHY	Webb Pierce (Decca)
5. HOPING THAT YOU'RE HOPING	Louvin Brothers
6. HEARTBREAK HOTEL	Elvis Presley (RCA Victor)
7. HONKY TONK MAN	Johnny Horton (Columbia)
8. UNCLE PEN	Porter Wagoner (RCA Victor)
9. SWEET DREAMS	Faron Young (Capitol) Don Gibson (MGM)
10. YOU AND ME	Kitty Wells & Red Foley (Decca)

11) I WANT YOU, I NEED YOU, I LOVE YOU. 12) BLACKBOARD OF MY HEART. 13) FOR RENT. 14) LITTLE ROSA. 15) MY LIPS ARE SEALED. 16) YOU ARE THE ONE. 17) BLUE SUEDE SHOES. 18) YOU DONE ME WRONG. 19) YOU'RE STILL MINE. 20) TWENTY FEET OF MUDDY WATER; I'VE GOT FIVE DOLLARS; HOW FAR IS HEAVEN; SO DOGGONE LONESOME; GET RHYTHM; SEASONS OF MY HEART; YOU DON'T KNOW ME; LUCKY, LUCKY, SOMEONE ELSE; WALTZ OF THE ANGELS; BE-BOP-A-LULA; I DON'T BELIEVE YOU'VE MET MY BABY; MY BABY LEFT ME.

TOMMY COLLINS
"That's The Way Love Is"
b/w
"No Love Have I"
CAP # 3466
Central Songs, Inc.
6308 Sunset Boulevard Hollywood 28, Calif
HOllywood 1-9347

SENSATIONAL GOOD LISTENING!
"HEART MADE OUT OF ROSES"
b/w
"WHEN THE SNOW CAME"
(God Called My Wife Away)
By
Denver DUKE & Jeffery NULL
The Men With Women Voices.
BLUE HEN 222
BLUE HEN RECORDS
HARRINGTON, DEL.

Lefty Frizzel
"Waltz Of The Angels"
Col # 21530
Central Songs, Inc.
6308 Sunset Boulevard Hollywood 28, Calif
HOllywood 1-9347

A STREAMLINE PIANO SPECIAL!
Floyd Cramer's
"TENNESSEE CENTRAL NO.9
MGM-12242

Sonny James
"Twenty Feet Of Muddy Water"
b/w
"All Mixed Up"
CAPITOL # 3441
Central Songs, Inc.
6308 Sunset Boulevard Hollywood 28, Calif
HOllywood 1-9347

JIMMIE WILLIAMS
on MGM
sings
"ALPHA and OMEGA"
b/w
"Where Will I Shelter My Sheep"
White Oak Music-BMI
7771 Cheviot Rd.
Cincinnati 24, O.

The Cash Box Country Reviews

- A BULLSEYE
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

"BOPPIN' THE BLUES"
[Hi-Lo BMI—Perkins, Griffin]
"ALL MAMA'S CHILDREN"
[Hi-Lo BMI—Perkins, Cash]
CARL PERKINS
(Sun 243; 45-243)

● When Carl Perkins 'exploded' the wax market with his "Blue Suede Shoes" he did it with H-bomb force. His musical 'grand slam' came extremely close to topping almost every conceivable chart in the pop, r&b and country fields. And if his latest effort, "Boppin' The Blues'," does at least half the 'Shoe' business, which it already shows signs of doing, it will easily make it two smash hits in a row for Perkins. It's a potent, rhythmic jumper that follows the pattern of his previous success. "All Mama's Children", on the flip, is another good, solid rocker that'll probably be overpowered by the upper end.

"I'LL KNOW YOU'RE GONE"
(1:47)
[Golden West—Emerson]
"HOW LONG WILL IT BE"
(2:05)
[Golden West BMI—Emerson]
LEE EMERSON AND MARTY ROBBINS
(Columbia 21525; 4-21525)

● The newly formed team of Lee Emerson and Marty Robbins seems to be headed for paydirt with both ends of its initial duet effort for the diskery. On one side, "I'll Know You're Gone", the artists pool their vocal talents in refreshing fashion as they wax a delightful, quick-paced romantic novelty with a captivating melody-beat-lyric combination. Under portion, titled "How Long Will It Be", is a tearful, up tempo lover's ballad that the duo spins in most persuasive fashion. Both ends rate as hit contenders.

"JIMMIE RODGER'S LAST BLUE YODEL"
[Peer Int'l BMI—J. Rodgers]
"WILL YOU BE SATISFIED THAT WAY" (2:38)
[Ernest Tubb BMI—Skinner]
ERNEST TUBB
(Decca 29934; 9-29934)

● The readily recognizable tones of Ernest Tubb make for pleasant listening, once again, as the chanter comes up with another pair of items that look like money in the bank for all concerned. On one end Tubb takes hold of "Jimmie Rodger's Last Blue Yodel" (The Women Make A Fool Of Me) and does it up in a tantalizing, toe-tappin' style. On the lower half the songster sings from the heart as he distinctively spins an up tempo, crying-towel lover's tale tagged "Will You Be Satisfied That Way". Top portion carries the weight.

"THE WALTZ OF THE ANGELS"
(2:56) [Central BMI—
D. Reynolds, Rhodes]
"JUST CAN'T LIVE THAT FAST"
(2:01) [Golden West BMI—
Frizzell, J. Johnson]
LEFTY FRIZZELL
(Columbia 21530; 4-21530)

● Lefty Frizzell comes up with a fine cover of a wonderful tune that's starting to click, and it looks as though he's gonna grab off a large portion of the sales melon. The chanter beautifully treats a lilting, ultra-lovely, romantic ballad labeled "The Waltz Of The Angels". It's an excellent performance on a record that has the 'top quality' stamp on it. On the flip, "Just Can't Live That Fast," a flavorful, quick beat moralizer, Frizzell points out that the years of his fast-moving, nite-life has really slowed him down. Top half is the side to watch.

SAMMY MASTERS

(4 Star 1695; 1695-45)

B+ "PINK CADILLAC" (2:18) [4 Star BMI—S. Masters] Sammy Masters comes up with a potent waxing as he happily brags about his flashy new car on this colorful, quick paced rock 'n roller. It's an all-market deck that's already starting to show some territorial action. Could break wide open with exposure.

B "SOME LIKE IT HOT" (2:01) [4 Star BMI—T. Atchison, S. Masters] Under portion is another snappy, rhythmic jumper that Masters belts out in spirited style. Solid musical assist by his Rockin' Rhythm.

STANLEY BROTHERS

(Mercury 70886; 70886x45)

B "BABY GIRL" (2:15) [Acuff—Rose BMI—C. Stanley] The Stanley Brothers, Carter and Ralph, offer their standout mountain harmony on this brisk paced ballad with heart-warming lyrics. Top notch musical support with Ralph's banjo in the lead.

B "SAY YOU'LL TAKE ME BACK" (1:56) [Cedarwood BMI—R. Stanley] On the lower side the boys dish up some more of their pure grade "A" country vocalizing, this time on a fast paced romantic pleader.

CARSON ROBISON

(MGM 12266; K12266)

B "ROCKIN' AND ROLLIN' WITH GRANDMAW" (2:36) [Old Homestead ASCAP—Robison] The current teen-age dance craze has invaded the old-timer's territory and Carson Robison amusingly tells about it on this catchy, up tempo rocker.

B "HAND ME DOWN MY WALKIN' CANE" (2:43) [Old Homestead ASCAP—Arr. Robison] On this end Robison revives the favorite of years back and tastefully runs through it in a quick paced style. Fetching instrumental support handed in by his Pleasant Valley Boys.

BUDDY THOMPSON

(RCA Victor 20-6559; 47-6559)

B+ "TIME'S RUNNIN' OUT ON ME" (2:27) [Acuff-Rose BMI—D. Gibson] Buddy Thompson's polished tones show up to good advantage as he tenderly projects a poignant, middle beat lover's lament. Lovely wedding of melody and lyrics on a strong contender for the charts.

B+ "I'M SWEET ON YOU" (2:11) [Delmore ASCAP—C. Coben] This half is a charming, up tempo romantic cutie that Thompson wraps up attractively. Two winning sides. A deejay must.

JACK COCHRAN

(Sims 107; 45-107)

B+ "RIVERSIDE JUMP" (2:00) [R & R BMI—J. Cochran] The Sims label could have a hot waffle on their hands as they introduce Jack Cochran on a swingin' house-rocker that fits in perfectly with the rock 'n roll craze. Should have the kids jumpin' all day long.

B "HIP SHAKIN' MAMA" (1:50) [Fairway BMI—R. Sims] Cochran continues to belt on this end as he sends up another fast-steppin' novelty item in coin-catching manner. Dandy two-sider.

LES VAN HOOK & SADDLE PALS

(Peaceful Valley 401; 45-401)

C+ "FIRST COME LOVE" (1:50) [Ernest Tubb BMI—M. Barrett] The Saddle Pals neatly showcase a pleasant vocal by Les Van Hook as they come up with a light-hearted, up tempo ditty with cute lyrics. A sprightly waxing that bounces along in happy-go-lucky fashion.

C+ "BLUE HEART" (2:05) [Ernest Tubb BMI—L. Van Hook] Reverse deck is a tearful, middle beat romantic item handled in mellow manner by Van Hook.

RONNIE SELF

(ABC-Paramount 9714; 45-9714)

B+ "THREE HEARTS LATER" (2:18) [Cedarwood BMI—Self] It appears as tho Ronnie Self's initial effort for the diskery has all the ingredients for hitdom. The artist displays a captivating vocal style as he tells about his three loves on an infectious blues item that could step way out.

B+ "PRETTY BAD BLUES" (2:10) [Cedarwood BMI—Self] Self comes up with a powerful coupler as he drives out a hard-hitting blues jumper that's right up the teensters alley. Socko musical assist on two sides to watch closely.

CHARLIE WALKER

(Decca 29908; 9-29908)

B+ "STAND STILL" (2:20) [T. N. T. BMI—B. Tanner] Charlie Walker takes hold of a very pretty piece of romantic material and wraps it up in inviting manner. It's an easy-on-the-ears, middle beat biscuit that's gonna grab off loads of airplay.

B "REMEMBERING" (2:47) [Hill & Range BMI—C. Walker] On the lower half Walker goes sentimental as he etches a heartbreaking, moderate paced lover's ballad in warm, sincere fashion. Two first-class performances by Walker.

TOMMY DOWNS

(Tiffany 1321; 45-1321)

B "FOOL'S ROMANCE" (2:16) [Doney BMI—J. Oldani] WKLO-Louisville, Ky., platter spinner, Tommy Downs comes up with a convincing performance as he waxes a tear-compelling, middle beat romantic piece. Effective piano and string support.

B "THAT'S WHY I CRY" (2:40) [Murray Nash BMI—C. Luna] Downs sings with tender emotion on this heartfelt, moderate paced lover's lament. Two fine showings that should latch on to loads of sales and spins.

SIMON CRUM

(Capitol 3460; F3460)

B+ "MUKI-RUKI" (2:32) [Central BMI—B. Bishop] Simon Crum, alias Ferlin Huskey, takes hold of a delectable bit of nonsense material and knocks it out in real funny style.

B+ "BOP CAT BOP" (2:30) [Tree BMI—K. Rogers] On this side Crum dishes up a wild, free-wheeling jolter that's gonna keep the boxes bouncin' wherever the hoofers congregate. Sensational, instrumental support. A hot, swingin' platter. Great pop potential on both ends.

PAT CUPP

(RPM 461; 45-461)

B "DO ME NO WRONG" (2:15) [Modern BMI—Cupp] Newcomer Pat Cupp enters the country-rock and roll field with an intriguing, fast paced pulse-hopper that should attract a heap of attention. Engaging musical backdrop turned in by the Flying Saucers.

B "BABY COME BACK" (2:58) Modern BMI—Cupp] Here Cupp, and the crew slows down the pace as he emotionally waxes, a la Presley, a rhythmic, middle beat blues item. Interesting platter.

DON OWENS

(Starday 559; 45-559)

B "ADIOS NOVIA" [Starrite BMI—Owens] Country deejay Don Owens, who is heard over the WARL-Arlington, Va., airwaves, impressively debuts for the label as he warmly renders a touching, Latin-flavored romantic lilter.

B "SOMETHING YOU CANNOT CHANGE" [Starrite BMI—Owens] Under portion is a moderate paced lover's weeper that Owens waxes with utmost sincerity. The Circle "O" Ranch Boys softly cushion the chanter on both lids.

THE CASH BOX Country Roundup

Don Grashey, who tutored the career of **Myrna Lorrie** for quite a spell, is currently devoting his time to the promotion of his own music. Grashey successfully placed eight new songs on his recent visit to Nashville and during his attendance at the **Jimmie Rodgers** program in Meridian, Miss.

MYRNA LORRIE

We just learned that **Art Barrett**, C&W Disc Jockey, is no longer with WCMS, Norfolk, Va. As of this writing, it appears that Barrett, with eighteen years' experience in the radio programming department, is eyeing the field.

* * * * *

Grandpa Jones is seen wearing a healthy growth of beard these days around the 'Opry'. Grandpa says he hasn't shaved in four weeks. And looks it, too!

* * * * *

Jean Shepard (Capitol) was reported to have been burned slightly last weekend by hot grease while cooking!

George Jones (Starday) is set for a guest appearance on the Grand Ole Opry this week-end June 23.

* * * * *

Henry Gall, personal manager of **Myrna Lorrie**, types from Canada, that Myrna and her brother **Dave** enjoyed their visit to Meridian, Miss., recently and enjoyed appearing on **Earl Aycocks TV** Show as well as the numerous other programs. Henry, Myrna and Dave extend many thanks to all the wonderful people who made their stay a pleasant one.

The June 23 Grand Ole Opry spectacular on ABC-TV will turn the rusty old paddles of the old-fashioned showboat to present an hour of entertainment with the top names in country music. The show will feature Grand Ole Opry artists **Ernest Tubb, Faron Young, Lew Childre, Bill Monroe, Goldie Hill, Jim Reeves, Minnie Pearl, Rod Brasfield,** and **Nita, Rita, & Ruby. Eddy Arnold,** RCA Victor recording artist, will be the special guest along with square dancers.

Jim Reeves (RCA Victor), **Audrey Williams** (MGM) and the **Duke of Paducah** turned in a successful date recently at the opening day of the Sun Fun Festival at Myrtle Beach, S. C. Young **Bobby Myers** turned in a highly successful performance on the same program, winning the plaudits of the fans who packed the Myrtle Beach Pavilion for the show.

* * * * *

GRANDPA JONES

Carl Smith, Faron Young, Marty Robbins and **Webb Pierce** returned to Nashville last week after several days of movie making in the movie Capital of Hollywood!

Bobby Helms (Decca) is reported to be in high gear with his first recording for the label . . . "I Don't Owe You Nothing". The Indiana lad who braved the recording studios of Music City, won the admiration of the fans during the **Jimmie Rodgers** Day Celebration programs, is currently working guest television and radio shows throughout his home state of Indiana.

Billy Wallace (Mercury) is currenly hospitalized at Baptist Hospital here in Nashville. Wallace is credited with writing many top country tunes, among them "Backstreet Affair", recorded by **Kitty Wells.**

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Johnny Cash (Sun) who has had a healthy string of hit recordings: "Folsom Prison Blues", "So Doggone Lonesome", "I Walk The Line", "Hey Porter", "Cry, Cry, Cry" and "Get Rhythm" guested on the Big "D" Jamboree last Saturday.

Johnny Dolan, Publicity chief at the Big "D" reports that **LaFawn Paul** has a new release on Abbott called "Can't Get You Out Of My Mind" and "You've Turned Off The Music."

Sheree Davis, once a vocalist with Lawrence Welk and now performing on several of **Ed McLemore's** TV productions while in Dallas, guested on the big "D" Jamboree last week-end. Sheree hails from Ft. Worth and used to be on a Barn Dance Show with **Pat Boone.**

VITAL STATISTICS: Jimmy Simpson, formerly of WKMT, Kings Mountain, N. C. is now doing a daily radio show over KOCA, Kilgore, Texas.

Uncle Buck Lipe formerly with KSGM, Ste. Genevieve, Mo., starts five hour country show over WHCO, P. O. Box 323 Sparta, Illinois. Uncle "Buck" needs lots of new records.

Sammy Lillibridge, who used to spin it C&W over KFRO, Longview, Texas wants the trade to know that he is heard over KLEN, Killeen, Texas nowadays.

* * * * *

JEAN SHEPARD

DISK JOCKEY PILE-UP . . . Verne Lotz Sheppard, program director of KEVE Foshay Tower, Minneapolis, Minn. just recently moved to this position after six years of country jockeying in Rapid City, South Dakota. Strictly country music from morning 'til night and also doing DJ duties on this station are: **Texas Bill Strength, Johnny Talley** and **Vern Weegman.** The call letters are now KEVE.

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Kitty Wells (Decca) is reported to have one of the biggest tunes of her career with her recording of "Searching". Flip side is "I'd Rather Stay Home". First side was penned by **Pee Wee Maddox,** DJ at Biloxi, Miss. while the latter side was written by Nashville's **Boudleaux Bryant.**

The **Wilburn Brothers** (Decca) reported this week that they have signed a five-year recording pact with the label. Their current release is "I'm So In Love With You" and "Deep Elem Blues."

Chet Atkins (RCA Victor) getting repeated DJ play these days with his recording of "Cecilia" and "The Lady Loves." Chet is currently co-starring with **Eddy Arnold** on ABC-TV from Springfield, Mo.

Frankie Starr recently guested on the "Louisiana Hayride" and also worked the Magnolia Gardens in Houston, Texas.

T. Tommy Cutrer, WSM deejay, along with his wife, **Vickie** and the young'ns, firmly entrenched in their new home. T. Tommy obviously is set for a long stand. . . . Disc Jockey **Bill Morgan** is a man of his word. He promised **Pee Wee King** that he'd play his new RCA Victor album in the near future, and said he'd let him know in advance of the time. Bill ran it at two o'clock in the morning, got Pee Wee out of bed to let him know. It was a rough jolt for King who had been without sleep for two nights in the role of "father of the bride". Now that the daughter is married, Pee Wee says he'll just settle down in Louisville and feel old.

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The **La Dell Sisters** are making the tough transition from Country Music to 'Pop', as some other stars have done in the past. The girls, who record on the Mercury label, have an interesting background. Helen and Inez, two of the three singers, were formerly part of the **La Croix Sisters** team, which sang with **Roy Acuff** and his **Smokey Mountain Boys** and **Girls.** Delores, the third member of the group, was one of the **Dinning Sisters,** who made such a hit in the pop field, singing out of Chicago. That's where the new name comes from: La from La Croix and Del from Delores. Their new release, soon to be out, features the current rock and roll trend.

* * * * *

Does Country Music have nationwide popularity? A contest sponsored by a televised segment of the Grand Ole Opry has drawn close to half a million pieces of mail from nearly every state in the Union. Ohio had the greatest response.

BOBBY MYERS

The Jordanaires have returned to Nashville after coast-to-coast appearances out of Hollywood where they appeared with **Elvis Presley** on the **Milton Berle** Show.

Pete Stamper has the rare double talent of being a comic and first class singer. The native of Dawson Springs, Kentucky, is a regular on "Ozark Jubilee" and now makes his home in Springfield, Mo.

Red Foley surprised many of the celebrities on a recent Telethon for Cerebral Palsy by doing 16 push ups at one dollar per.

Young **Brenda Lee**, nine year-old singing sensation, has been signed by Top Talent, Inc. for public appearances.

Bill Wimberly and his **Country Rhythm** boys have cut another new session for Mercury.

Roy Drusky, who operates out of Atlanta, going big with his new records on the Columbia label. He's just completed a promotional tour for the company, and wil spend the summer at Daytona Beach.

Mary Claire Rhodes, secretary to **Jim Denny,** head of WSM's Artist Service Bureau, has just returned to Nashville after several days of vacationing with her husband, **Curley Rhodes,** who is known to Country Music fans as **"Odie"**, one half of the **Cousin "Jody and Odie"** comic team.

* * * * *

Ronnie Self (ABC-Paramount) who is kicking up lots of noise with his version of "Pretty Bad Blues" and "Three Hearts" was into Nashville last week for a quick visit with music city's deejays and then on to other sections of the country to acquaint himself with the men behind the turntables.

Herbert Shucher, personal manager of **Jim Reeves** (RCA Victor), has just purchased a new home here. Shucher advises us that Reeves will be one of the featured artists on the 'Opry' ABC-TV'er this week-end!

Newcomer **Carol Johnson (RCA Victor)** really has a commercial sound and her first release for the label is one to watch . . . "Your Wild Life's Gonna Get You Down" and "According To Law."

JIMMY SIMPSON

Sims Records has high hopes with the three new names on its roster. The artists and their waxings include **Jack Cochran** with "Riverside Jump" and "Hip Shakin' Mama", The **Ferguson Sisters** with "I Can't Feel The Same Way About You" and "Like A Daisy" and **Dub Dickerson** with **"Each Time"** backed with "Shot Gun Wedding". . . . It's reported that **Pee Wee King** and his new band have just recorded "Hoot Scoot" and "Catty Town", with vocals by **Dick Glasser** and the trio. The King unit will be spending two weeks playing West Coast dates with the tour being set up by **Marty Landeau. Cowboy Howard Vokes** reports that his new Blue Hen release by **Denver Duke** and **Jeffrey Null** is hitting the DJ's this this week and all of next week, and he feels that the two songs entitled, "Heart Made of Roses", backed with "When the Snow Came", will top their first big tune, **"Hank Williams' That Alabama Boy".** Country Music jockeys who want to hear real down to earth country music should find the duet team just what the doctor ordered. The boys have that something "new" in good country sound, and should hit the top with this one. A happy, healthy June 13th birthday to Vokes, who is just recovering from a back attack.

"Pink Cadillac" was picked for Record-of-the-Week by KPOP—Los Angeles, Calif., deejay **Earl McDaniels. Sammy Masters,** who wrote and sings this four-star release, and sells used cars in addition to nitely appearances, offers this warning to overworked motorists: "'When You Start Seeing pink Cadillacs instead of pink Elephants, You've Had It, Brother". . . . **Patsy Cline's** current Coral waxing of "Come On In" is getting a nice reception by the deejays. Patsy headed to Nashville to appear on the June 16th Opry show.

Bob Wills (Decca) longtime favorite in the C&W field is kicking up lots of fuss with his recording of "So Let's Rock" and "Sugar Baby". With the great fan-following Wills has, it would not be too difficult for this record to really take off big.

* * * * *

DUB DICKERSON

At Springfield, Mo., another "Junior Jubilee" is scheduled for June 23; and guesting the following week, June 30, is **Betty Ann Grove** of CBS' "Big Payoff" program, according to word from **Don Richardson,** publicity chief at the Crossroads.

Gabe and **Sunshine Tucker** moved into their new home here last week on Due West Road. Tucker is personal manager of **Ernest** and **Justin Tubb.**

Ernest Tubb (Decca) out with a new release that should go all the way up the ladder of success . . . it's a song that Ernest had been doing on personals for a long time—"Will You Be Satisfied That Way".

The **Wilburn Brothers** (Decca) who are directed by **Gabe Tucker,** will appear on the **Arthur Godfrey TV'er** this month. At press time exact date was being set for the popular Country duet.

Del Wood (RCA Victor) working a single act now under the direction of **Dewey Mousson,** Del's current RCA Victor waxing is "Down Yonder" and "Tie Me To Your Apron Strings Again."

Buddy Thompson (RCA Victor) who did an excellent job with "Sweet Dreams" has another good one on the way to the deejays . . . "I'm Sweet On You" and "Time's Runnin' Out On Me".

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You should be compensated for the additional time required to play E. P. records. And you are with the Seeburg V-200—the music system that plays single records at one price and E. P. records at a proportionately higher price.

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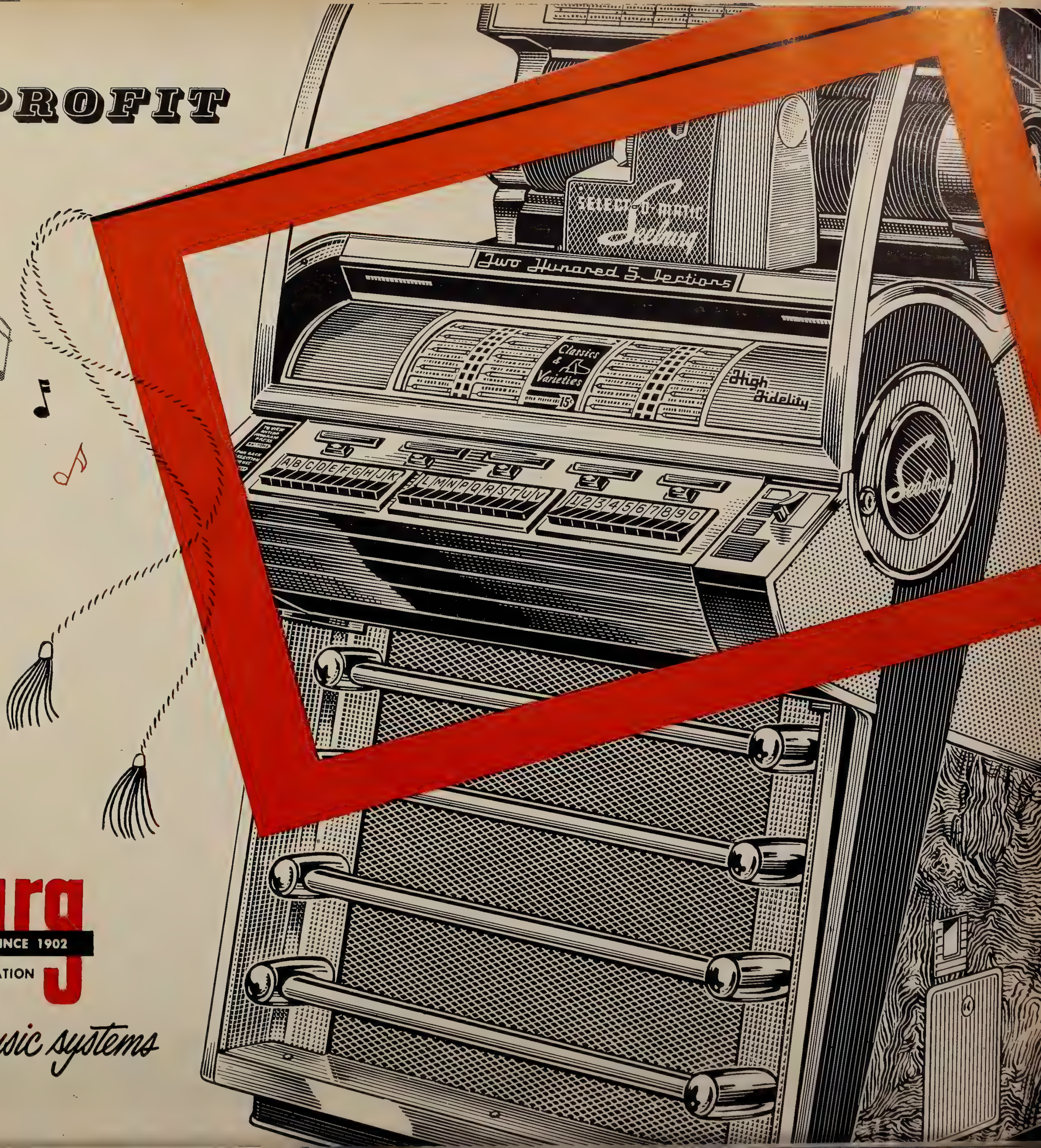
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Here and There

●

NEW YORK—While going thru a business magazine recently, we ran into an item which interested us greatly—and is of definite interest to advertisers in The Cash Box. The magazine asked the question: "What are your criteria for selection of a business publication?" The answer was: "In general terms we look for the publication having acceptance within an industry. We naturally consider such important factors as editorial content, circulation, and selling power, but if you find evidence of high reader acceptance you can be certain that all the other considerations are in line." (The Cash Box meets these requirements—and how!) In closing the article, this business publication stated: "Modern business publications are the all-important link between you and the buying influences you want to reach. They provide the means for reaching your prospects and customers on common ground—at a time when they are receptive to your sales message. In this respect, business publications fill a role unduplicated by any other known selling force."

●

PHILADELPHIA, PA. — "Any of us who are guilty of singing the blues about our present and future outlook should truly be ashamed of ourselves and snap out of it lest we become hopeless economic hypochrondriacs overrun by 167,835,000 opportunities we fail to recognize when we meet them". This statement was made by Dr. Vergil D. Reed, vice president of the J. Walter Thompson Compnay (foremost advertising agency in the world), at the 52nd annual convention of the Advertising Federation of America held here. Dr. Reed said the American consumer market was growing and would continue to grow at an amazing pace.

●

NEW YORK — After an extensive survey of impending plant locations, Sidney Fish, feature writer for The Journal of Commerce, concludes: "Capital expenditures for new plants and equipment are setting an all-time record this year — a gain of 30%. This trend toward record-breaking investments in plants is taking place despite a softening in demand for autos and other consumer goods. But industry is so confident that the growth of consumer markets will be resumed later this year, that it is making plans for another big round of industrial expansion in 1957."

"TEENAGE CANTEENS"

Summertime. And living isn't easy for teenagers who have no other place to meet than on a corner in the light of a dim street lamp.

No place where they can give natural vent to their youthful energies, enthusiasms, emotions.

Just a corner, under the yellow light of a dim street lamp.

A place that lends itself to brooding. To dangerous thoughts. To sudden, sorrowful acts.

What a great, grand difference a "Teenage Canteen" makes for these very same kids.

What a marvelous place to meet. To dance to juke box music. To sip a cooling soft drink.

To laugh. To have fun. Good, clean fun. To expend the tremendous, natural energy of youth in a perfect, guided atmosphere with other boys and girls.

Not to have to meet on a street corner under the shadowed yellow light of a dim lamp.

But to be able to meet in a "Teenage Canteen". A gay, happy and lighted place.

To while away in dancing, games, laughter and joyous fun, the otherwise lonely and brooding evenings.

A "Teenage Canteen" should immediately be created, placed into action, in every village, town and in all cities thruout the nation by all the members of the juke box industry.

Every juke box owner, his wife and his children, can get a "Teenage Canteen" under way today.

A few phone calls. A juke box. Some cases of soft drinks. Some cookies, candies, other goodies. An empty store. A can of paint. Some gay decorations. Some chairs. Waxed dancing space.

There you have it in all of its glorified simplicity—a "Teenage Canteen".

It's so easy, so simple to start a "Teenage Canteen" that many in the industry wonder why hundreds of them aren't already in operation.

Everyone everywhere knows that the juke box operators have been the grandest and greatest supporters of "Teenage Canteens". That they have donated phonographs and recordings. That they have given of their time and money.

But, always someone else has grabbed the glory. The time has now arrived, to prove to so many everywhere, that the juke box operator, himself, start the "Teenage Canteen" and let the world know it was created for the teenagers by the juke box industry's members.

Mr. and Mrs. Juke Box Operator: For your own sakes, for the sake of your teenage children, and for all the teenagers of the nation, start a "Teenage Canteen" into operation—TODAY!

HIGH PRICES FOR MACHINES DON'T SCARE OLD TIMERS

AGREE: "It's What's In The Cash Box That Counts"

CHICAGO—High prices for machines don't scare old timers in the industry.

A quick survey by this publication, after its editorial to this effect, proved the truth of this statement.

Every old timer agrees that, like anyone else, he'd like to buy big money-making machines as cheaply as possible, "which," as one well known op stated, "is only a natural and human desire," but the price, itself, isn't the big problem.

Referring to the famed slogan of **The Cash Box**, this operator said, "It's what's in the cash box that counts."

"Yes," he added, "the price isn't the big problem, but what really counts, is when collection time rolls around and the machine hasn't enough money in it to even clear the overhead.

"If the machine takes in what it should," he continued, "just as you wrote in your editorial in '**The Cash Box**', to amortize itself and show a decent return on the investment within a reasonable period of time then, regardless of the cost of the machine, that's a fine product for any operator to purchase.

"Music," he claims, "has proved itself in this fashion. There are very few music machines that haven't amortized themselves and shown a decent return on the investment in a reasonable time.

"Most of the games also do this. But," he adds, "every so often a game comes out at too high a price and won't take in any more money on location than a lower priced game. That's when the operator gets stuck, if he buys any quantity of such a product, without first testing it completely.

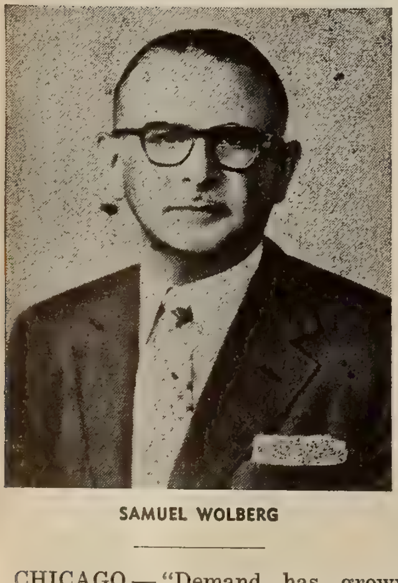
"The slogan you adopted for your magazine, and I can recall almost the very first issue, is the real answer to this entire business:

'It's What's In The Cash Box That Counts'."

Chi Coin Boosts Production Scheds

"Hockey" and "Steam Shovel" Setting Faster Sales Pace Than Expected.

Production Schedules Stepped Up to Meet Demand



SAMUEL WOLBERG

CHICAGO — "Demand has grown tremendously. Far greater than we ever expected," reported Samuel Wolberg, president of Chicago Coin Machine Company, this city, "for our 'Steam Shovel' and our 'Hockey' games.

"Of course," Wolberg added, "we shouldn't really be too much surprised in view of the fact that we have just about covered all of our distributors for their initial sample orders of both 'Steam Shovel' and 'Hockey'.

"Therefore," he explained, "we didn't get the reaction to these games prior to this and," he said, "the reaction has just started with both machines clicking much better all over the country than was ever expected."

The result is, according to the firm's engineers, production schedules will have to be stepped up accordingly.

The firm had started off with a lower schedule than it had planned to meet general market conditions.

But since both the "Steam Shovel" and the "Hockey" have caught on, schedules are rapidly being stepped up to match this demand.

"As with any new products," Wolberg reported, "the market reaction is what counts. Sometimes reaction to a new game comes much slower than what is expected. This is what happened in the case of both our new 'Hockey' and our 'Steam Shovel'.

"But now that we know what the demand is," he stated, "and we can anticipate what will happen in the days to come, we are trying our best to step up our production schedules as fast as we possibly can to meet demands."

The firm first publicly showed both the two-player "Hockey" as well as the "Steam Shovel" at the past MOA convention.

The games took hold at the convention and the Chicago Coin distributors who were present placed immediate initial orders.

These orders have now been filled. The resultant reaction from operators, who purchased their first samples, has been a very healthy reordering of the games.

This has been added to by the firm's distributing organization. The result is that the Chicago Coin plant has plunged ahead with a stepped up production schedule to meet this first big demand and be prepared for the follow-up to these orders.

N.Y. Coin Mach. - UJA Drive Breaks Fund Raising Records

Testimonial Honoring "Senator" Al Bodkin Raises More Than $41,000

"SENATOR" AL BODKIN

NEW YORK—"How about that?" as "Senator" Al Bodkin would ask.

It was a record-breaking night on Wednesday, June 13, when some 600 people attended the UJA-Coin Machine Industry banquet in honor of the fabulous "Senator" Al Bodkin at the Sheraton-Astor Hotel. The attendance broke all previous records; the money raised — over $41,000 (against the previous 1955 record of $23,000); and the weather man came up with a record 89.2 record breaking June 13.

The dinner, celebrating the close of the 1956 coin machine industry UJA fund drive, was highlighted by various speakers who expressed their compliments to the "Senator", and praised his untiring efforts, not only in behalf of the current UJA drive, but for his cooperation in past UJA campaigns, as well as a number of other charities in which he's involved.

Interspersed with the talks were appearances of some of the leading recording artists, who entertained the guests.

Lou Boorstein, chairman of the 1956 drive, acted as Master of Ceremonies, introducing the speakers and artists. Much of the success of the year's fund raising and dinner was placed to the credit of Boorstein by Bodkin, who concluded the evening's festivities with one of the most dramatic, moving talks ever heard. The "Senator" speaking without a script, stated "I don't need a prepared speech—I'm talking right from the heart". A standing ovation greeted the conclusion of his talk.

Bodkin was presented with three plaques, one by the Music Machine Operators of New York; one by the Amusement Machine Operators of Greater New York; and the third by the UJA.

Coin machine figures seated on the dais, in addition to the guest of honor, Al Bodkin and his wife, Frances, and Lou Boorstein, were: George Holzman, president of the games association; Teddy Blatt, attorney for this group; Dave Stern; Barney Sugerman; Jack Mitnick; Joe Young; Al Denver, president of the Music Operators of New York; Sidney Levine, attorney for the music ops; Mike Munves, Meyer Parkoff, Harry Rosen and Bill Rabkin.

Out-of-town guests in attendance, some travelling many miles to honor the "Sen", were: Ed Ratajack, AMI, Inc.; A. D. Palmer, The Rudolph Wurlitzer Company; Jack Gordon, J. P. Seeburg Corporation; Art Garvey, Bally Manufacturing Company; Tom Greco, Glasco, N. Y.; Johnny Bilotta, Newark, N. Y.; Dave Rosen, Philadelphia; Jimmie Tolisano, president of the Connecticut Operators Association, Hartford, Conn.; and a complete delegation from the Westchester Music Guild, including Carl Pavesi, president; Seymour Pollak; Max Klein, and Lou Tartaglia; and Sam Getlan, union official from Westchester.

In addition to the city's coinmen and their wives, the music and record industries were well represented with some of the top executives.

In concluding, we must once again use a well-known quote by the ever-smiling, ever-optimistic, always sincere "Senator" Al Bodkin—"It was the greatest!"

(Editor's note: Because of publication deadlines, photographs taken will be published in the next issue of The Cash Box).

"20 Year Club" Member Advises Operators To:

Diversify Operations

Calls Music "Backbone" On Which to Build Diversified Operations by Adding Games and Vendors to Routes

CHICAGO — "My compliments to 'The Cash Box' ", writes a member of the "20 Year Club", "on your editorials urging operators to diversify their routes.

"This", he continues, "is one of the finest things that any operator can do.

"I've blown up your last item and put it up on the wall here so that both of my sons, who are doing most of the work, can read it regularly.

"The fact of the matter is", he advises, "that a long time ago we decided to add games as well as vending machines to our route.

"But first", he claims, "the operator should make it his business to build up a strong backbone for his route. He can do this with music machines.

"He shouldn't hesitate after that", he reports, "to add pool games, five-balls, bingos, guns, kiddie rides, hot and cold soft drink machines, or anything else that will make him money from the locations he's built up.

"After all", he says, "he worked hard to build up these locations with his music machines. They are, usually, after this hard work, very good spots. Letting someone else get the gravy isn't smart business.

"He's got to realize that, like you write, each location counts. He must get all the income he possibly can from each spot. He should bring in the games. He should also make it his business to operate the drink dispensers and the cigarette machines.

"In this way", he concludes, "he's going to have a real, fine route going for him. If the music take falls, the games will probably get the extra—or vice-versa. The same goes for the vending machines."

Watch for the 14th
THE CASH BOX

Bob Bear To Tour West Coast Cities

ROBERT H. (BOB) BEAR

NORTH TONAWANDA, N. Y.—Robert (Bob) Bear, sales manager The Rudolph Wurlitzer Company, this city, left this week for a tour of several West Coast cities.

Bear will visit Wurlitzer distributors in Salt Lake City, Utah; Denver, Colo.; Tucson, Ariz.; Los Angeles, Calif. and probably San Francisco, Calif.

Before leaving the factory, Bear stated the company's production lines are running full speed, and it is the hope of all that shipments of the new model "2000" can be rushed to its distributors so that they can take care of the demands from music operators.

Ain't it

a grand and

glorious feelin'!

You were scared. You thought you had cancer. So you did the thing *every* intelligent person does—you went to a doctor for a checkup.
And it wasn't cancer after all! Ain't it a grand and glorious feelin'!
Scientists are making progress against cancer. To keep this work going, money is needed.
So fight cancer with a check—and a checkup. Give to your Unit of the American Cancer Society, or mail your gift to CANCER, c/o your town's Postmaster.

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2 PISTOL PETE
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SEEBURG 100C	$595	A.M.I. "A"	$ 95
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"THE BIG THREE"

By Bill Gersh

THEY were now known as "the big three." But years ago, when they met for the first time, they couldn't even be called "the little three." The fact is they had just about enough between them to enjoy one moderately priced meal. This was when they were still in the army.

All three came from the same town. The oldest, Joe Jones, had been in both wars. Because of his age, he was considered the daddy of the outfit. Next to him, in age and years of service, was Barney Adams. Barney was well into his forties as War II came to its end. The youngest was Harry Smith. Harry had seen just three years of army service. He had celebrated his twenty-first birthday while still in the army.

It was quite a story how these three, so wide apart in their ages, had become such firm, close friends. Suffice it to relate that danger of immediate extinction seems to bring peoples of all ages much closer together. These three had faced the possibility of quick extinction more than once. They'd learned to cooperate closely with each other for their own self preservation. This close cooperation eventually developed into deep friendship.

When, at long last, they were mustered out of the army and returned to the ranks of ordinary citizens, each had a very nice wad of money in his jeans. Oh, sure, for a few days they celebrated. But, when their heads cleared, and old Joe as well as Barney realized they now had to get home to their wives and families, they wondered what they'd do for a livelihood. Young Harry didn't much care. He said he'd lazy around for a while, enjoying his mom's cooking and then, he believed, he'd maybe look for a job.

The three sat over big steaks that evening discussing the future. It was their last evening in that port city. The next morning all three would be flying to their home town. As they quietly and thoughtfully ate their meal, old Joe suddenly snapped his fingers. His face lighted up.

"Why didn't I think of it before?" he cried out.

"Of course," he added enthusiastically, "we three can still keep right on together. Still be partners. I've got the business for the three of us.

"What's more," he continued, "we can all earn a real, great living."

He then quickly and elatedly told them all about the coin machines business.

"I was in it for a while, just before I enlisted," he said. "It's a good business. It's hard work, alright, but it's real interesting.

"In fact," he remarked, "I would say it's a fascinating business. It keeps you on your toes. You've got to think and think fast. You've got to have salesmanship, showmanship, personality and good business judgment.

"Yes," he prophetically added, "we three could be a terrific combination. I know all the leading retail businessmen in our town. I could get the ocations. Keep them happy. Keep them satisfied.

"Barney here," he stated, "is a terrific manager and buyer. He's proved that in the army. He could manage the books and money. Supervise the help. Do all the buying.

"Harry," he informed, "could be our mechanical genius and serviceman. He's already proved he's an electronics wizard.

"Yep," he concluded, "this is the business for us. We'll lead 'em all. We'll earn ourselves a real fine living. We'll become the big three in our own."

Barney and Harry also became enthused. They asked one question after he other. The three talked far into he night. They continued discussing heir forthcoming business venture until just before time to board their plane.

Barney suddenly turned to the other wo, just as the announcement went out over the airport's public address ystem for all to board the plane.

"Let's shake hands on it," he said. "In a few hours we'll be home. After a day or two of rest we'll all meet again. This time as business partners."

The other two joined hands with Barney. Old Joe, a bit sentimentally, stated,

"Partners," he said, "we've gone through a lot. Things we want to forget and, I hope, we will soon forget.

"But this is great," old Joe added, "we're still partners. Still in there fighting for each other.

"Yes, sir," he stated, voicing the sentiments of the other two, "one for all and all for one.

"C'mon," he happily concluded, "let's get on the plane before it leaves without us. I feel sure we're on our way to a new, better, successful future in our own home town."

Old Joe's prophetic words, within a reasonably short period of time, came true. The three men put up all of their money as down payments on new machines. They took home as little as they possibly could to live on. They turned all their profits back into more and more new equipment.

Old Joe was a wizard with location owners. He seemed to have just the proper knack of getting them to sign long term location contracts. Win their affection. Hold them as satisfied customers.

The retailers admired old Joe. His military service in both wars, as well as the honors and medals he'd won, were known to all of them. His age and natural dignity, his friendly way, his kindliness and his modesty won them over to his side. They wanted old Joe to continue to call around even after they'd signed up with him.

Barney proved just as outstanding at efficiently managing the entire business. He knew where every cent was. He knew when to spend and when not to spend. He watched every dime and, especially, every dollar. He chiseled prices with the distributors. He had mechanics revamp old machines to get the last dollar possible out of them. He closely and carefully watched expenses. Checked costs. Kept close tab on everything.

It was absolutely impossible for anyone to short change Barney. What's more, they knew it. Barney eventually earned the reputation of being tight, hard, but honest.

Young Harry also proved a winner for the trio. There wasn't a machine made that Harry couldn't repair. And repair more quickly and efficiently than anyone else. He seemed to zoom about the locations. He loved his work. He had a way of infecting everyone with happiness.

He'd bounce into a spot with a joke. A ready laugh. An everpresent smile. Quickly collect and repair. Keep things going at top speed. The location owners liked Harry almost as much as they loved old Joe.

Yes, the trio were becoming just what old Joe had so prophetically predicted would happen, the big three in their home town. Before too long they were operating in every top spot in the town.

They were lucky with their choice of new equipment. Their income continued to grow greater. Distributors gave them every price break. Helped them in every possible fashion. Their growth was remarkable.

The way they handled their business assured those who knew them that the trio would soon also be the big three among the nation's operators.

As their income grew they raised their salaries and, pretty soon, all three were financially happy. Their families were happy. They could afford many little things they'd never been able to buy before.

They enjoyed vacations. They took fishing and hunting trips. They lived the life of prosperous and happy businessmen.

As the years went by their income continued to outpace their salaries. Barney immediately foresaw that, as their bank balance continued to grow, they would be heading into an ever higher tax bracket unless, of course, they continued their expansion program.

So Barney made it his business to start buying up routes here and there about their home town. And, very soon, they were the largest operators in their state.

Old Joe, who was now well up in years, had slowed down quite a bit. There were days when Joe didn't feel too well and remained home. There were days when old Joe would make a few calls and then return to the offices and sort of just take things easy.

The three partners now all had private offices in a brand new and impressive building that they had especially constructed for their business. Barney had the front office because he was the man most people called around to see. Old Joe's office was next in line. Harry's office was at the rear.

Harry didn't have to run about as much as he used to do. He was now in charge of the collectors and servicemen and, though he trained them well and very thoroughlv, he also actively supervised them by driving about and spotchecking their routes.

Harry continued to work harder than Barney and, especially, old Joe. With their route now as large as it was, scattered about the entire area, Harry had lots and lots of ground to cover to make sure that repairs were correctly taken care of and that servicemen weren't neglecting anything or anyone. Harry was now, to tell the truth, the only real worker of the big three.

Barney continued to be active. But Barney didn't get around as much as he used to. He still did the buying, but took it easy. He would, if absolutely necessary, drive over to one distributor or another, make a deal or two, and then drive right back to his private office.

Then it happened. Old Joe had called on a brand new location. He'd made a deal for the spot. When Barney saw the deal he quickly called a conference of the big three.

Barney screamed that they were going to lose money in this location for at least six months because of the foolish deal old Joe had made. Barney proved it, too. Old Joe apologized. Said he,

"Guess I'm not as sharp as I used to be. I forgot about that angle. Should have watched myself.

"Well, fellas," he concluded, "it's my mistake alright. I have no defense. So, if you boys want to, take it out of my pay."

Harry immediately jumped to old Joe's defense.

"Listen, Joe, forget about it. We all make mistakes. What's the difference if it does take us six months to see some profit from this spot. We're doing alright. So what?"

Though Barney continued to grumble and complain he was, eventually, forced to accept the hard fact that nothing could now be done about it.

"Now, listen, Joe," Barney said, wagging his forefinger under old Joe's nose, "snap out of it, y'hear?

"Next time use your head," he sternly continued, "don't go upsetting the applecart and costing us six months' hard work before we can see a penny's worth of profit."

After that things went along smoothly for a while. Then, one day, just as Barney was extremely busy with bookkeepers and accountants, bills and payments, his phone rang.

The girl at the switchboard advised him that there was an extremely irritated man on the phone who absolutely insisted on talking to someone in charge.

Barney being the only one in the place at the time, since old Joe and Harry were both out, was forced to pick up the phone, much as he didn't want to be bothered at that moment.

The very first thing he heard was loud bellowing.

"Your firm is crooked. You're a crook. All of you are a bunch of crooks and liars. I'm going to report you to the police and also to the district attorney's office."

It took Barney quite a few minutes to calm down the phone caller. After much more conversation, Barney was able to piece together the complaint. It seemed that old Joe had signed up this man's location, but, had never delivered the equipment and had never even given the man the courtesy of a phone call as to the reason why. And all this had happened over four weeks ago.

Barney profusely apologized. When Harry phoned in, Barney insisted that he hurry right back to the office. By the time Harry got back, Barney had worked himself into a frenzy.

"Now he's done it," Barney yelled at the top of his voice as Harry entered his office.

"Now he's done it," he repeated. "Now we're all in trouble.

"Old Joe's done it again," he continued to repeat, "but this time he not only messed us up with a deal that will cost us plenty of money to straighten out but, what's worse, he didn't even tell us about it.

"We may now be facing charges from both the police and the district attorney's office."

Harry had quite a job calming Barney down. When Barney at last sat down and began to talk more coherently, the whole story came out.

There was only one thing to do, as Harry pointed out, and that was to call in old Joe and hear what he had to say about all this.

Well, in due time, old Joe arrived at the offices. Barney and Harry started questioning him even before he could take off his coat and seat himself.

"By golly," mused old Joe when he heard what they had to say, "I clean forgot all about that spot."

He then dug down into his pocket and, sure enough, found an old, worn, crumpled contract on the back of which he'd been scribbling notes for some time.

Barney grabbed it. Looked it over. He let out an unearthly scream after he had read it through.

(Continued on page 46)

Meeting Dates Of Music Operators' Associations

June 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

20—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board)

21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board)

21—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)

22 & 23—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

July 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

9—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio

10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

10—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

12—Eastern Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Wurlitzer Conducts "2000" Service School at Brady Distrib

CHARLOTTE, N. C. — Service Manager Joseph F. Hrdlicka, and Field Service Engineer Harry D. Gregg, both of The Rudolph Wurlitzer Company, recently conducted a two-day service session at Brady Distributing Company, this city.

The purpose of the school was to acquaint operators and their servicemen with the features of the new Wurlitzer Centennial model "2000", 200-selection phonograph which has made its debut in recent weeks in showings at Wurlitzer distributors across the nation.

The school was conducted by Hrdlicka with assistance from Gregg and the operators in attendance included as pictured herewith: (Seated, l. to r., 1st row) C. E. Osborne, Charlotte, N. C.; Jack Cavender, Winston-Salem, N. C.; Frank Fletcher, Spartanburg, S. C.; Duane Church, North Eilkesboro, N. C.; G. L. Brown, Winston-Salem, N. C.; C. E. Dickerson, Charlotte, N. C.; (2nd row) Donely Aldridge, Crossnore, N. C.; M. L. Stutz, Greenville, S. C.; W. W. Richardson, Charlotte, N. C.; James Georgopulos, Charlotte, N. C.; (Standing, 1st row) Herbert Blackwell, Rock Hill, S. C.; R. N. Austin, Charlotte, N. C.; C. Paul Blair, Roxboro, N. C.; B. J. Pearson, Charlotte, N. C.; Isaac Brown, Charlotte, N. C.; Jay Parker, North Wilkesboro, N. C.; J. H. Bell, Charlotte, N. C.; (2nd row) John Archer, Mooresville, N. C.; Howard Hill, Wadesboro, N. C.; Joe Gathings, Lilesville, N. C.; T. W. Kelly, Spartanburg, S. C.; S. A. Frazier, Charlotte, N. C.; O. M. Winfield, Washington, N. C.; R. L. Brown, Charlotte, N. C.

Also attending but not pictured were: Albert Jowdy, Washington, N. C.; Johnny Estridge and Aaron Watkins of Albemarle, N. C.; J. V. Bradley, Charlotte, N. C.; Joel Mackey, Anderson, S. C.; James Matthews, Jamestown, N. C.; J. L. Eudy, Charlotte; J. R. Miller, Charlotte; Mrs. M. L. Stutz, Greenville, S. C.; Mrs. Donely Aldridge, Crossnore, N. C.; W. M. Chesser, Charlotte; W. W. Richards, Charlotte; Jimmy Kostakes, Charlotte; C. H. Nelson, Lenoir, N. C.; George Bragg, Burlington, N. C.; Richard Long and Edward Long, Lexington, N. C.; Mose Phillips, Crossnore, N. C.; E. B. Trammell, Greenville, S. C.; Enos Ingram, Charlotte; Luther Caldwell, Charlotte; R. H. Aldred, Randleman, N. C.; H. C. Keels, Florence, S. C.; J. F. Carpenter, Lincolnton, N. C.; Jay Parker, N. Wilkesboro, N. C.; Theodore Theavos, Charlotte; Roy Peeler, Gaffney, S. C.; G. L. Brown, Winston-Salem; Mrs. G. L. Brown, Winston-Salem, N. C., and T. C. White, Kannapolis, N. C.

Hrdlicka termed the school an outstanding success and stated that this was the first of many such meetings that would be held by Wurlitzer Field Service Engineers for Wurlitzer distributors throughout the country.

WANTED
SEEBURGS
Models A - B - C - R
ALSO LATE FIVE-BALLS
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NOTICE
If you are interested in Bally
BROADWAYS MIAMI BEACHES and
BEACH BEAUTIES BIG TIMES GAY TIMES
CALL — WRITE — or WIRE
NEW ORLEANS NOV. CO.
115 MAGAZINE ST.
NEW ORLEANS, LA.
(PHONE: CAnal 5306)

"Big Three"

by Bill Gersh

(Continued from Page 44)

"Harry, look at this," he yowled. "It's murder. We can't ever earn a cent in this spot.

"Look what he promised this location on top of the crazy deal he made."

Well, to make a long story short, old Joe just sat there in a kind of daze. He was very, very sad and very, very apologetic.

"Guess I'm getting a little too old for this kind of work," Joe lamely stated.

"Looks to me, boys, like you'll have to replace me."

And with this final remark, old Joe put on his coat and slowly walked out of the place.

"Harry," said Barney, when he'd left, "old Joe's right. We've got to replace him. He's too old for this business.

"Here's what I'm going to do," he hurried on, at the same time grabbing some papers out of a private desk drawer, "I'm going to take these last six location contracts he signed along with me. I'm going over to old Joe's house.

"I'm going to show him where these last six contracts he signed up are going to cost us a ton of money. Plenty losses all around.

"When I get through with old Joe," he rattled ahead, his voice rising in a screaming crescendo, "I'll buy out his share of the business for buttons.

"And I mean just a couple of buttons. In fact, he'll be glad if I even give him that much for his share of the business.

"How do you like that, Harry, boy? There'll be just the two of us from now on in.

"What a terrific split between just us two, Harry."

Harry held up his hand for silence. He slowly shook his head in negation. He quietly but firmly said,

"Look, Barney, there's no doubt in my mind you can do what you say and, perhaps, do it quick and easy.

"But, Barney," he softly added, "save those papers, won't you?

"I may have to use them some day when you get old."

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CHICAGO COIN
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UNITED
BASEBALL GAMES

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Keeney COFFEE MACHINE (New)	Write

6 FIVE WAY, 5 TENTH FRAME, 7 CASCADE, 7 DELUXE, 8 OLYMPIC—33 machines. For the lot $650

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CIAA Meets Tues., June 19

Avron Gensburg, Genco Mfg. & Sales Co. to Supply Refreshments

CHICAGO — The Chicago Independent Amusement Association (CIAA), this city, announced its next meeting will be held at the Congress Hotel, in the Pine Room, on Tuesday, June 19, and will start at 9 P.M.

The organization, which has made rapid strides in building its membership since its inception, has also invited all in the amusement machine business, non-members as well as members to attend.

It was also announced that Avron Gensburg, Genco Manufacturing & Sales Company, has supplied refreshments, which will be served following the meeting.

The association is making every effort to enlarge its membership, and between now and its golf outing, will put on a concentrated drive for new members.

Coinmen Optimistic Anticipating Longer Season to Offset Early Bad Weather

NEW YORK—Coinmen catering to shore, resort and roadside locations, who had been moaning about poor business thruout the Spring, due to the unusually cold and rainy weather, changed their tunes this week when the temperatures soared to record breaking highs.

Anticipating capacity play over the week-end, as millions will seek relief at the beaches and resorts, operators and arcade men have been pushing wholesalers for last minute deliveries so that the equipment will be set.

Indications of a wholesale exodus from cities was evident as early as Thursday evening, and became more so early Friday, as the roads out of the cities became jammed with cars heading for the mountains and seashore.

These patrons will be warmly welcomed by operators in vacation and amusement areas as it will take some doing to make up for those bad week-ends, but the experienced coinmen take whatever conditions prevail with the philosophy that during the season, enough good weather comes along to make up for the bad. All are hoping that the bad weather has reached its quota, and from now on, the good weather will give them the opportunity to overcome the low collections of the past several week-ends.

One of the most perceptive arcade owners, while sorrowful of the late approach of good weather, is looking optimistically for a longer season. "It seems" he stated, "that for the past few years outdoor type weather has been holding up thru late September and even sometimes thru October. We are therefore, able to keep open week-ends during these months, and have made some nice profit, which, frankly, we hadn't planned on. If we get a good September and October, we'll surely make up for the bad start we got this Spring."

"The Rewards Of Membership"

CHICAGO—Altho the Chicago Independent Amusement Association (CIAA), this city, acknowledges a "sizeable membership", like all organizations, is always driving for complete coverage.

In a bulletin to the city's amusement machine operators, CIAA enclosed appeal to those men who haven't as yet joined up. Called "The Rewards of Membership", it details the advantages of solidarity as follows:

"CHARACTER—Trade Association membership is a measure of CHARACTER, because it shows a man's ability to get along with others.

"INTELLIGENCE—Trade Association membership is a measure of INTELLIGENCE in business methods, because it is the most successful method now known to eliminate the waste of outmoded practices.

"JUDGMENT—Trade Association membership is a measure of JUDGMENT, because it offers a choice between unnecessary individualism, now quite out-of-date, and cooperation, as a means of economical growth.

"SPORTSMANSHIP—Trade Association membership is a test of SPORTSMANSHIP. The bad sport drinks always on the other fellow. The good sport pays as he goes. The good sport declines to accept benefits that come to his business through the cooperation of his fellow business men without paying his share.

"CREDIT—Trade Association membership is a measure of CREDIT. Banks lend more readily to a businessman who has enough standing in his industry to be entitled to association membership.

"PROTECTION—Trade Association membership is a measure of PROTECTION. Bankers lend more readily to businessmen who distribute the risk of business judgment.

"INSURANCE—Trade Association membership is a business INSURANCE. The free exchange of business information by a group engaged in the same business cuts down credit losses, cuts out wasteful practices, avoids useless experiments, saves the high cost of using original ideas only.

"Trade Association membership is a measure of the whole SOUNDNESS of the INDUSTRY AS A WHOLE."

When
You Enter
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YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
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Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year .... Month ....
Date of Birth ....
NAME ....
FIRM ....
ADDRESS ....
CITY .... ZONE .... STATE ....

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Biz racing toward all-time highs here as long awaited hot weather opens delayed outdoor season causing most drastic shortage of equipment experienced in New England for some time. . . . Distribs making drives to get used equipment in to meet the constantly increasing demand. . . . **Bob Jones,** sales manager, Redd Distributors (Wurlitzer), **Hank Peteet,** field engineer, Wurlitzer, and **Bob Breither,** Bally field engineer, on the road with a combined Wurlitzer, Bally and Chicago Coin show. Wurlitzer model "2,000", the new 200 selection unit, Bally games and Chicago Coin's new "Steam Shovel," hot arcade piece, being shown around the territory. Schedule was Tuesday night, June 12, Hotel Shelton, Springfield; Wed., June 13, Thomas Hooker Hotel, Hartford, Conn.; Thurs., June 14, Narragansett Hotel, Providence, R. I. Biz on upswing at Redd's with big demand from Canada and heavy inquiries from foreign lands. Kiddie rides are perking and Canada is getting hot for the moppet pieces. . . . Dick's Record Co. reports 78's in short supply, LP's fine and disk biz going big guns.

Irwin Margold, gen. mgr., Trimount Automatic Sales Corp., reports big shortage of used and arcade equipment and big demand. Says past Spring was one of best for biz. . . . At Associated Amusements (Rock-Ola), the big unveiling party, which lasted for three days on the opening of the new plant in Allston, is over and staff is rushed with supplying outdoor ops. Pool games have slowed up a bit for the first time, it was reported at Associated, but arcade equipment is moving briskly and there is big response for United's new in-line game. **Al Levine,** Associated sales mgr, planning trip through the western section of the state. . . . Kiddie rides going into supermarket parking lots again this year.

At **Louis** and **Barney Blatt's** Atlas Distributors, (AMI) the hot weather has resulted in a big rush of biz for ops who are working the summer hotel and outdoor circuit. Louis Blatt spending week ends at his summer home on Newfoundland Lake in N. H. Barney feeling better after an illness. . . . Ops around town visiting with distribs this week included: **John Destefano,** Wakefield; **Joe Manderelli,** Mandy Amusement, Portland, Me.; **Leo Glossband,** Lynn; **Martin Rossa,** Waterbury, Conn.; **Lawrence Bettencort,** Danvers; **Frank Fiorenti,** Fisco Sales Co., Haverhill; **Jimmy Giarusso,** Lawrence; **Connie Pocius,** South Boston; **Dave Baker,** Arlington; **Bob Sylvester,** National Music and Radio Co., Cambridge; **Ben Ross** and **Ed Ross,** Boston; **Al Dolins,** Hyannis; **Walter Adams,** Woonsocket, R. I.; **Steve Pilock** and **Ray Shea,** Worcester; **Bill Dalton,** Northampton; **Sol Taube,** Manchester, N. H.; **Martin Oliver,** Portland, Me.; **Sol Robinson,** Newton; **Ralph Lackey,** Roxbury; and **Bill Hamel,** Concord, N. H. . . . **Gisele MacKenzie** current at Blinstrub's. . . . **Eileen Rodgers** in for three-day disk jock whirl with her Hub rep, **Ruthie Shapiro.** . . . Medford born **Gloria Wood** back in home territoy to promote her new Diamond disk "Honey Bee," and was feted on hometown station WHIL by disk jock, **Jim Aylward.** Left with five new active fan clubs in the Hub area buzzing. . . . Negotiations underway to bring in **Elvis Presley** for an eight-day swing of New England spots at a guarantee of $4,000 per night against percentage. Local sponsors are now awaiting delivery.

THRU THE COIN CHUTE

WEST TEXAS TINGLES

Bill Shuman, Carlsbad, N. M., reports that he likse the coin machine biz better all the time. He bought the **Art Soloday** route in Carlsbad in 1955 and has expanded it considerably since, proving that if you give better service and good records the locations are bound to give a pretty good return. . . . **Fidel Vizciano,** Marfa, setting new equipment in one of the most remote locations in Texas. A little town called Valentine that is the only stop between Marfa and Elpaso for the railroad. . . . **Raymond Martin,** roadman for Wallace Distributing Company of Mineral Wells, taking a short vacation fishing and swimming in the surf at Padre Island near Aransas Pass on the Gulf. . . . **Bill Sheffield,** Odessa, is still loking for a good serviceman to replace **Aubrey Duncan** on his Paducah route. Aubrey was killed recently in an automobile accident. . . . **Blackie McDonald** and **Big Jack Griffith** checking locations in Mineral Wells. Their boss, **Roy Choate** is up and coming in to the office now. . . . **Berry Walton,** Mineral Wells, has moved his office. . . There are quite a few counties in this section of Texas that will not allow any type of game to be set so the operators have to rely solely on music.

Airmail Subscription $30.
Regular - 52 Issues $15.
The Cash Box

Used Equip't Demand Hits New High Mark

Domestic and World Markets Continue Calling for Late Model Music, In-Lines, Five-Balls, Arcade and Other Type Machines at an Unprecedented Rate

"The Cash Box" "Want" Ads and "The Cash Box Price Lists" Indicate Greater Activity

CHICAGO—A new high peak is being rapidly reached in used equipment demand from both the domestic and world markets.

This is indicated in a sudden revival of "Want" ads in **The Cash Box** as well as in **"The Cash Box Price Lists"** which are showing greater activity in many used machine classifications.

The biggest demand, according to leading wholesaler firms here, is for late model music, five-balls, in-line type pinballs, arcade, and some of the other type machines, like the sudden demand for shuffles and bowlers which has come into being in this market, as well as for guns and baseball games of all kinds.

The switch to the used equipment field hasn't surprised anyone here. Belief is that the higher prices demanded for new machines has caused many, especially those who have mediocre spots, to demand late model used machines.

Continuing demand from the world markets is only plausible, some state, due to the fact that few have been able to fill orders for equipment called for from the world markets.

Greatest demand from foreign markets is for music and five-balls with arcade equipment and guns running close seconds now as the summer months come into being.

It is also expected that the used equipment field will continue extremely active for some months to come.

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UNTIL YOU SEE THE NEW
AMI
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RUNYON
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Factory Representatives for:
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WURLITZER 1800's and 1900's
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GOTTLIEB and WILLIAMS PIN GAMES
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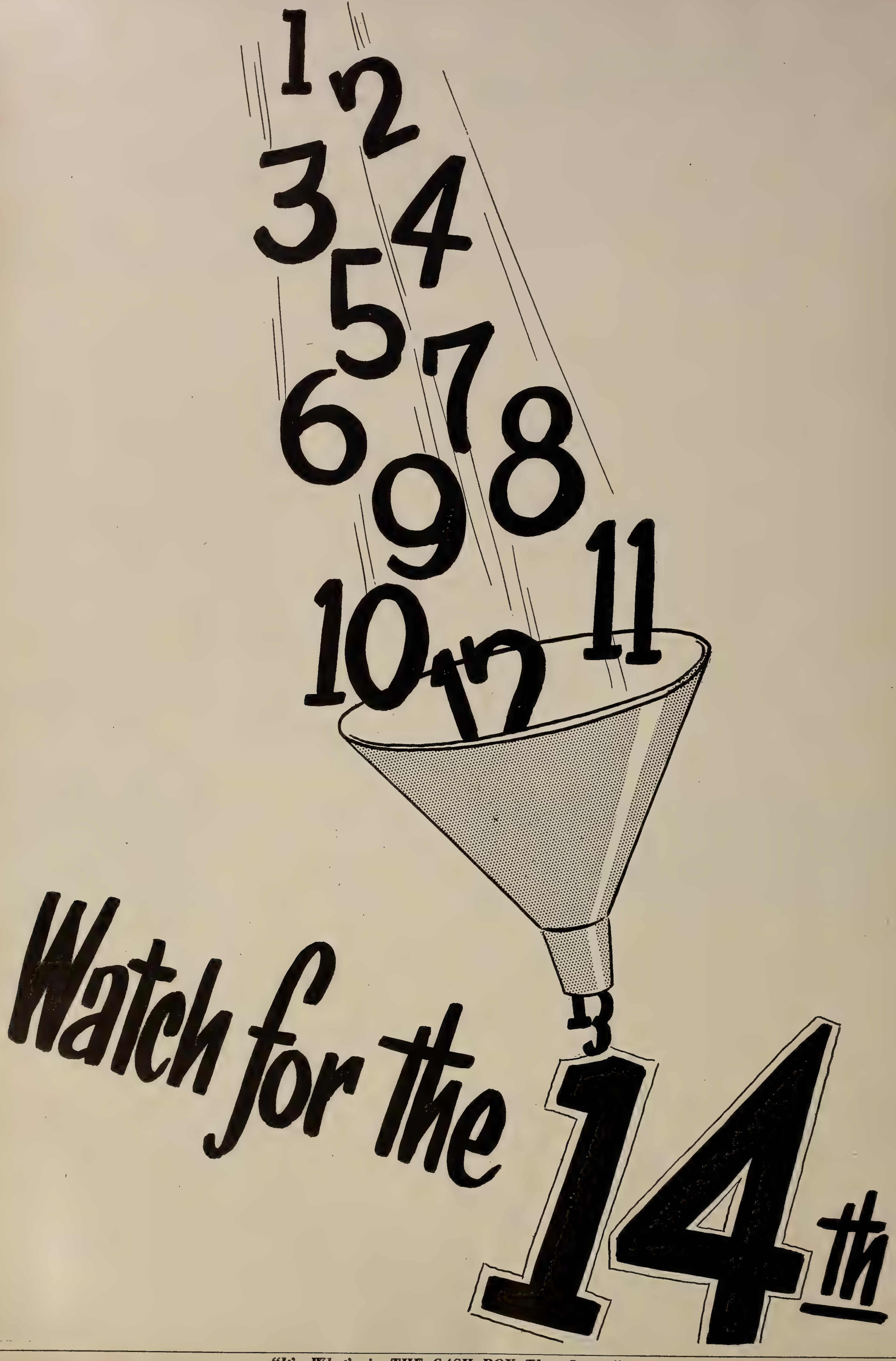
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Watch for the 14th

The Harold Liebermans Enjoy European Tour

HAROLD LIEBERMAN

CHICAGO—Mr. and Mrs. Harold Lieberman, writing from Copenhagen, Denmark, advise that their journey thruout Europe has, so far, been one of the most pleasant they have ever enjoyed.

Harold Lieberman (Lieberman Music Company, Minneapolis, Minn.) also advises that everywhere he has traveled he has seen more games and more phonographs in operation than he saw in these same countries five years ago.

As of June 11, the Liebermans have visited Portugal, Spain, Majorca, Italy, Switzerland, Austria, Germany, France, Holland and Denmark.

Lieberman believes that, in one respect, the vending machine men in Europe are ahead of the American vendor ops. This is the use of vending machines in front of their places when they close their stores for the evening.

Lieberman writes, "In the vending machines field they seem to be ahead of us in one particular fashion. At night every store puts vendors in the doorway after they close. Almost every kind of merchandise can be purchased from these vendors. Cigarettes, candy, film, stockings, toys, souvenirs and many other items."

Lieberman tells of visiting with Mr. Jensen of Jensen Music Automates, the AMI manufacturers in Copenhagen. Being an AMI distributor himself, Lieberman found his visit extremely interesting.

He writes, "I called on Mr. Jensen, who manufactures the AMI under license, here in Copenhagen. While visiting with him, I picked up a copy of **The Cash Box** from his desk. He said I could take it along with me. We have been gone from home for about ten weeks now and I want to tell you how much I enjoyed reading **The Cash Box**. You know, sometimes you take things for granted and don't realize how interesting a magazine can be. It really is a dandy."

Lieberman also writes, "We are leaving for London this afternoon. We will visit Scotland and Ireland and then home. I am getting a little anxious to get back. It's nice here, but thank God my father didn't miss the boat."

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

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Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

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Keeney Vendors Set New Sales Mark

Hot Coffee Vendor Gets Hotter Even With Hot Weather Hitting Country

PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, reported this past week that the various vendors the firm is featuring at this time may set a new sales mark for the firm.

"Regardless of the warming weather all over the country", Huebsch stated, "our 'DeLuxe Hot Coffee Vendor' is gaining in sales every day.

"The very same can be said for our 'Hot Soup Vendor' as well as for our 'Snacks' machine and our entire line of vending machines.

"The fact remains", Huebsch stated, "that those vending machine operators who are ordering our 'Hot Soup', 'Hot Coffee' and 'Snack' vendors realize that we cannot fill their orders just as easily as the request for the machines.

"We are working as far ahead as we possibly can at this time in an effort to match the demand for our entire vending machines line.

"The 'DeLuxe Hot Coffee Vendor'", Huebsch reports, "is taking hold everywhere in the nation. More and more operators are setting up entire routes in their areas.

"It's one of the best signs of better business ahead", he commented, "to see the orders for our vending machines coming in as they are.

"It most definitely indicates that the summer season will be a good one with the forthcoming fall season even greater than expected."

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ROCK-OLA
Hi-Fidelity Music
Model 1454
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Paris Fair

PARIS, FRANCE — The AMI "G-200" phonograph, displayed at the Foire de Paris Exposition last month by the Automatic International, AMI and IMA-AMI distributor for the country, was selected as the outstanding juke box of the year, according to a report by M. Boulle, head of the distributing firm. M. Boulle is shown in the center of the photograph on the left with several "G-200" phonos that were awarded special recognition during the event.

The photograph on the right pictures "Miss Juke Box" of France (right) alongside the AMI phono. M. Boulle is also seen in this picture.

AUTOMATIC INTERNATIONAL
AMI
200 SELECTIONS

TOMATIC
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AMI
200 SELECTIONS
AUTOMATIC INTERNATIONAL
AMI

Opportunity For Top Salesmen

CHICAGO—An unusual and outstanding opportunity exists for topnotch salesmen at this time as the economic slideoff seems to temporarily affect the coin machine sales field.

Distributors here are seeking salesmen just as eagerly as are the manufacturers.

The belief is that good roadmen can help tremendously at this time to boom business.

One well known distributor stated:

"I'm seeking a couple of more good salesmen right now. We need them. Not only to buy and trade thruout our territory, but also to do some selling of some very fine products which we have on hand."

A well known manufacturer said:

"We're planning to put on more salesmen because we believe that closer contact with our customers is most desirable at this time."

A music distributor claims:

"We just can't handle the business by ourselves anymore. My salesman and myself are confined to the office here and are trying to also cover whatever territory we can. We need some topnotch salesmen to get out and cover the area we handle."

So it goes thruout this and all surrounding areas. Leading wholesalers and manufacturers are opening up an unusually fine opportunity for topnotch salesmen to get business booming once again.

THRU THE COIN CHUTE

EASTERN FLASHES

The big news here this week, of course, was the sensational dinner of the UJA—Coin Machine Industry division, with the fabulous "Senator" **Al Bodkin** as guest of honor, held at the Sheraton Astor Hotel, Wednesday night, June 13. (See feature story elsewhere in this issue.) It was the most successful Coin Machine Industry-UJA dinner held since its inception, 12 years ago. Largest attendance. Largest fund ever collected. And the festivities were probably the most enjoyable and well organized of any held in the past. As the "Sen." pointed out in his breath-taking, dynamic talk, a great deal of credit was due to the work of **Lou Boorstein,** chairman, and the many men who worked so diligently to make it so. Lou, by the way, worked the Master of Ceremonies job as if it was way he earned his living—a real pro job. Presentation of plaques to the "Sen." made by **Al Denver,** pres. Music Ops. Assn., and **George Holzman,** pres. Amuse. Mach. Ops. Assn., and **Lou Boorstein** in behalf of UJA. Other coinmen who eulogized Bodkin were **Sidney Levine, Teddy Blatt** and **Bill Rabkin.** In addition to above, seated on the dais, and who had either been guests of honor or chairmen in other years, were **Barney Sugerman, Dave Stern, Meyer Parkoff, Joe Young, Harry Rosen** and **Mike Munves.** Attending from out of town were: **Ed Ratajack,** sales director, AMI; **A. D. Palmer,** adv. and sales promotion mgr., Wurlitzer; **Jack Gordon,** regional representative Seeburg; **Art Garvey,** regional representative Bally; **Johnny Bilotta,** Wurlitzer distrib from Newark, N. Y.; **Dave Rosen,** AMI distrib from Phila.; **Tommy Greco,** Glasco, N. Y.; **Jimmie Tolisano,** pres. Connecticut Ops. Assn.; delegation from Westchester Music Guild: **Carl Pavesi,** pres.; **Seymour Pollak; Max Klein** and **Lou Tartaglia** and **Sammy Getlan,** union official from Westchester. We would like to list the name of everyone who was on hand—distributors and their staffs, wholesalers and their staffs, and all our good friend operators here—but there were so many that we could easily overlook some and we wouldn't do that for anything. But we must mention one good friend, **Barney Ross,** the ex-champ, who came to wish the "Senator" the best. However, everybody was at the dinner, and we're sure they all had a most enjoyable evening, in addition must have felt a glow of pride in hearing the announcement of the record-breaking fund collected.

* * * * *

Joe Munves, Mike Munves Corp., and **Frank Mencuri,** Exhibit Supply Co., made the rounds of Jersey shore and resort arcades this past week, after which Frank returned to Chi. . . . **Nate Sugerman, Shugy's** son who graduated this week from Bucknell University, enters Columbia in the Fall for his Masters Degree. **Myron,** who returns to Bucknell for another year, says he must now uphold the Sugerman tradition at the school. Although Nate wound up with top grades, Shugy says he's sure Myron will match them. . . . **Nash Gordon,** bus. mgr. of the Music Ops. Assn., celebrates his twentieth anniversary come August. . . . **Al Koondel,** long time op here, celebrates his 21st anni. on June 16. . . . **Nat Cohen,** who manages the route of **Christine Olderson** of C. O. Vending Co., and **Nat Cohn,** well-known coinman, compare notes at the Bodkin banquet. . . . **Jerry Koci,** ChiCoin chief engineer, in town visiting **Al Simon,** Albert Simon, Inc. . . . **Bernie Levine,** Suffolk Nassau Music, on coinrow, visiting wholesalers. . . . **Hymie Koeppel,** Koeppel Distributing, once again in top physical condition, works like mad with **Harry** to turn out some rush orders. . . . **Tony Catenese,** Silver King Amuse., Suffern, N. Y., in visiting Runyon, and **Irv (Kempy) Kempner,** takes his usual physical beating. Kempy's strong and can take it, but that Tony is big and strong, and can he dish it out! . . . **Teddy Blatt,** back from a trip to L.A. Of course, he stopped off at Vegas. How'd we do, Teddy? . . . **Bob Baer,** Wurlitzer sales mgr., off for a Western trip, during which he'll cover Salt Lake City, Denver, Tucson, L. A., and most likely San Francisco. . . . Over at Young Distributing, **Joe Young, Abe Lipsky** and **Irv Holtzman** hoping the factory ships them quantity lots of the "2000" so that they can come somewhere close to filling orders. . . . **Joe Fishman,** over in Newark, N. J., also says he could use carload lots of the new "2000". . . . **Gene Brody** takes **Murray Kaye** (Atlantic New York Corp) out on a golf driving course one night, and Murray says he added 50 yards to his drive after an hour of instruction. Gene, while in the Navy, had an opportunity to play the courses at St. Andrews, Scotland; Oslo; Bermuda; Kingston and Norfolk.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Leo and **Jim De Mars,** father and son team from Ashland, Wis., were seen shopping around for equipment and also picking up records and supplies for their route. . . . **Stan Baeder** of New Rockford, N. D., spent a couple of days in the Twin Cities visiting the various distributors. . . . **Mr. and Mrs. James Stolp** of Greenbush, Minn., spent a few hours shopping and picking up records for their juke boxes. . . . **Sid Levin** of the Lieberman Music Company and **Sol Nash** of the Twin City Novelty Company went fishing up in northern Minnesota and came back with good sun tans and some real fish stories. At least they were stories. . . . **Bun Couch** of Grand Forks, N. D., brought his grandson into the Twin Cities and spent a couple of days visiting with his son and his family and also managed to see the various distributors. . . . **Mayo Priebe,** National Scale Company of Rochester, Minn., is making the show circuits showing his horses and walking off with his share of the prizes. . . . Recent visitors to the Twin Cities were **John Czerniak** of Duluth, Minn.; **Mr. and Mrs. Frank Betz** of St. Cloud, Minn., **John McMahon** of Eau Claire, Wis.; **Cab Anderson** of Hudson, Wisc.; **Forrest Dahl** of Fergus Falls, Minn.; **Fred Kovanen** of Moose Lake, Minn.; and **Frank Mager** of Grand Rapids, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

The forthcoming **14th Anniversary Issue** of THE CASH BOX already bids fair to become the biggest and best ever seen in the industry. It is sure to establish more than one high mark. Advance demand for this issue indicates that it will be preserved for years and years to come. If you haven't yet placed your ad for this very important **"Annual Directory and Encyclopedia of the Coin Machine Industry"** do so right now by telephoning DEarborn 2-0045, Chicago. . . . **Jack Nelson** so very busy at Bally he just couldn't get away to attend the **"Sen." Al Bodkin** UJA dinner in New York. This is the very first such dinner Jack has missed. **Art Garvey** was immediately rushed to New York to be in attendance. . . . **Bernie Reichel** of El Paso, Texas, in town this past week. Bernie must have felt just as if he were back in El Paso—if the 90 degree temperatures here meant anything at all to him. . . . **Billy DeSelm** busier than busy this past week answering long distance phone calls on United's new Select Play Shuffle Alley. "What's more", Billy reports, "we just put through another production run on our 'Regulation Shuffle Alley' ". Concludes Billy, "Everyone here at United is on the ball".

SAM WOLBERG

With **Sam Wolberg** back in the ChiCoin factory things started humming all over again. The firm now busy with its new two-player "Hockey" and also with "Steam Shovel". Seems that both games just took hold all of a sudden and special production schedules have been arranged to meet the demand. . . . The music ops here are calling **Ray Gallet,** who has become quite a recording personality, **"Pogo-Cello" Gallet.** . . . A syndicate is being formed here with a capitalization of $100,000 to manufacture the "insurance weighing scale" which was suggested a long, long time ago by this publication. In fact, less than a year ago **The Cash Box** again urged some manufacturer to build this scale. Gives weight plus a 24-hour accident insurance policy on back of each ticket for only 10 cents. **Willie (Little Napoleon) Blatt** of Miami wrote in after the editorial appeared in **The Cash Box** offering lots of moolah for the exclusive Florida franchise. . . . . United's **Al Thoelke** reports in from New England that the weather's glorious out thataway.

AVRON GENSBURG

Very swell letter received from **Harold** and **Adele Lieberman** of Minneapolis all the way from Copenhagen. Harold writes **The Cash Box** "is a dandy", especially after being away from the U. S. for ten weeks and then picking up a copy at Jensen Music Automates in Copenhagen. But, like Harold concludes his letter, "Thank God, my father didn't miss the boat". . . . **Johnny Casola** of United busy down in Noo Ohleans with **Fletcher A. Blalock** of F.A.B. . . . **Robert Bates** of Jamestown, N. Y., spent quite a few days at United. Bob, well-known operator-engineer. . . . With **Ralph Sheffield** away on a two-weeks' vacation, **Al Warren** and **Avron Gensburg** have their hands full over at Genco where things are happening in the firm's engineering and experimental departments. Says Avron, "Everything's going great at Genco". . . . AMI's **Ed Ratajack** out of town all week. Traveling the nation to discuss thisa and thata with the firm's distribs. . . . Rock-Ola's **Les Rieck** still talking about that terrific official opening party at **Ed Ravreby**'s new Boston building. Les claims it's just great. And with Les Rieck 'way out on the nation's east coast, **Ed Ristau, Rock-Ola** sales mgr. away out on the west coast visiting the firm's distribs there.

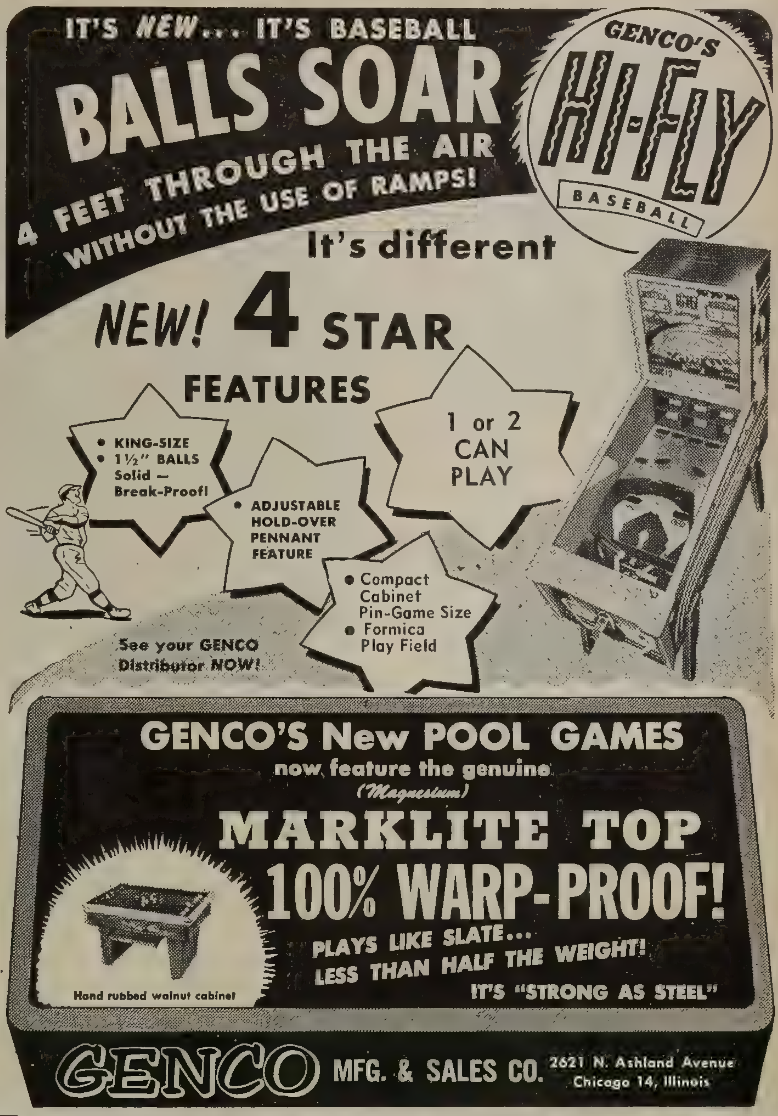
ED RATAJACK

Alvin Gottlieb pulled away from listening to the ball game, told a telephone caller, "Good word, good shmord, I got me a head cold." **Mr.** and **Mrs. Dave Gottlieb** up to their summer spot in Eagle River, Wis. **Nate Gottlieb** will follow soon to visit with his camping baseball champ son, **Shelley Gottlieb,** to the same spot. . . . **Col. Lew Lewis** advising that he's been visiting throughout Tennessee, Georgia, and Florida. Says the Colonel: "I sho do love th' Sooth". . . . **George George** of Cleveland advises many changes in Monroe C. M. Exch. policies have taken place—all for the better. . . . **Vince Shay** believes that manufacturers are taking cognizance of quicker change-over action necessary to greater sales success. . . . **Joe Robbins** of Empire attempting to describe the glorious new air-conditioned showrooms and offices of the firm, could only say: "Just like being in Fairbanks, Alaska."

John Frantz gets a letter from England wherein the writer refers to John's ad in **The Cash Box** and wants to make a purchase that would just about clean John out of all production on one of his machines. "But how", John wails, "can I get the games into England"? . . . **Frank Mencuri** returns from a long tour of the Jersey sea coast. Advised that **Joe Munves** accompanied him. "And", says Frank, "arcade men here report that this has been the worst spring season in 30 years". It's been that cold and rainy. . . . **Doug Hudson** is the new ad and promotion man at Permo, Inc. . . . **Art Weinand** is working very closely with a big European firm that is preparing to take quite a chunk of Williams' production on a new product. . . . **Herb Perkins** of Purveyor phones (he does this every time) after reading the last short story in **The Cash Box** to report, "How true, how true". . . . **Hymie Rosenberg** phones long distance from California to advise he's footloose and fancy free. Wants to know if any mfr. here in Chi needs a top salesman with but plenty of experience. . . . **Buster Williams** of Memphis telling what a great job **The Cash Box** has done for the trade, concludes: **"Keep up the good work."**

BILL DeSELM

Cong. Sidney R. Yates, 9th Dist., Illinois, tells this story in answer to the statement oft heard that "the only trouble with small businessmen is that they don't know how to manage their businesses". **Julius Rosenwald,** the business genius who built Sears Roebuck, used to say the fact that a man is a big business man doesn't necessarily mean that he is particularly smart or able. "A friend of mine won a million dollars playing No. 14", Rosenwald said. "When I asked him how he happened to pick No. 14, he told me, 'It came to me in a dream. I dreamed I saw a great big Number 9 and then a 6. I put the numbers together—9 and 6 make 14. And that's how I won.' " . . . Cute little note from very charming **Mrs. Stanley Levin.** . . . They advise that **Joe Kline's** big, big, hush-hush secret as to the tremendous energy he displays day in and day out and all night, too, is due to eggs. **Mrs. Kline** advises that Joe eats at least ten eggs for breakfast. But, she says, this past Memorial Day, because it was a holiday, he ate 11.


IT'S NEW... IT'S BASEBALL
BALLS SOAR
4 FEET THROUGH THE AIR WITHOUT THE USE OF RAMPS!
GENCO'S HI-FLY BASEBALL
It's different
NEW! 4 STAR FEATURES
• KING-SIZE • 1½" BALLS Solid — Break-Proof!
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1 or 2 CAN PLAY
• Compact Cabinet Pin-Game Size • Formica Play Field
See your GENCO Distributor NOW!
GENCO'S New POOL GAMES now feature the genuine (Magnesium) MARKLITE TOP
100% WARP-PROOF!
PLAYS LIKE SLATE... LESS THAN HALF THE WEIGHT!
IT'S "STRONG AS STEEL"
Hand rubbed walnut cabinet
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WANTED
Late United Shuffles
LATE Gottlieb FIVE-BALLS
AMI and SEEBURG PHONOS
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Empire COIN MACHINE EXCHANGE
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CHICAGO CHATTER (Cont.)

JOE KLINE

Paul Huebsch of Keeney is absolutely thrilled with the way the firm's vendors are selling. "It seems," remarks Paul, "that every time we believe we're at long last going to catch up with our backlog, in comes more and still more orders for our Hot Coffee, Snack and Hot Soup vendors". In the meantime, Paul reports that Keeney's Arcade and Flicker going ahead. . . . Bally's **Bill O'Donnell** is willing to pay two-bits admission to see the "duel" between **Capt. Tom Callaghan** and **Charles (Little Jimmy) Johnson.** "Little Jim" challenged Tom to a duel at 20 paces—with cream puffs. . . . One thing has definitely become a certainty "high prices don't scare the old timers". They agree, **"It's what's in The Cash Box that counts".** . . . **Mike Spangnola** doing a whiz of a biz with the AMI "G-200". Says Mike, "It's the greatest of all the great phonos that AMI has built". . . . Phono ops, by the way, should bow low to the science of stereatronics. This new science increased the sound of the phonos. . . . **FAMOUS LAST WORDS: "It's not the heat—it's the humidity".**

ED RISTAU

LES RIECK

HAPPY BIRTHDAY THIS WEEK TO: M. H. Davis, Nashville, Tenn. . . . **J. A. McIlhenny,** Boston, Mass. . . . **C. P. Dinwiddie,** Atlanta, Ga. . . . **Mark A. Osborne, Sr.,** Youngstown, O. . . . **Gilbert M. Wilkens,** Galena, Kans. . . . . **Benito Murillo,** Oakland, Calif. . . . **Clarence B. Court,** Galion, O. . . . **Cecil A. Bottger,** Keokuk, Ia. . . . **Howard Johnston,** Montgomery, Ala. . . . **Edward R. Wurgler,** Buffalo, N. Y. . . . **Louis Casola,** Rockford, Ill. . . . **Seymour Pollak,** North Tarrytown, N. Y. . . . **Thomas B. Swab,** Lone Pine, Calif. . . . **Nathan Bensky,** Peekskill, N. Y. . . .. **Lee Walker,** Los Angeles, Calif., **Harold E. Staples, Sr.,** Tulsa, Okla.

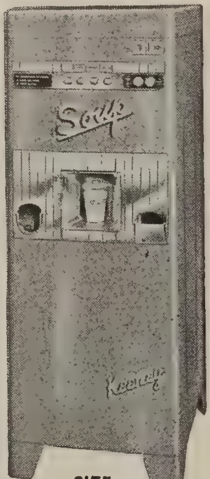
WORTH REPEATING: Worry is like rocking. It will give you something to do, but won't get you anywhere.

Keeney's 3 VENDERS
SOUP
COFFEE
SNACKS

BRING 3-WAY PROFITS!

★ Soup customers drop loads of dimes into Keeney Soup Venders while coffee drinkers *pour* coins into Keeney Coffee Venders. And, the Keeney Snack Vender is an absolute "*must*" with any hot or cold drink machine!

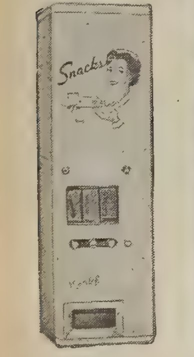
New!
Keeney's
HOT
SOUP
VENDER
300-Cup Capacity
ALL-AUTOMATIC
with
3 Selections
of Hot Soup
USING ALL DRY
INGREDIENTS
•
Red or
Gold Hammerloid



SIZE:
19¾"W.x15½"D.x52"H.

Keeney's
HOT COFFEE VENDER

Keeney's
SNACK
VENDER



Neutral Gold Color
SIZE: 10" W. x
10" D. x 36" H.
Attach to or set beside any hot or cold drink vender.

SIZE:
19¾"W.x15½"D.x52"H.
Red or Gold Hammerloid
300-Cup Capacity. All dry ingredients. Prices can be set from 5c to 10c. Returns change automatically.

Write FOR FREE CIRCULARS TODAY!

STILL GOING GREAT!
ARCADE
— AND —
FLICKER
ORDER QUICK!

J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Finds Air-Conditioned Spots Double Take

ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, reported this past week that the firm had received some very surprising reports from test locations.

He said, "We have just received a complete batch of reports from test locations where new games are being tested far in advance.

"The most surprising factor involved in these reports", Alvin stated, "is the fact that the air conditioned locations show more than double the intake of the non-air conditioned spots.

"At first, not knowing why certain locations in the same area should show more than double the others, we phoned our people.

"They reported that the places shown in the test reports where the intake is more than double the other locations was due to the fact that these spots were air conditioned."

Along with others, Alvin Gottlieb urges operators to do everything they possibly can to get storekeepers to air condition their locations if they want to keep the crowds happy and intake away up.

(Editor's Report: Last summer The Cash Box editorialized in this regard. The editorial urged operators to help their location owners to obtain air conditioning for it has been proved by progressive operators who have done so that the increased summer intake more than pays the difference.)

Alvin Gottlieb stated, "It certainly is a tremendous surprise to go over these test location reports and find that, in the very same area, one spot can do more than double another, only because of air conditioning pulling the people into the place."

Cavalier C. M. Co. App't'd by Amer. Shuffleboard Co.

VIRGINIA BEACH, VA.—Irving Vidor, Cavalier Coin Machine Company, this city, announced this week that his firm has been appointed by American Shuffleboard Company as exclusive distributors for the states of Virginia, North Carolina and South Carolina.

Cavalier will handle the shuffleboards and supplies of American.

Vidor advises he has taken on five salesmen who will travel the territory for Cavalier on the American Products.

THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

Business along Pico this week was sparked by the demand for arcade equipment now that the vacation days are here. Also foreign orders have created a great demand on the used machine and game business. . . . At Badger Sales Company, Inc., **Bill Heppel** says that the operators report that the new AMI "G-200" phonos out in the various locations have surpassed all expectations and the orders continue coming in for each shipment received. **Fred Gaunt** received Genco's new "Official Tournament" pool game which is creating a great deal of interest with the operators. The big feature of this pool game is the slate playing surface that is warp proof. . . . **Eileen Bloomer** of Mojave strolling along Pico, tan and happy after spending two weeks at June Lake fishing and lolling in the sun. . . . The lovely **Thelma Gracen** dropped in to see her friend **Norty Beckman** at Norty's Music Center and was told that her album on the Wing label is doing very well. Norty says that he has been receiving notes in his mail orders asking if "Miss One Stop," **Nancy Sheldon,** will be at Norty's "in person" if they come to town. Sorry, fellas, she's busy with her singing engagements. **Ralph Wolf,** noted pianist, organist and composer, is writing a new tune titled "Norty's One Stop" and is dedicating it to Norty and the gang. . . . **Mr. & Mrs. Joe Lein** celebrated their 36th wedding anniversary. Wedded bliss certainly agrees with Joe if his golf score is any indication.

Paul Vogel, well known in the coin machine field, has been appointed Sales Engineer at Minthorne Music Company. **Matt Norberg** has returned to the Sales Department at Minthorne and will assist **Hank Tronick** throughout the Los Angeles County area. Hank and Matt have teamed in the past very successfully and are happy with the reunion. Minthorne has mailed the notices for the perpetual Seeburg service school that will start the 20th of June. The school will be held every other Wednesday evening at Minthorne with **Nick** and **Vinny Lanzisen** conducting and **Jack LaRue,** Seeburg factory sales engineer, assisting. . . . **Phil Markel** and **Major Mohr,** South Bay Music Company, report that their new arcade at Ocean Park has met with great success. . . . Sierra Distributors held a Champagne Party at the lavish Arrowhead Springs Hotel for the showing of the new Wurlitzer "2000" phonograph to the operators in and around the San Bernardino area. **Frank Davis** says that the turnout was almost 100% and the new "2000" was received with great enthusiasm, so much so that **Wayne Copeland** and **Ed Wisler** had to stay over a day to work out their appointments with the many operators interested in the new phonograph. Frank reports that the Sunday business in the Parts and Accessory Department has been doubling each week.

Phil Robinson reports the first shipment of Chicago Coin's new "Twin Hockey" game arrived and is receiving great interest from the operators. Phil says that Chicago Coin's "Rotation Pool" game is a real sleeper and he is getting many repeat orders. . . . The many friends of **Jack Smith,** Western credit representative for Wurlitzer, send their deepest and sincerest regrets to his wife, **Nina,** on his sudden passing. . . . Leuenhagen's Record Bar had one of its best Saturday mornings—and its worst Sunday mornings. **Mary Solle** was called Sunday morning and told that Leuenhagen's had been broken into and robbed. Mary and her sisters, **Kay and Claire,** went down to investigate and found the loss wasn't too great because most of business was by check. They christened the new "Breakfast Club" coffee maker serving all the policemen, detectives and neighbors who had congregated. Kay predicts that **Eddie Howard**'s "Whatever Will Be Will Be" on Mercury will be a big one for him. Mary and Claire say the operators are going for Capitol's new foreign releases of "Ciribiribin" by **Renato Carosone and Quartette** (Italian) and "Marimba Charleston" by **Chiapas** (Mexican). . . . **Mimi and Sid Greenfield, A. & A.** Vending Maintenance, took a couple of days off and went fishing in Ensenada. On their return trip they stopped in Agua Caliente and purchased souvenirs of their Mexican sojourn for all their employees. . . . At C. A. Robinson and Company, **Dave Wallach** is visiting the operators in the Southern California area and will continue on to Arizona. **Charlie Robinson** keeping himself busy entertaining out-of-town clients. **Al Bettelman** says that business has picked up in general in all departments at Robinson's.

At Paul A. Laymon, Inc., **Ed Wilkes** busy filling orders for their foreign shipments. **Jimmy Wilkens** reports continued action with the Bally "Magic Pool" game and Rock-Ola phonograph. **Lucille Laymon** is continuing with THE diet, but **Charlie Daniels** has fallen off so that he can celebrate another "thirty-ninth" birthday. . . . At California Music, **Sam Ricklin** took one of his rare "time outs" to sit down and reminisce about old times in the record business with **Paul Peppin,** Columbia Records Western sales manager. Both Sam and Paul have been in the record business in Southern California since the early thirties. Construction has started on the new home of California Music and **Gabe Orland** is sitting on the "anxious seat" in anticipation of its completion.

THRU THE COIN CHUTE
DALLAS DOINGS

Cameron Franks of Big State Novelty in Fort Worth just returned from vacationing in Colorado. . . . **A. C. Hughes,** vice president of S. H. Lynch and Company visiting the Seeburg plant in Chicago. . . . Sales staff meeting at Texas Records, Inc., London label, setting up Fall promotion program. . . . **R. B. Williams** spending the weekend at Possum Kingdom. . . . Everyone at Dobbs of Dallas enjoyed their outing at Lake Texoma. . . . **Robert Burns** of Fort Worth will be vacationing in West Virginia. . . . **Carmen Cavallero** in town for his engagement at the Statler Hilton appeared for an autograph session at the **A. Harris** record shop. . . . **Tommy Chatten** of Commercial Music just returned from his West Texas trip reported business good. . . . **Buddy Clem** of Paris sighted shopping along coinrow. Also visiting the Dallas market were **Tom Williams,** Mineola; **Dick Quam,** Henderson; **W. C. Starke** and **Freddy Schmidt** from Gainesville; **Shorty Combs,** Denison; **Walter Wiggins,** McKinney; **Johnny Carter** and **Wilbur Brisco,** Waco; **Travis Richardson, Pete Selman, G. C. Ormond** and **Jimmy Garrett** all in from Longview; **Mrs. Drew Osborne** and **Jimmy Woolsey** from Fort Worth. . . . **Walter Thannisch** and **Dock Christian** took time out for a trip to the Gulf for some fishing. . . . **E. C. Stanley** of Ideal Novelty expanding his route in Fort Worth. . . . Decca Records hosting deejays and press for **Carmen McRae's** opening at the Colony Club.

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Neglectful Ops Now Faced With:

Switch to Dime Play

Costs Catching Up With Income as Play Falls in Economic Slideoff Areas. Dime Play Ops Continue Ahead

CHICAGO—Those operators who, for one reason or another, neglected to change over to dime play are now seriously feeling the effects of the temporary economic slideoff that has come into being.

The next few months, it is believed, will prove very treacherous for these men.

They are finding their general expenses and all costs catching up with the income from their equipment.

In this city, and in other areas where dime play is in operation, the effect of the temporary layoffs and other adverse economic conditions, haven't affected the operators even half as much.

Just like what is happening in Miami, Florida at this time, other areas, too, are suddenly attempting to switch over to dime play.

This is a bit difficult at this time. The reason is simply that with number of plays down, the average area cannot afford to antagonize the players that are still inserting coins into equipment.

Even with the play down about 20% in some areas where dime play is in operation, the income continues to remain on a profitable basis.

But where such drops are noted in nickel play areas, the situation is serious for the ops.

The fact remains that, regardless of this temporary economic slideoff, there must come a switch to dime play in almost every area, if the operators are going to enjoy some profit during this period.

Once again the logical value of dime play has asserted itself. There is no doubt that those operators who are featuring dime play now realize that this is their profit mainstay at this time.

N.Y. Music Ops Set 19th Dinner for Oct. 20

AL DENVER

NEW YORK—Al Denver, president of the Music Operators of New York, this city, announced this week that the organization has set the date for its nineteenth anniversary banquet and show.

What is the country's largest music operators banquet will be held in the main ballroom of the Waldorf-Astoria Hotel once again. The date is Saturday night, October 20.

The association's various well organized committees are now starting to work on its various tasks. Sale of tickets will be no problem as year after year the ballroom of the hotel is usually sold to capacity. The program committee is now contacting the many advertising prospects, and Denver looks forward to producing a record book. The entertainment committee, no doubt, will once again line up the finest recording talent available.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT — Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables —or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).

WANT — AMI E80, E120, also Wurlitzers 1400, 1600. Cash Waiting. Representative will be sent if quantity and prices justify it. Write, Factory Representative for AMI, Inc., and Exhibit. JOSE ROMERO, INC., STOP 31, HATO REY, PUERTO RICO.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT—To Buy. Vending Machine Routes—Penny, Nickel or Dime—within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT — Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Late model phonos for resale. Please quote best price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8929).

WANT—Live-wire salesman now calling on Coin Machine Trade in New England States and North Central States to represent manufacturer of nationally advertised products used by the coin machine industry. Write GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

WANT—To Buy. Two or three Jolly Jokers. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 2-7462).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Bingos Cleaned, Ready for Operation. Palm Springs, $90; Ice Frolics, $90; Beauties, $50; Beach Clubs, $75; Circus, $60; Yacht Clubs, $55; Palm Beaches, $40; Coney Island, $32.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAin 1-8751).

FOR SALE — Bert Lane Dead Zero (New); Exhibit Super Star (New); Chicago Coin Clover Pool (New); Klik Billiards (New); Zoo Ride (Used); Invader Gun (Used); Hospital Radios (Used). Will Accept Any Reasonable Offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spots, $69.50; Three Four Five's, $25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE — Bingos in Quantities. Bally — Night Clubs, Broadways, Miami Beaches, Bigtimes, Varietys, Beach Clubs. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Gay Time, $225; Big Time, $285; Broadway, $500; Atlantic City, $45. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6386 or 7459).

FOR SALE — Like New. Wurlitzer 1800, $895; Wurlitzer 1700, $715; Wurlitzer 1650, $395; Wurlitzer 1400, $295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, $75. Keeney Bonus Bowler, $95; United Star, $40; United Cascade, $55; Chicago Coin Crown Bowler, $45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2. IND. (Tel.: MElrose 5-1593).

FOR SALE — Reconditioned, Ready For Location. AMI: A, $95; C, $145; D-40, $195. Rock-Ola: 1436 (78 RPM), $225; (45 RPM), $275; 1446 Hi-Fi (Like New), $595. Wurlitzer: 1400, $225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Reconditioned, Ready for Location. AMI E120, $495; AMI D40, $245; Wurlitzer 1400, $285; Wurlitzer 1250, $165; AMI B, $165; Manhattan, $265; Nevada, $135; Gayety, $215; Tropicana, $165; Miami Beach, $375; Genco 2 Player Basketball, $225. ASSOCIATED AMUSEMENTS, INC., 8 RUGG RD., ALLSTON, MASS. (Tel.: STadium 2-4010).

FOR SALE — Mystic Marvel, $160; Shindig, $105; Green Pastures, $105; Chinatown, $55; Williams All Star, $45; United Carnival Gun, $185; Team Bowler, $100. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg "C", $525; Seeburg "B", $395; Seeburg "A", $200; AMI E-120 Phonographs, $475; Wurlitzer 1800, $775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE — Lowest Prices In The Country. Leaders, $249.50; Team Plays, $249.50; Classics, $145; Clovers, $125; Exhibit Rifle Gallery, $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).

FOR SALE — United Carnival Gun, $195; Bally Space Ship, $175; Williams King of Swat, $325; Williams All Star, $135; Williams Major League, $145; Keeney Coffee Machine (new), Write; Bally's Bull's Eye (new), Write; Bally Rocket, $175; Bally Champion, $150; United Royal, $55; United Speedy, $165. LAKE CITY AMUSEMENT INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Rock-Ola Comet, $525; Rock-Ola Hi Fi's, $595; Atlantic Citys, $40; Coney Islands, $30; Rock-Ola 1717 Steppers, $30; Wurlitzer Steppers, $10; AMI A's, $95; AMI B's, $145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—Ten AMI Wallboxes, 120 Selection, $55 ea.; One AMI E120, ready for location, $400; One Seeburg 100J, ready for location, $895. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH, SALINA, KANSAS.

FOR SALE—1 Bert Lane Dead Zero Dart Game F.S., write; 1 Chicago Coin Team Bowling Bowler, new, never out of crate—make offer; 1 Genco 2 Player Basketball, $150; 2 Genco Sky Gunners, $75 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE — Exhibit 3 Hole Pool Tables, complete, cues and balls, $75 ea., while they last. HENRY C. KNOBLAUCH & SONS, INC., 7 BROAD ST., HUDSON FALLS, N. Y.

FOR SALE — Close Out — Beautiful used Bingos, Music Machines, Shuffle Alleys, Arcades, Guns, Kiddie Rides. Write, wire, phone! REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Show Boats, $100 ea.; 2 New Gottlieb Pool Tables, $140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE — Bingos. Hawaii, $150; Surf Club, $150; Spotlite, $35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, $39.95; Reconditioned Telequiz, $119.50. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Bowlers: Clover, $35; Chief, League, Team and Fifth Avenue, $100 ea.; 11th Frame Yankee and Flash, $125 ea.; Speedy, $175; Lightning, $200 (DeLuxe), $225; Guns: Shooting Gallery, $75; Carnival Gun, $175; Sportland, $195. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—Music Machines: Seeburg 100-A's; 100-B's; 100-C's; 100-G's and 100-R's. No reasonable offer refused. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: FReeport 8-6771).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-80, $450; D-80, $345; D-40, $245; Bally Big Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).

FOR SALE — Non Coin Operated Jokers and Point Makers, Like New, $495; Rowe 2 Column Cigarette Machine, $50; Ice Frolics, $100; Surf Club, $110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRidgeport 750).

FOR SALE—Polyethylene Plastic Pool Game Covers, $3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, $12.50; Gayetys cleaned and checked, $150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE—If you want more than your money's worth, your pool table dollars will go further with us. Write us today for the lowest pool table prices in the United States. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.

FOR SALE — Games Inc., Hunter, $295; Bally Variety, $195; Yacht Club, $65; Beauty, $75; Beach Club, $90; Dude Ranch, $95; Palm Springs, $105; Surf Club, $105; Miami Beach, $365; United Classic Bowlers $50; Leader Bowlers, $135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Beach Clubs, $50; Palm Springs, $60. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE — Large assortment, like new: Horses, boats, rockets, fire engine, baseballs, fortune telling, guns, footballs. Finest slate pool table tops for any game. Write: MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Pool Tables, $125; Genco Wild West, $325; Genco Rifle Gallery, $225; Genco Quarterback, $245; Exhibit Sportland, $225; ChiCoin Super Home Run, $225; Gottlieb Wishing Well, $225; Diamond Lil, $175; Crossroads, $95. UNIVERSITY COIN MACHINE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — Quintette, $60; Coney Island, $35; United Super Shuffle Alley 6 Player, $70; Wurlitzer Phono. #1015, $75; Model #1100, $100; Rock-Ola Phono #1422, $30. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50; Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Seeburg 3-wire 20 record straight 5c play, some 40 record AMI, some Packards, some Wurlitzer 5/10/25—$1.00 apiece here. Cellar jobs — Seeburg, Rock-Ola, Wurlitzer, $15 apiece—here. Might have some other junk. HAL L. MARCH, INC., 138 ELLIOT ST., BRATTLEBORO, VERMONT (Tel.: ALpine 4-4422).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, $9 ea.; 1 Midget Movie, with reel, $55; 2 Coon Hunts, $95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE — Special. Bally: Broadways, $424.50; Beach Beauties, $375; Big Times, $265; Miami Beaches, $262.50; Gay Times, $217.50; Varieties, $142.50; Booster Pools (Floor Samples, never been on location), write. United Pixies, $337.50. Genco: Quarter Back (beautiful condition, used very little), $159.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

FOR SALE—or Trade Toward Kiddie Rides: 2 Genco Quarterbacks, $150 ea.; 1 United Derby Roll, $135; 1 Genco Champion Baseball, $250; 1 Chicago Coin Bowling Team Bowler, $300. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Bingos & Shuffle Alleys. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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1. Instant visibility of all 200 titles
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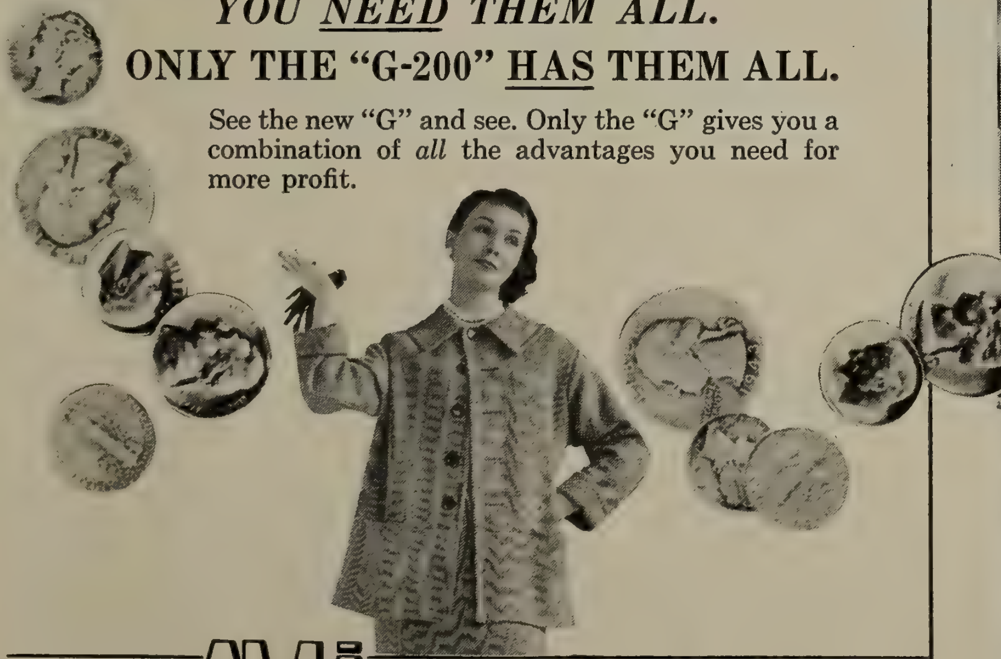
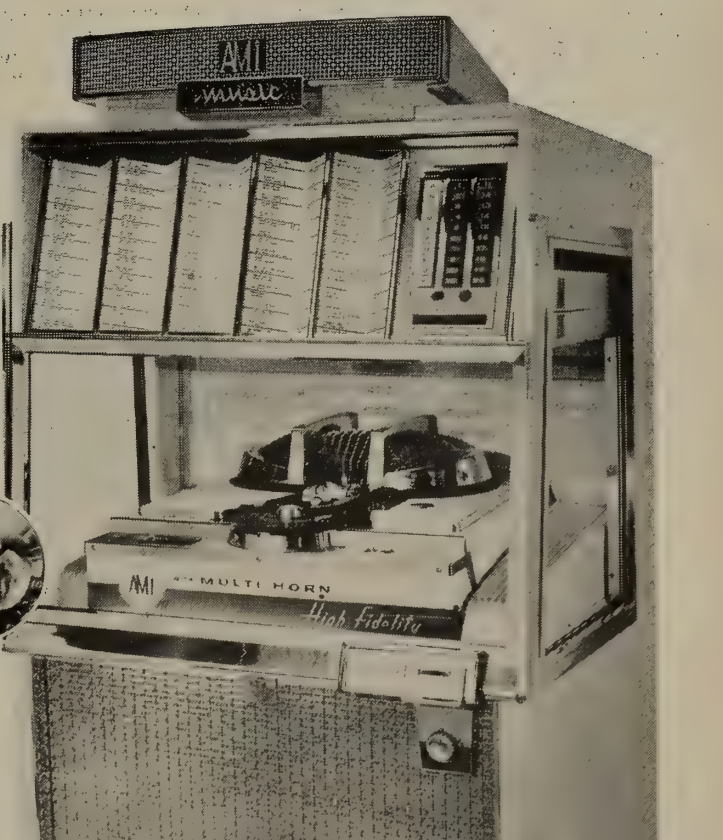
ONLY THE "G-200" HAS THEM ALL.

See the new "G" and see. Only the "G" gives you a combination of *all* the advantages you need for more profit.





AMI Model "G"—200, 120 and 80 selections for more plays in less time

AMI *Incorporated* / 1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

. . . music that makes more money for you

MEMBER INSTITUTE OF HIGH FIDELITY MANUFACTURERS INC

Originator of the automatic selective juke box in 1927

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

The Cash Box PRICE LISTS

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

872nd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

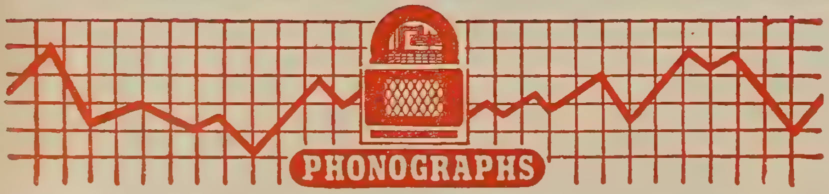
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
1. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
3* Model C, '50, 40 Sel., 78 RPM	109.50	165.00
2* Model D-40, '51, 40 Sel., 78 RPM	165.00	245.00
2* Model D-80, '51, 80 Sel., 45 RPM	265.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	300.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	425.00	475.00
2. Model F-80, '54, 80 Sel., 45 RPM	550.00	650.00
2. Model F-120, '54, 120 Sel., 45 RPM	569.50	675.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	125.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	300.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4* 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	129.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	195.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	465.00	525.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	695.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4. M100A, '49, 100 Sel., 78 RPM	175.00	250.00
4* M100B, '51, 100 Sel., 45 RPM	395.00	480.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	500.00
4* M110C, '53, 100 Sel., 45 RPM	525.00	600.00
4. HF100G, '54, 100 Sel., 45 RPM	600.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	750.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wireless	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	49.50	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2. 1100, '48, 25 Sel., 78 RPM	65.00	125.00
4* 1250, '50, 48 Sel., 78 RPM	95.00	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
2* 1400, '52, 48 Sel., 78 RPM	175.00	250.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	295.00
4. 1450 (Same as 1400 with leather)	185.00	285.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	225.00	295.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Intermixed	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	715.00
4* 1800, '55, 104 Sel., 45 RPM	695.00	895.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	12.50	20.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	44.50	90.00
4* Atlantic City (B 5/52)	40.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2. Beach Beauty (B 11/55)	385.00	500.00
2* Beach Club (B 2/53)	50.00	100.00
4* Beauty (B 11/52)	50.00	85.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	240.00	325.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	25.00	65.00
4. Bright Spot (B 11/51)	39.50	75.00
2* Broadway (B 12/55)	445.00	525.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	45.00	85.00
4. Circus (Un 8/52)	35.00	95.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	159.00	185.00
4* Coney Island (B 9/52)	30.00	65.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	95.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy Mae (Got 7/54)	149.50	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	145.00	175.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00
4. Dreamy (Wm 2/50)	20.00	49.50
4* Dude Ranch (B 9/53)	65.00	110.00
4. Duette (Got 4/55)	225.00	260.00

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4. Easy Aces (Got 12/55)	225.00	249.50
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	64.50	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	95.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	145.00	185.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	75.00	100.00
4. Frontiersman (Got 11/55)	225.00	234.50
4. Futurity (B 3/51)	25.00	50.00
2* Gay Times (B 6/55)	200.00	325.00
2* Gayety (B 3/55)	125.00	195.00
4. Georgia (Wm 7/50)	20.00	49.50
4. Gin Rummy (Got 2/49)	20.00	35.00
4. Gladiator (Got 1/56)	279.50	335.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	144.50	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	100.00	135.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	249.50	270.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	50.00	125.00
4* Hawaii (Un 6/54)	70.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	30.00	85.00
1* Hi-Fi (B 6/54)	85.00	135.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	85.00	120.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	95.00	145.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jolly Joker (Un 11/55)	75.00	150.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	125.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	110.00	155.00
4. Lucky Inning (Wm (5/50)	20.00	49.50
4. Lulu (Wm 12/54)	194.50	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
2. Manhattan (Un 4/55)	160.00	275.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge (3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	70.00	135.00
4* Miami Beach (B 9/55)	250.00	365.00
4. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
1. Nevada (Un 8/54)	85.00	135.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	20.00
1. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4* Palisades (Wm 7/53)	50.00	90.00
2* Palm Beach (B 7/52)	35.00	85.00
2* Palm Springs (B 11/53)	60.00	125.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	135.00	175.00
4. Pin Bowler (CC 6/50)	15.00	30.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
4* Pixie (Un 10/55)	295.00	425.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	89.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	50.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	210.00	240.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Regatta (Wm 11/55)	195.00	215.00
3* Rio (Un 11/53)	60.00	105.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
4. Shindig (Got 10/53)	95.00	130.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	75.00	150.00
4. Skill Pool (Got 8/52)	40.00	95.00
2. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	160.00	210.00
4. Snafu (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	180.00	220.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	25.00	65.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	195.00
2. Starlets (Un 12/55)	295.00	450.00
4. Star Pool (Wm 10/54)	135.00	185.00
4. Stars (Un 6/52)	45.00	60.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	45.00	95.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	250.00	295.00
1* Surf Club (B 3/54)	65.00	150.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet-Add-A-Line (Got 7/55)	189.50	220.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	50.00	100.00
4. Tampico (Un 6/49)	10.00	25.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Deuces (Wm 8/55)	199.50	220.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	110.00	135.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
2* Triple Play (Un 8/55)	200.00	300.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	119.50	165.00
3* Tropics (Un 7/53)	50.00	90.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	145.00	195.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	35.00	70.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	205.00	225.00
4. Wonderland (Wm 5/55)	169.50	200.00
1* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00

SHUFFLES

4. Bally Victory Bowler (5/54)	125.00	250.00
4. Bally Champion Bowler (5/54)	115.00	265.00
2. Bally Jet Bowler (8/54)	150.00	275.00
4. Bally Rocket Bowler (8/54)	150.00	275.00
4. Bally Mystic Bowler (12/54)	225.00	325.00
4. Bally Magic Bowler (12/54)	225.00	325.00
4. Bally Blue Ribbon (3/55)	275.00	375.00
4. Bally Gold Medal (3/55)	275.00	375.00
4. ChiCoin 6-Player (8/51)	35.00	80.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	85.00
4. ChiCoin Match Bowler (6/52)	35.00	90.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	125.00
4. ChiCoin Crown (4/53)	45.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4. ChiCoin Gold Cup (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. Chi Coin Advance (10/53)	75.00	160.00
4. ChiCoin King (10/53)	75.00	160.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	165.00	250.00
4. ChiCoin Flash (10/54)	125.00	265.00
4. ChiCoin Playtime (10/54)	175.00	275.00
4. ChiCoin Fireball (11/54)	175.00	285.00
4. ChiCoin Thunderbolt (12/54)	185.00	295.00
4. ChiCoin Triple Strike (2/55)	249.00	330.00
4. ChiCoin Arrow (2/55)	225.00	335.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
Deluxe model	100.00	225.00
4. ChiCoin Bonus Score (4/55)	249.00	340.00
4. ChiCoin Big League (5/55)	275.00	350.00
4. ChiCoin Hollywood (5/55)	250.00	360.00
4. ChiCoin Blinker (8/55)	330.00	385.00
4. ChiCoin Score-A-Line (9/55)	395.00	425.00
4. ChiCoin Bowling Team (10/55)	300.00	430.00
4. Exhibit Twin Rotation (5/52)	50.00	85.00
4. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	100.00
4. Keeney High Score League (5/52)	40.00	100.00
4. Keeney Team (10/52)	40.00	110.00
4. Keeney Club (4/53)	40.00	115.00
4. Keeney Domino (5/53)	40.00	120.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker (9/53)	50.00	150.00
4. Keeney Mainliner Bowler (1/54)	65.00	185.00
4. Keeney Bonus Bowler (3/54)	75.00	195.00
4. Keeney Diamond Bowler (5/54)	125.00	200.00
4. Keeney Bikini (6/54)	150.00	210.00
4. Keeney Century (6/54)	175.00	225.00
4. Keeney American (9/54)	225.00	275.00
4. Keeney National (9/54)	250.00	300.00
4. Keeney Speedlane (4/55)	275.00	375.00
4. United 6-Player Super (3/52)	30.00	70.00
4. United 4-Player Official (5/52)	30.00	65.00
4. United 6-Player Star (7/52)	30.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	50.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	40.00	90.00
4* United Classic (6/53)	50.00	95.00
4* United Olympic (6/53)	50.00	100.00
4* United Royal (9/53)	50.00	100.00
4* United Imperial (9/53)	65.00	125.00
4. DeLuxe model	75.00	135.00
4* United Chief (11/53)	65.00	145.00
4* United Leader (11/53)	100.00	150.00
4. DeLuxe model	110.00	175.00
2* United Team (1/54)	100.00	180.00
4. DeLuxe model	135.00	180.00
4. United League (1/54)	100.00	190.00
4. DeLuxe model	120.00	195.00

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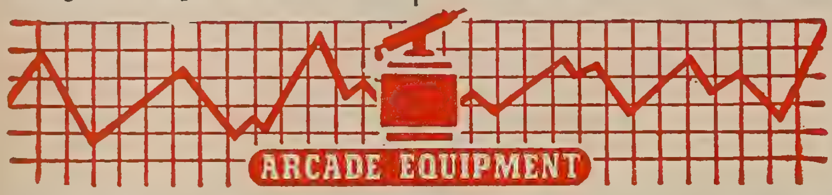
4. United Ace (5/54)	125.00	200.00
4. DeLuxe model	155.00	210.00
4. United Rainbow (5/54)	125.00	240.00
4. United Banner (8/54)	155.00	220.00
4. DeLuxe model	165.00	225.00
4. United Shuffle Targette (8/54)	150.00	230.00
4. DeLuxe model	125.00	240.00
4. United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	260.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	150.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	150.00	280.00

4. DeLuxe model	155.00	290.00
4. United Mars (1/55)	125.00	300.00
4. DeLuxe model	165.00	300.00
4. Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Venus (3/55)	140.00	325.00
4. DeLuxe model	185.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
4. DeLuxe model	225.00	345.00
4. Un. Derby Roll (5/55)	135.00	350.00
4. DeLuxe model	195.00	355.00
4. Un. 5th Inning (6/55)	185.00	375.00
4. DeLuxe model	195.00	380.00
4. Un. Capitol (6/55)	225.00	390.00
4. DeLuxe model	255.00	395.00

KIDDIE RIDES

4. Bally Champion Horse	315.00	400.00
2* Bally Moon Ride	115.00	350.00
4. Bally Space Ship	175.00	325.00
4. Bally Speed Boat	325.00	369.50
4. Chicago Coin Super Jet	224.50	395.90

4. Decco Merry-Go-Round	245.00	375.00
4. Exhibit Big Bronco	294.50	375.00
4. Exhibit Mustang	350.00	450.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	295.00	350.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4* Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	60.00	125.00
4* ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	175.00
4* ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/54)	75.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	295.00	325.00
4* Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	129.50	225.00
4. Genco Rifle Gal. (6/54)	150.00	225.00
1. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
4. Genco Wild West Gun (2/55)	325.00	365.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	395.00
4. Genco Champion Baseball (9/55)	250.00	400.00
4* Genco Quarterback (10/55)	150.00	325.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Keeney Ranger (3/55)	250.00	295.00

4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
(11/54)	175.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4* Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
2. Quizzer	50.00	100.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	75.00	185.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	95.00	175.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	150.00	250.00
4. DeLuxe model	185.00	275.00
4* United Carnival Gun (10/54)	175.00	295.00
4. DeLuxe model	215.00	300.00
4. Un. Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
2. Un. Sidewalk Engineer (4/55)	165.00	200.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	29.50	85.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
2. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	175.00
4. Wms. Super Pennant Baseball (12/53)	135.00	185.00
2. Wms. Super Star Baseball (12/53)	135.00	185.00
4. Wms. Major League Baseball (2/54)	135.00	190.00
4. Wms. All Star Baseball (2/54)	125.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	250.00
4. Wms. Safari (2/54)	225.00	350.00
4. DeLuxe model	250.00	360.00
4. Wms. Polar Hunt (3/55)	295.00	375.00
4. Wms. King Of Swat (5/55)	300.00	385.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph
"G-120" 120-sel. phonograph
"G -80" 80-sel. phonograph
"HS-200" Selective Hideaway
"HS-120" Selective Hideaway
"HS- 80" Selective Hideaway
"HC-200" Continuous-play Hideaway
"HC-120" Continuous-play Hideaway
"HC-80" Continuous-play Hideaway
"W-200" 200-selection Wall Box
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

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AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Magic Pool	$ 380.00
Booster-Pool	395.00
Night-Club	785.00
Crosswords	545.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

BERT LANE CO.

Clover Pool	$ 239.50
Tic-Tac-Toe Pool	295.00
Triple Zero Pool	395.00
Fire Engine (Kiddie Ride)	795.00

CHICAGO COIN MACHINE CO.

Rotation Pool	$ 275.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, Regular Model	455.00
Twin Hockey, Replay Model	470.00
Twin Hockey, 3-Way Match Play Model	490.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

EXHIBIT SUPPLY CO.

Spanish Pool	$ 325.00
Genuine Slate Pool	375.00
Super Star Pool	395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Mark Lite Pool	$ 389.50
Hi-Fly (Baseball Game)	545.00
Baseball Pool	425.00
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool	349.50
Supreme DeLuxe Tourn. Pool	359.50

D. GOTTLIEB & CO.

Toreador (2-Player, 5-Ball)	$ 542.50

J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above	*Prices On Request*
DeLuxe Fascination Pool	$ 335.00
Jumbo DeLuxe Fascination Pool	370.00

J. H. KEENEY & CO., INC. (cont.)

DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (Without Match Feature)	665.00
Electric Cigarette Vender	$ 284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.
Model 1452, 50 Selections
Model 1454, 120 Selections
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1615—Standard Speaker
1616—DeLuxe Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

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J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph
V-3W-A—Wall-O-Matic "200"
100J—Select-O-Matic "100" Phonograph
3W-1—Wall-O-Matic "100"
MRVC-2—Master Remote Volume Control
HFCV2-8—High Fidelity Wall Speaker
HFCV3-8—High Fidelity Corner Speaker
HFCV1-12—High Fidelity Recessed Speaker
PS6-1Z—Power Supply
HFA1-L6—Power Amplifier

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UNITED MFG. CO.

Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	$ 760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
South Seas	775.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Imperial Pool	$ 375.00
Piccadilly (2-Player, 5-Ball)	449.50
2-Way DeLuxe Bank Pool	349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections
Model 1900, "Centennial", 104 Selections
Model 5210, Wall Box, 200 Sel.
Model 5207 Wall Box—104 Selection—3 Wire
Model 5206 Wall Box—48 Selection—4 Wire
Model 257 Stepper—104 Selection—3 Wire
Model 253 Stepper—104 Selection—3 Wire
Model 248 Stepper—48 Selection—4 Wire
Model 5117 12" High Fidelity Wall Speaker
Model 5116 8" High Fidelity Corner Speaker
Model 5115 5" High Fidelity Corner Speaker

No List Price Authorized for Publication

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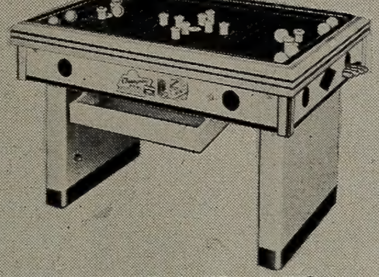
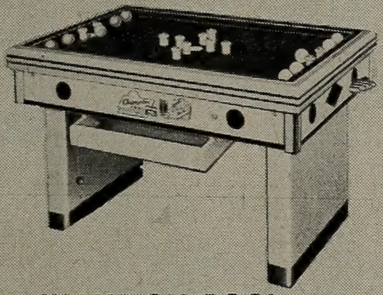
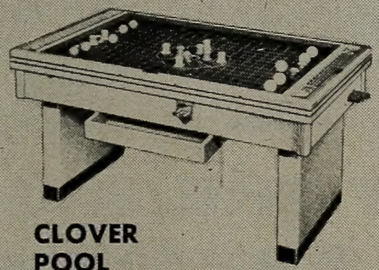
CHOOSE FROM THE MOST
COMPLETE LINE OF POOL
GAMES IN THE INDUSTRY!



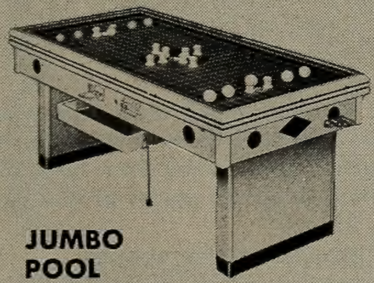
CHAMPION SR. POOL
8 inches longer — size 3 ft. by 5 ft.



CHAMPION POOL
Also available Champion Model 35



CLOVER
POOL
Also available Clover Model 35



JUMBO
POOL
18 inches longer than regular size — 70 inches by 36 inches

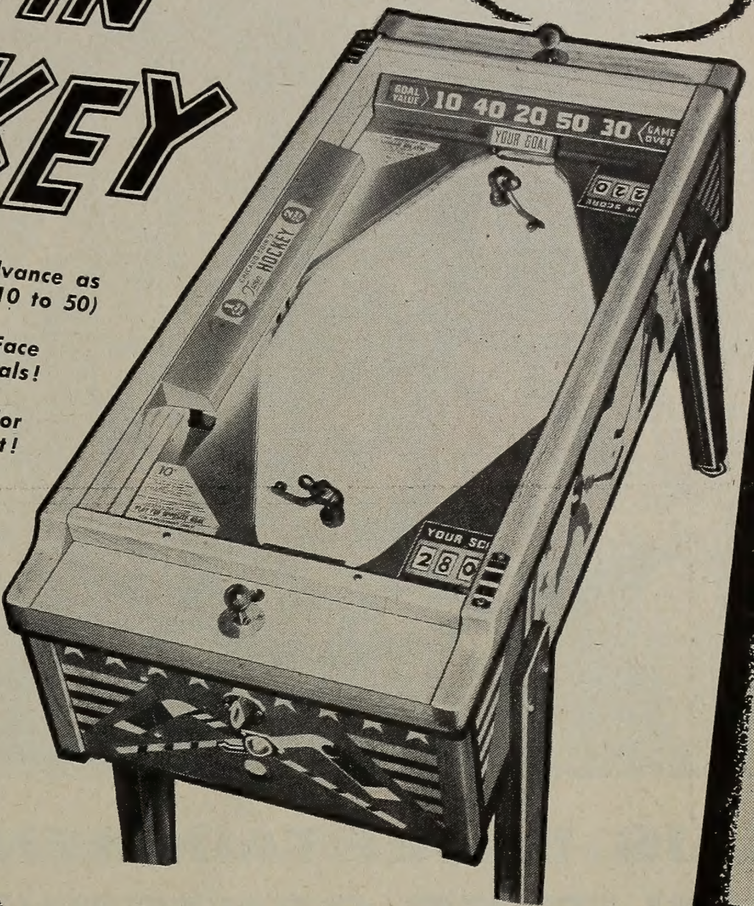
4 SIDED
ROTATION POOL
with numbered balls
8 inches longer — size 3 ft. by 5 ft.

Greatest Action You Ever Saw!

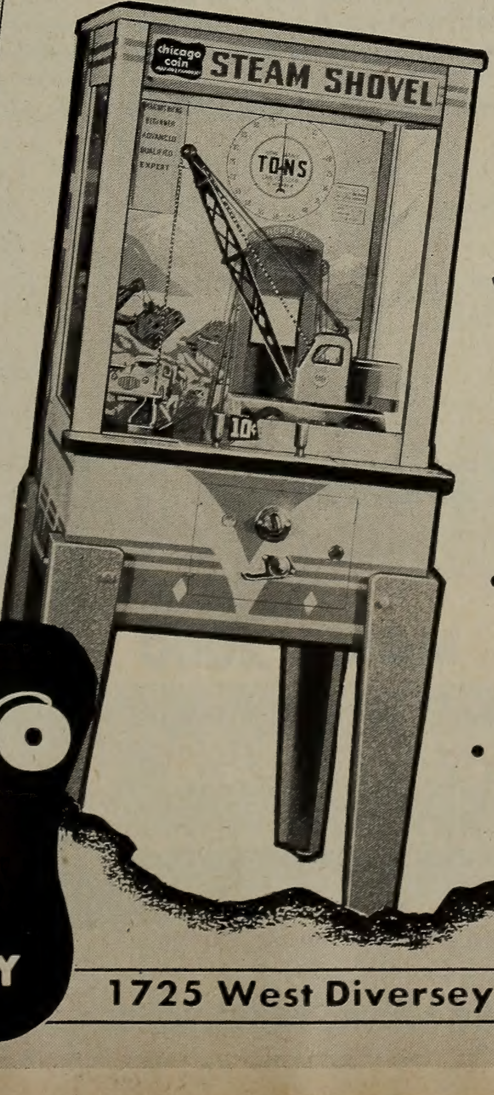
REGULAR OR
MATCH MODELS
WITH FREE PLAY!

TWIN HOCKEY

- *Scoring Value of Balls Advance as Game Progresses! (From 10 to 50)*
- *Two Sided Play! Players Face Each Other at Opposite Goals!*
- *Ball Type Operating Lever for Complete Operating Comfort!*
- *Brilliantly Lit Up with Fluorescent Lights!*
- *Formica Playfield and Control Panels!*
- *1 or 2 can Play!*
- *5c or 10c per Player! (Optional 6 for 25c)*



Excitement For
Sidewalk Engineers From 6 to 106



STEAM SHOVEL

- *Free Play or Regular Models!*
- *A Natural Attraction for Thousands of New Locations . . . Retail Stores . . . Terminals . . . Arcades . . . Dime Stores . . . etc.!*
- *Dual Controls Raise and Lower Shovel — Scoop Up Simulated Gravel — Swing Shovel and Cab — Deposit Load into Hopper!*
- *Scale Indicator Scores in Tons the Amount of Gravel a Player Has Skillfully Deposited into Hopper!*
- *Special Rating Panel Ranks Player at the End of Play Either as Beginner — Advance — Qualified — Expert!*
- *Entire Cabinet is Exceptionally Well Lit Up! Brilliantly Colorful!*
- *2 Hand Lever Controls for Simple Operation!*

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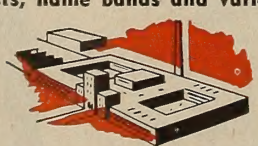
LIVE — DIRECT FROM BROADWAY

PLUS ENTERTAINMENT GALORE AT THE BIG WURLITZER CENTENNIAL CLUB CELEBRATION

ALL FOR FUN ALL FOR YOU

Best accommodations at Buffalo's finest hotel—The Statler.

Top stage entertainment by recording artists, name bands and variety acts.



Guided factory tours. See the fabulous 2000 made right before your eyes.

Giant carnival with circus performers and midway right on the Wurlitzer grounds.

PLUS PRIZES BY THE HUNDREDS

AUGUST 23-24 and 25

We want you and your wife to be Wurlitzer guests at our celebration of 100 years of musical achievement. We promise you three of the most thrilling days of your life.

So join the Wurlitzer Centennial Club now. See your Wurlitzer Distributor and learn how every operator and his wife can become eligible for this "once-in-a-lifetime" celebration. Do it now, then start making plans to be the guests of Wurlitzer, August 23, 24, 25.

WURLITZER 1856-1956

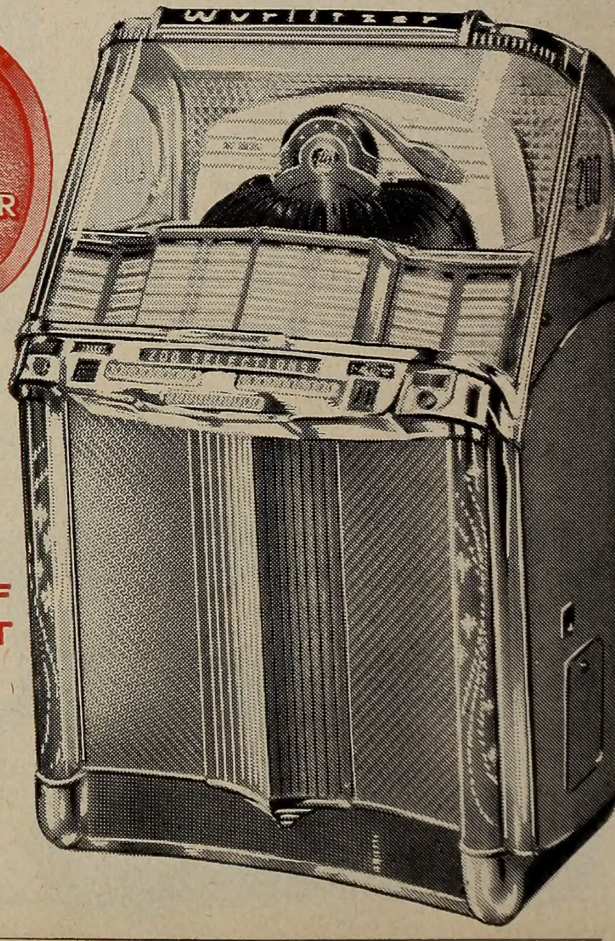
WURLITZER *Centennial*

MODEL 2000

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

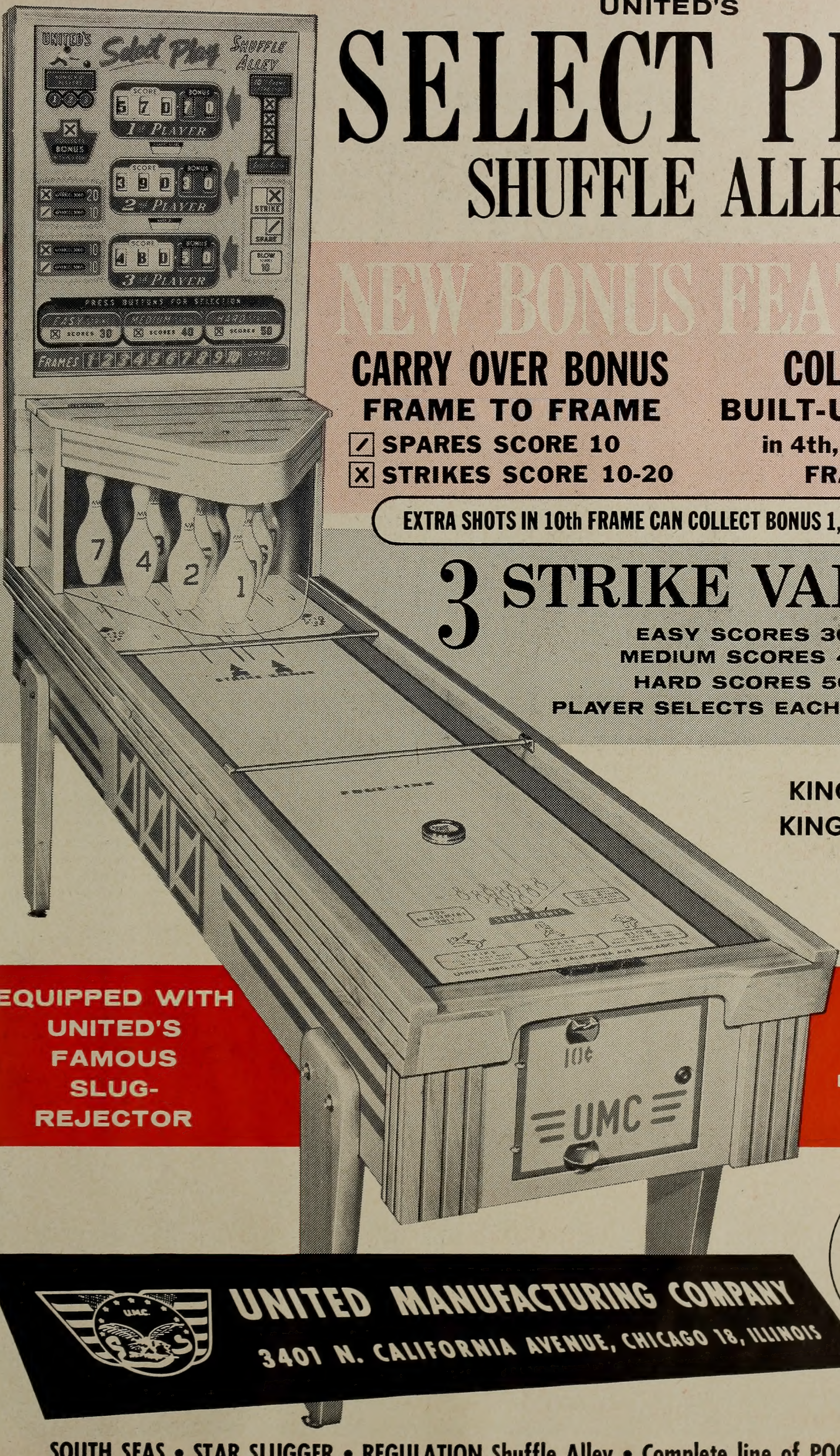
SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK



UNITED'S

SELECT PLAY
SHUFFLE ALLEY


UNITED'S
Select Play
Shuffle Alley
BONUS
SCORE
BONUS
1st PLAYER
2nd PLAYER
3rd PLAYER
STRIKE
SPARE
PRESS BUTTONS FOR SELECTION
EASY
MEDIUM
HARD
SCORES 30
SCORES 40
SCORES 50
FRAMES
10¢
UMC

NEW BONUS FEATURE

CARRY OVER BONUS
FRAME TO FRAME
/ **SPARES SCORE 10**
☒ **STRIKES SCORE 10-20**

COLLECTS
BUILT-UP BONUS
in 4th, 7th, 10th
FRAMES

EXTRA SHOTS IN 10th FRAME CAN COLLECT BONUS 1, 2 or 3 Times

3 STRIKE VALUES
EASY SCORES 30
MEDIUM SCORES 40
HARD SCORES 50
PLAYER SELECTS EACH FRAME

KING-SIZE PINS
KING-SIZE PUCK
1, 2 OR 3
CAN PLAY

EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

SEE YOUR UNITED DISTRIBUTOR TODAY

ALSO AVAILABLE IN DE LUXE MODEL WITH TRIPLE-MATCH FEATURE

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SOUTH SEAS • STAR SLUGGER • REGULATION Shuffle Alley • Complete line of POOL GAMES

A *Bally*® GAME FOR EVERY LOCATION

Bally
Night Club

NIGHT-CLUB

All the big money-making play-appeal of BROADWAY plus sensational new

BEFORE *and* AFTER feature

press buttons
BEFORE
shooting 4TH ball

press buttons
BEFORE
shooting 5TH ball

press buttons
AFTER
shooting 5TH ball

Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE

Double, Triple and **Quadruple** scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

De Luxe ABC BOWLER

Deluxe ABC OFFICIAL SCORING bowler

NEW IMPROVED MECHANISM

Now you can get delivery again on the greatest money-maker in bowler class. Order Deluxe ABC BOWLER from your Bally Distributor today.

Magic Pool

Fastest money-maker
in FRONT PLAY
pool-table class

Choice of 2 DIMES or 1 QUARTER operation

Booster-Pool
Pin-Pool

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